PORTFOLIO

PRODUCTION SHOWCASE

2024

GIRRAPHIC

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ABOUT US

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BROADCAST INNOVATIONS & SOLUTIONS







Girraphic delivers a holistic approach to the broadcast process from design to execution and production. Utilising the newest technological innovations to facilitate state of the art, creative storytelling, we strive to stay at the front of the ever changing landscape of broadcast.

Girraphic was founded in 2012 with the ambition to push the boundaries of what is possible within the broadcast graphics space, virtual production, and augmented reality. Girraphic has grown into a global organisation with offices and personnel available across four continents.

We know the broadcast space front to back. We design creative concepts that incorporate broadcast branding and identity. Then, we execute these designs in live production execution of real-time graphics, touchscreens, augmented reality graphics, video walls, set designs, virtual studios and hardware installations. Girraphic has the necessary tools and experience at our disposal to ensure that we deliver the highest quality creative output from all your broadcast systems.



- > GIRRAPHIC PARK PTY LTD
- > GIRRAPHIC SPA
- > GIRRAPHIC LTD
- > GIRRAPHIC PARK UNITED CORP
- > GIRRAPHIC LLC
- > GIRRAPHIC **INVESTMENTS** PTY LTD
- > GIRRAPHIC **UNIT TRUST**
- > GIRRAPHIC HOLDINGS PTY LTD
- > GIRRAPHIC XLAB PTY LTD













• BUE

WE DELIVER ABOVE AND BEYOND YOUR EXPECTATIONS. ON TIME. EVERY TIME.

We are one of the leading providers in data visualisation, virtual graphic implementation, and the broadcast graphics industry. We are firm believers in the power of an idea and providing technical innovation, expertise, and solutions to bring your ideas to life.

Since 2012, we have worked on multiple large scale implementations in dozens of countries around the world for hundreds of live events. Our global team of professionals gives us the power of diversity. We work together to ensure different trends and techniques are incorporated into our productions, giving our clients the best service in the marketplace. Our global presence gives us the ability to continue developing, designing, testing, and supporting 24 hours a day, 7 days a week.

We search for and develop the best tools to deliver the best solution. We are VizRT and Unreal Engine specialists. We have skilled artists and developers

who have production experience in other leading graphics solutions such as Zero Density, Pixotope, Ross, and Chyron.

Whatever your requirements, be it sports broadcasting, news and election coverage, social media integration, live outside-broadcasting, or in-studio production, Girraphic takes great pride in making sure we deliver above and beyond your expectations, on time - every time.

We are constantly looking to improve our clients' broadcast experience by working closely with our product vendors' research, development, and support teams.

This keeps you at the forefront of the ever-evolving landscape of broadcast production. Our society relies on communication, and, increasingly, the success of a broadcast requires the very best in visual communication. Successful graphic design comes from an effective working partnership between the creative team and you, our client. Your input is key to our creative process, and with your help, we can provide innovative solutions to your communication challenges. In fact, we believe that we can achieve a visual communication result that surpasses your expectations.

BUSINESS OFFICES



Suite 502, 50 Holt Street, Surry Hills, NSW 2010



5555 DTC Parkway, Suite 360 Greenwood Village, CO, 80111



5th Floor, The Courtyard, 7 Francis Grove, Wimbledon, London, SW19 4DW



L2/33 Sale Street Auckland CBD, 1010

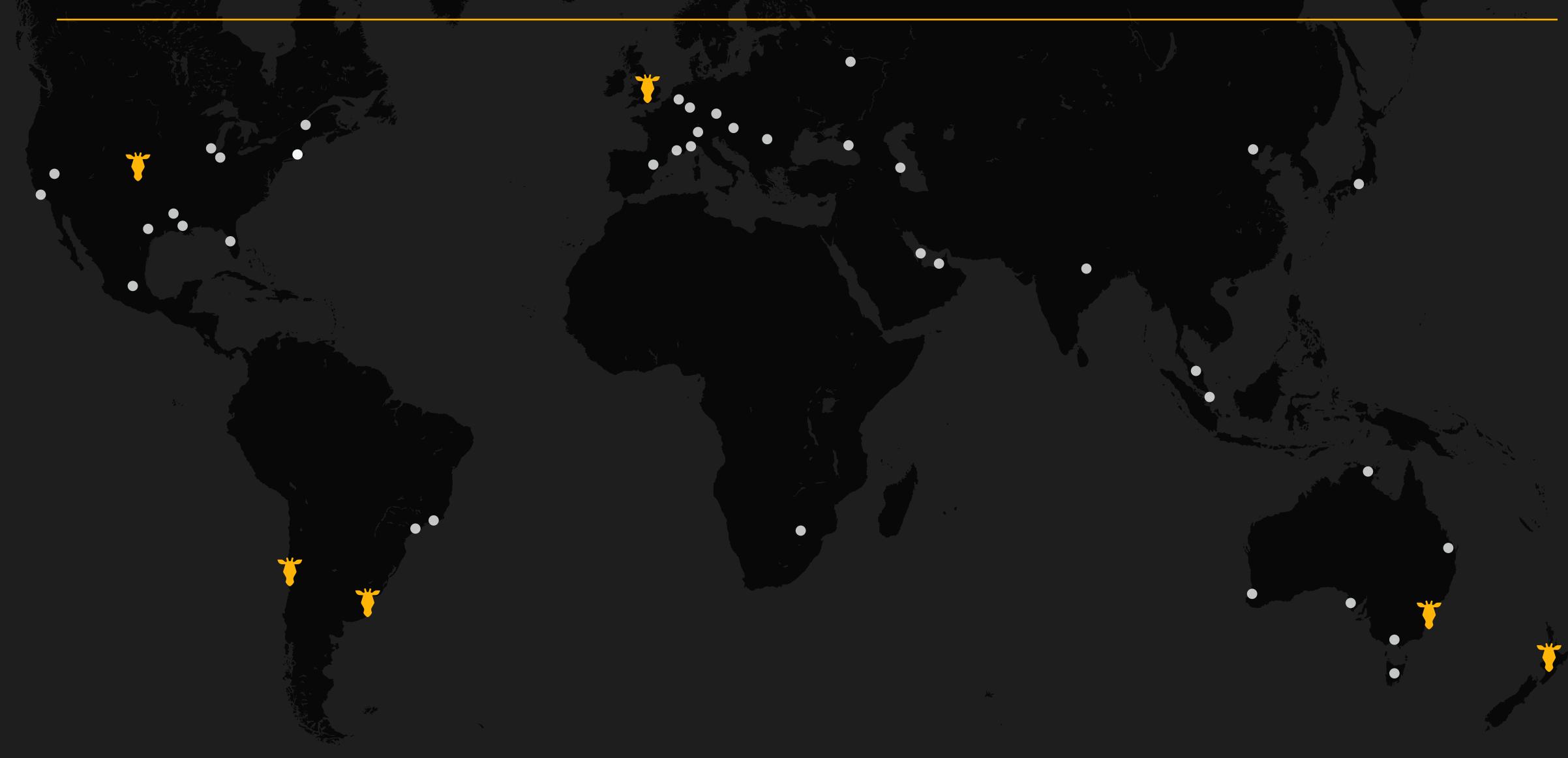


Guardia Vieja 202, Providencia, Santiago de Chile



Castillo 1366, Palermo, Ciudad Autónoma de Buenos Aires

OUR CLIENTS & OFFICES AROUND THE WORLD



P / 8

MAJOR PARTNE

OUR CLIENTS & PARTNERS

NETFLIX	prime video	MARVEL	ESPN	UFC	Network	australian open	WARNER BROS. DISCOVERY	₹MSNBC	FILMS
FOX NEWS	FOX	verizon√	INI SPORTS	TAB	prime '	●CBS	YES	Red Bull	NBC NEWS
Bally	MARQUEE SPORTS NETWORK	ONE Championship	OMAHA	M RIOT	SPORTS	SPECTRUM NEWS	NBA 🗣 🌀	CAESARS. SPORTSBOOK	NISSAN
SUPERCARS		Tencent 腾讯	WTA	sky <mark>NEWS</mark>		NEWS		Ray White.	UNIVISION
WILSON DOW	NBL	:::	LAYER CUP	SBS	tennis	AFPCUP	TVNZ	Televisa	RACING
State Farm STADIUM	CrownBet	≠EUROSPORT	WTT	4 VISION	ALAMIYA	CORVETTE		EPIC	vızrt



OUR PARTNERS

> GIRRAPHIC IS EVER EXPANDING, PAVING NEW CREATIVE MARKETS TO WORK IN, AND INNOVATING WITH NEW TECH IN AND AROUND BROADCAST AND LIVE INTERACTION.

EPIC GAMES



Girraphic's expertise in Unreal Engine graphics makes them a leading Authorized Service Partner, delivering cutting-edge visuals for broadcasts and live events.

NCAM



Ncam's markerless tracking drives Girraphic's outdoor productions, ensuring access to cutting-edge tech for evolving market needs.

MO-SYS



The Girraphic team trains in tracking technology alongside Mo-Sys to ensure we have the latest and greatest camera tracking expertise.

VIZRT



Girraphic is one of the longest standing and most trusted Viz vendors globally. Our partnership with VizRT allows us to bring high quality real-time graphics to broadcasters around the world.

SILICONCORE



SiliconCore is a leader in LED display technology with its high refresh-rate, high-resolution displays for XR production. SiliconCore's new Orchid XR panels power our new XR studio in the heart of Sydney.

KEY PERSONNEL

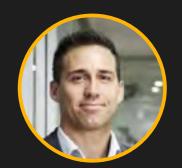


NATHAN MARSH
CEO NORTH & SOUTH AMERICA
United States



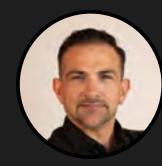
CRAIG HAMEL
CEO SOPAC & EUROPE

Australia



GERHARD JORDAAN
CHIEF FINANCIAL OFFICER

Australia



STEPHEN MARE
GENERAL MANAGER SOPAC
South Africa



GRANT WERLE
GENERAL MANAGER USA
United States



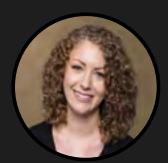
GRACIELA OLIVARES
ART DIRECTOR WORLDWIDE
Venezuela



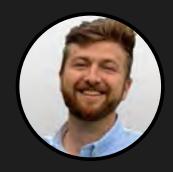
GUSTAVO IDE
CHIEF INFORMATION OFFICER
Chile



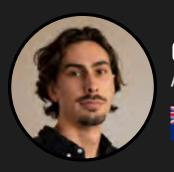
STEPHAN REHFELD
DIRECTOR OF ENGINEERING
Germany



EMILY STONE
DIRECTOR OF OPERATIONS
United States



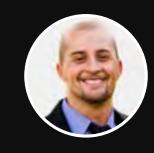
BILLY CROMARTY
GENERAL MANAGER UK
United Kingdom



GABRIEL MAHER
ART DIRECTOR

Australia





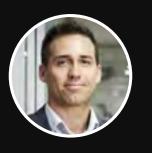
NATHAN MARSH CEO NORTH & SOUTH AMERICA

Nate began his broadcast career in NYC at CBS Sports designing content for productions like NCAA Football & Basketball and the NFL Today Show, while also running a documentary film company, Inspired Mind Films, and designing multiple forms of content for the production house Anomaly Communications. After several years, he moved to Los Angeles as a VizRT Artist at Reality Check Studios working on projects for ESPN, DIRECTV, and The Weather Channel. He then relocated to Sydney to fill a senior design role at Zspace running VizRT projects for the AFL, Swimming Australia, Fox Sports, and CCTV China. He established Girraphic with his business partner, Craig Hamel in 2012 and now leads the worldwide corporation, Girraphic.



CRAIG HAMELCEO SOPAC & EUROPE

Craig has been working in the broadcast graphics industry for over 15 years. He started his career as a support engineer with Australian broadcast equipment reseller Amtech, working directly with the technical departments of their suppliers including JVC and VizRT. In 2006, Craig took an opportunity to learn realtime graphics production as operations manager of Zspace's live graphics department, managing projects for major networks in both Australia and China including AFL Grand Finals and World University Games. In need of a new challenge, Craig cofounded Girraphic with business partner Nathan Marsh to create a world leading graphics provider to help their clients take graphics production to the next level.



GERHARD JORDAAN CHIEF FINANCIAL OFFICER

Gerhard has more than nine years of experience providing business advisory, taxation and private client services with a focus predominantly on high net wealth individuals, elite athletes, and small businesses. Prior to joining Girraphic, Gerhard spent eight years at international accounting firms in their private client practices providing tax advice, tax compliance, foreign taxation and accounting services to local branches of multi-national corporations, privately owned businesses ,and high net wealth individuals including senior executives, business owners, passive investors, actors, and elite athletes.



STEPHEN MAREGENERAL MANAGER SOPAC

Stephen started his career in the broadcast industry in 2004 after graduating with a degree in Audio-Visual Production Management. He built up his experience by holding various roles across the globe from South Africa to New Zealand, seamlessly integrating VizRT solutions into complex aspects of broadcast graphic workflows. In 2013, he was presented with an excellent opportunity to join Girraphic in Sydney, Australia where he continued to expand his VizRT expertise. Future projects forecast heavy integration of virtual and augmented reality graphics into the Australian and international market, as well as managing the ever-increasing demand for turnkey broadcast graphic solutions from existing and future clients.



GRANT WERLEGENERAL MANAGER USA

Grant brings with him more than 20 years of experience in broadcast technologies. Werle is an expert in developing real-time graphic template suites utilising the VizRT platform and streamlining workflow for studio and remote productions. Most recently, Grant served as the Real-Time Department Manager at Reality Check Systems in Los Angeles, where he produced packages for large scale events including sport championships, elections, and network premieres on NBC, CBS, FOX, SKY, DIRECTV and ESPN among others. Prior to that, he worked as a Senior VizRT Artist, operator, and support technician at CBS Sports, NYC.



GRACIELA OLIVARES ART DIRECTOR WORLDWIDE

Graciela is Girraphic's version of a Swiss Army knife. Her creative prowess is only outdone by her ability to build, implement, and program VizRT graphic packages of any type. She came to us from network Canal13 in Chile and has extensive experience in sports projects from her time there. Previous to her position there, she gained extensive news experience at CNN and TeleSUR TV, both 24/7 news networks in South America. She has in-depth knowledge of a multitude of VizRT products, Cinema4D, and the traditional Adobe Production Suite. She is one of the rare talents who is very capable of taking an idea from a napkin sketch all the way to on-air data-driven product entirely on her own.



GUSTAVO IDECHIEF INFORMATION OFFICER

Gustavo joins the Girraphic team with over 20 years of experience in the broadcasting industry. Highly innovative, Gustavo has previously implemented VizRT graphics for a host of sporting events, music festivals, elections, and virtual sets. Now part of the Girraphic team, Gustavo looks forward to extending our global reach into Latin America and Asia.



STEPHAN REHFELDDIRECTOR OF ENGINEERING

Stephan came to Girraphic after five years at Swiss Timing, learning the basics of television and working on all kinds of sporting events including the Olympic Games and various World Championships. He is one of the most thorough individuals when it comes to organizing and planning an event or implementation from a technical perspective. He is an expert at scripting and generally works hand in hand with our programmers to lead the build of our custom applications. We utilise his skills of various AR/VR tracking solutions, chroma keying, operating, event and data handling, and technical allaround knowledge for large scale projects like the Australian Open, Motorsport, and worldwide Elections.



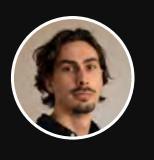
EMILY STONEDIRECTOR OF OPERATIONS

Emily started her broadcast career operating Ross Xpression and Viz Trio graphics for college sports broadcasts across California. Shortly after graduating from UC Santa Barbara, she joined the NFL Network as a Viz Artist where she helped launch shows like Fantasy and Friends and Good Morning Football. After a season with the NFL, she went on to create graphics for the Lakers broadcast in El Segundo. At the end of basketball season, Emily moved into esports, combining her passion of video games and sports broadcasting. She worked as a Viz Artist for Riot Games, creating graphics for global events and supporting road shows around the world. After three years of Viz, Emily moved into a live producer role for North American League of Legends. After two Emmy awards and hundreds of live shows, she joined Girraphic to continue following her passion for all things broadcast related.



BILLY CROMARTY GENERAL MANAGER UK

Billy began his career in the broadcast industry in 2015 as a multiskilled operator at deltatre. He quickly progressed through the ranks leading major project deliveries including the host broadcast graphics at the Athletics World Championships, the Olympics Games for Eurosport, and a FIFA World Cup for ITV Sport. He grew deltatre's UK engineering team which was responsible for maintaining and deploying the hardware and software for technical operations. Billy joined Girraphic in February of 2021 and has been busy growing the UK team and delivering a range of operations managed from the UK and beyond.



GABRIEL MAHER ASSOCIATE ART DIRECTOR

Gabriel joined Girraphic with a background in 2D and 3D visualization. Quickly adapting his skill set to the broadcast environment, Gabriel has delivered a complex application that features data integration, EVS playback, and Graffiti functionality to the Supersport Touschscreen. Gabriel dived into building the Rapid Rugby Offline graphics, moulding Rapid Rugby's branding and their new sport into a unique 3D space and visualized the intensity and quick pace of Rapid Rugby into their graphics package. More recently, Gabriel has been part of the team building the Tencent NBA graphics alongside the graphics for Esports' biggest tournament, KPL. Gabriel is constantly pushing the design boundaries with interesting new ideas and is an integral part of the team at Girraphic.



OUR SERVICES



CREATIVE SERVICES



INTEGRATION & SUPPORT



PRODUCTION



HARDWARE & RENTAL



OUR SERVICES



CREATIVE SERVICES



VIZ VIRTUAL SET



UNREAL VIRTUAL SET



STUDIO SCREENS



INTEGRATION & SUPPORT



VIZ INSERTS



UNREAL AR



STADIUM SCREENS



HARDWARE & RENTAL



VIZ AR



TOUCH SCREEN



OFFLINE DESIGN





HARD SET



LIBERO / SPORTS ANALYSIS





CREATIVE SERVICES

Girraphic offers an extensive array of creative services tailored to clients' needs. Utilising our deep creative expertise and vast network of industry connections, Girraphic has been instrumental in elevating clients' visibility and promoting opportunities.

Our diverse portfolio caters to television networks, sports broadcasters, content producers, and brand marketers. With a seasoned team of professionals at the helm, we deliver comprehensive solutions including creative direction, brand strategy and design, show packages, motion graphics, live action, and animation content, as well as iOS app development and design. Collaborating closely with our clients, Girraphic ensures a seamless integration of all broadcast-related elements.

We differentiate ourselves by transcending conventional marketing paradigms, guiding companies into both online and offline spheres to achieve their objectives. Embracing innovation in campaign conception, our team reflects the originality of your brand and asserts your company's position as an industry leader.

// GIRRAPHIC

OVERVIEW OF SERVICES

01	//	BROADCAST SOLUTIONS REAL-TIME GRAPHICS (VIZRT)	0
02	//	VIRTUAL REALITY	
		AR GRAPHICS	C
		VIRTUAL ADVERTISING	
		VIRTUAL SET	
		VIRTUAL INTEGRATION	
03	//	INTERACTIVE SCREENS	C
		VIDEO WALLS	_ _
		TOUCHSCREEN	_
04	//	CREATIVE SERVICES	
		BRANDING	
		PRE-RENDERED CONTENT	

05	//	GIRRAPHIC INNOVATIONS SPORTS ANALYSIS TOOL VOLUME PRODUCTION
06	//	SOFTWARE & APP DEVELOPMENT DATA INTEGRATION SOFTWARE DEVELOPMENT CUSTOM APPLICATION DEVELOPMENT
07	//	HARDWARE
08	//	OPERATION & SUPPORT

We provide tailored solutions that are scaled to our clients' requirements. Whether you're a journalist or producer in need of newsroom-based solutions, or you're delving into the intricacies of sports broadcasting and data-driven technologies, we are able to cater to all your needs.

+ INSERT PACKAGE DESIGN

We elevate your creative journey from inception to execution, offering toptier service across design, animation, management, and implementation. Committed to realising our clients' visions to the highest standards, our unparalleled attention to detail shines through both the creative and technical facets of our work.

+ NEWS, CONTENT PILOT INTEGRATION & CONSULTATION

Specialising in the intricacies of the newsroom, Girraphic stands as an expert in delivering producer, operator, or talent-driven graphics. Our solutions are meticulously crafted to enable consistent operations in control rooms of any size, ensuring a 24/7 workflow without a hitch. Whether you're looking for recommendations for new build-outs or seeking optimisation within your existing infrastructure, Girraphic is dedicated to creating the optimal scenario for all your news stories.

+ TICKERS/SCROLLS

When it comes to graphics, a network's ticker takes center stage in terms of air-time. A well-utilised ticker becomes the audience's reliable source for breaking news, live scoring updates, or election information. We understand the intricacies of ticker creation, making us your trusted partner for flawless and impactful ticker content delivery.

+ LIBERO PACKAGES

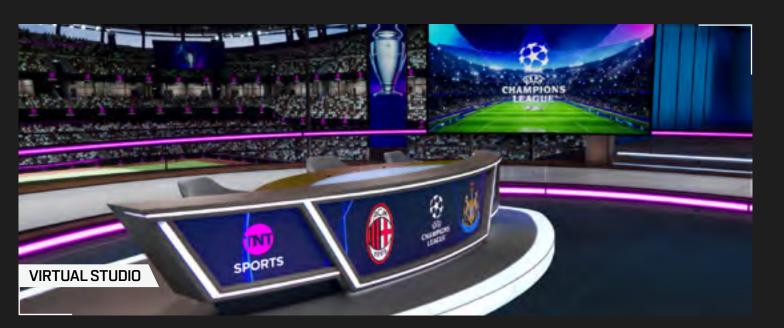
Collaborating with Viz Libero, we leverage cutting-edge tools to construct a custom analysis package tailored to complement any existing production. Our meticulously crafted packages enable the most in-depth analysis of any sport, enhancing broadcast quality and offering fans a deeper insight into the games they passionately follow. With a keen focus on customisation, Girraphic applies its expertise to build a tailored analysis package, incorporating the specific statistics and player profiles essential for the nuances of each sport.



Girraphic utilises VizRT for the construction and facilitation of online graphics packages. VizRT allows flexible control of its real-time engine, with the capability to write unique applications to customise control of any graphics package. VizRT also offers scalable solutions with multiple products that allow your production to grow into other areas like augmented reality, virtual, touchscreens, social implementations, and multi-platform content production tools like Viz Story.





















VIRTUAL REALITY



From initial design to seamless on-site execution, we deliver breathtaking visuals and top-notch camera tracking to captivate audiences. Our expertise lies in data-powered augmented graphics and complete immersive augmented experiences. Additionally, we offer all the essential hardware required to bring your augmented visions to life – from powerful render engines to cutting-edge camera tracking solutions.

+ AUGMENTED REALITY GRAPHICS

Augmented reality graphics integrate cutting-edge camera tracking technologies into your production, providing a heightened look and feel to your broadcast. The possibilities are endless - whether you're looking for a new way to display data, a full takeover for a sponsor, or even new ways to drive fan engagement, we have you covered. With industry-leading technology and innovative talent, we set the standard for delivering unparalleled visual experiences.

+ VIRTUAL ADVERTISING

We have developed multiple virtual tracking solutions to use during live events as platforms for graphic advertising without the expense and hassle of creating physical signage at the venue or arena.

HOW DOES IT WORK?

The tracking data from the camera/tracking solution is fed into multiple Virtual VizRT Graphics kits simultaneously, and each real-time graphic renderer has its own set of sponsor logos positioned in the same space.

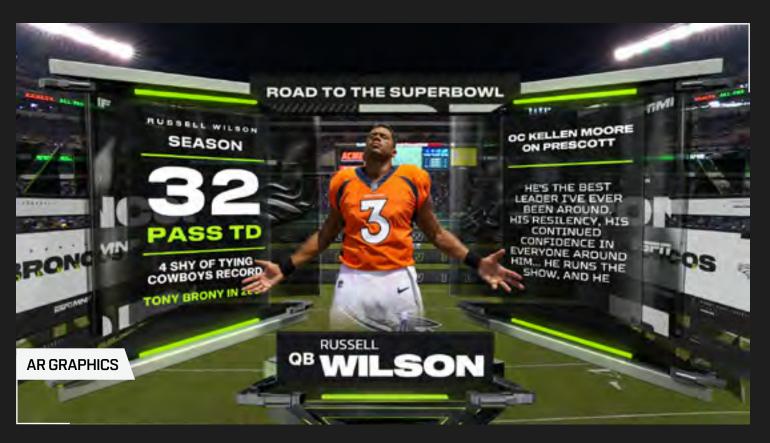
+ VIRTUAL SET

Give your production team the ultimate flexibility by creating the virtual set space of their dreams. We provide full-service virtual set creation, from signal flow and technical recommendations to the design of your set. Your set is an extension of your brand, and a virtual set allows you the freedom to change your brand and image without going through a long and arduous construction process. Whether you aim to maintain an existing look and feel or desire a fresh, innovative approach, we are dedicated to bringing your vision to life.

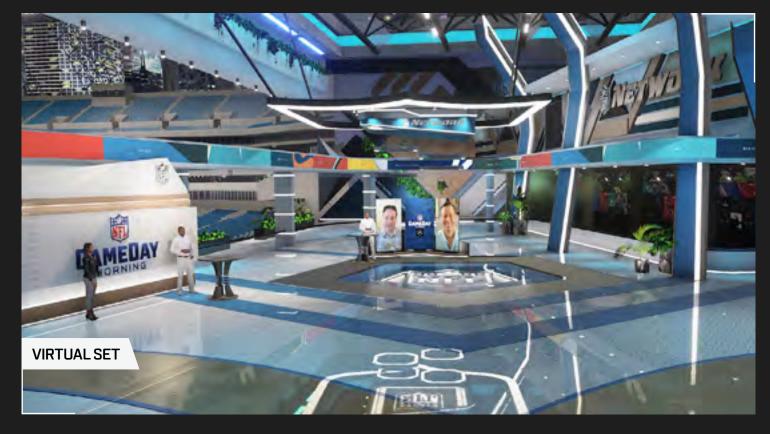












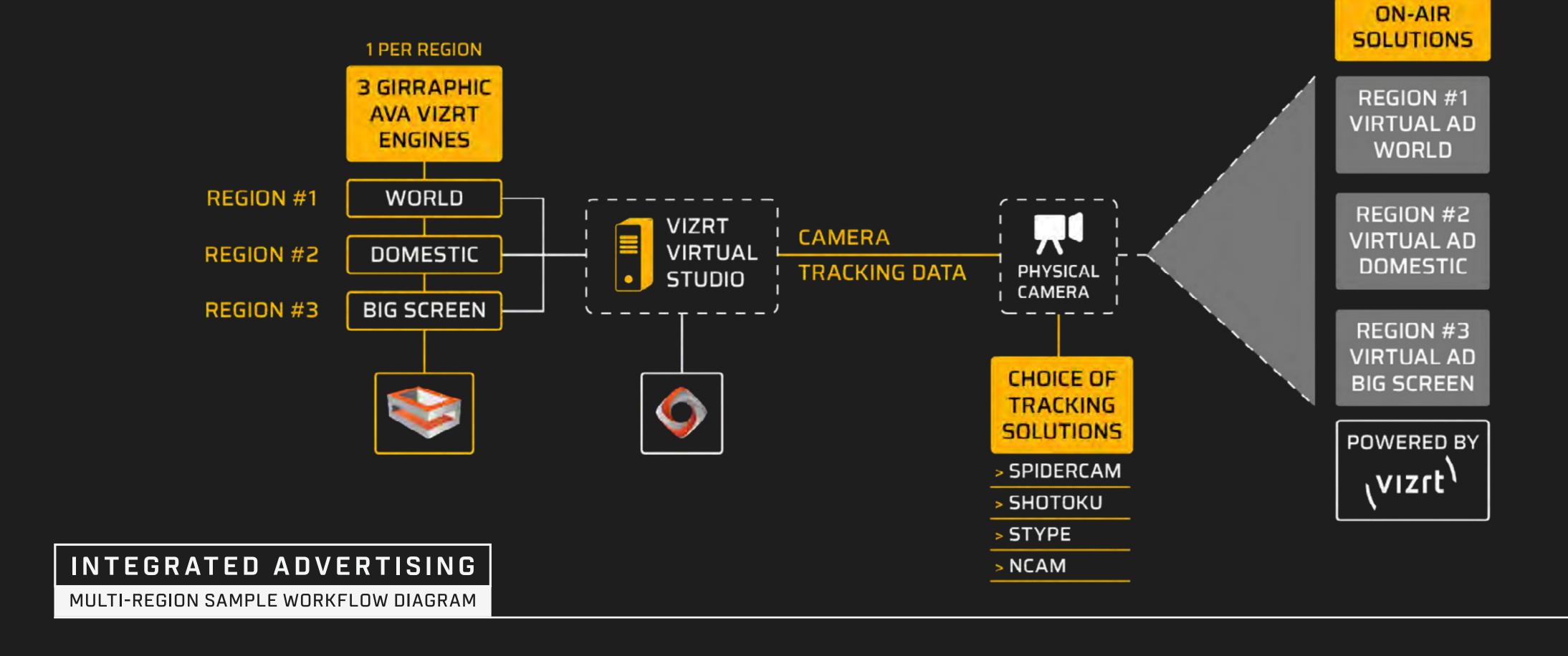








Virtual advertising allows for multiregional sponsorships with separate advertising tailored to different markets. Sponsorship is easily modified with the press of a button, allowing for logo changes per quarter, half or race. This versatility can easily be applied seamlessly to any sport or live event. We have successfully developed integrations for V8 Supercars, UFC, NFL Network, Fox Sports NRL, Channel Nine Cricket, Network Ten Sochi Olympics, and many others.



Girraphic combines technology, data-driven statistics, and virtual graphics to enhance the viewer's experience. We offer a wide range of options to accommodate our clients' preferences and needs.



+ SPIDERCAM

Using Spidercam, we provide powerful, large visual aids and sweeping augmented reality movements during breaks and in-match integrations in a subtle manner. This approach allows statistics and information to be framed by the camera's unique range of view and overlaid on the court without detracting from the integrity of the event.



+ G-CAM

In 2017, Girraphic first introduced the G-CAM to the Broadcast world with the use of three specialised virtual cameras hung from each of the main arenas at the Australian Open. The G-CAM is a Stype powered robotic camera which allows for remote operation of tracked virtual augmented graphics. G-CAM does not have to be permanently mounted to function, and has become a key part of the big event coverage during the Supercars Championship season.

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Interactive screens allow your talent to interact with data, maps, and analytics - taking your broadcast a step further than traditional insert graphics. We combine innovation and creativity to integrate virtual sets and interactive touchscreens, ensuring your production reaches unprecedented levels of engagement and visual excellence.



+ VIDEOWALLS

In-studio video walls are a phenomenal way to utilise creative branding to differentiate between shows. Introduce energy and versatility into your broadcast, and transform your space with the click of a button. We can create dynamic and visually stunning branding elements or create an entirely new design for your studio. Our video wall graphics can integrate into your existing studio workflows, allowing operators to change backgrounds on the fly while still firing their usual insert graphics.



+ TOUCHSCREENS



Interactive Touchscreens elevate broadcasts to new heights through deeper analysis and commentary. Touchscreens offer a unique opportunity to boost engagement between presenters and viewers. When paired with camera tracking technologies, your touchscreen can begin to control augmented reality elements, bringing the interactive experience of your broadcast to a whole new level.

OFFLINE SERVICES

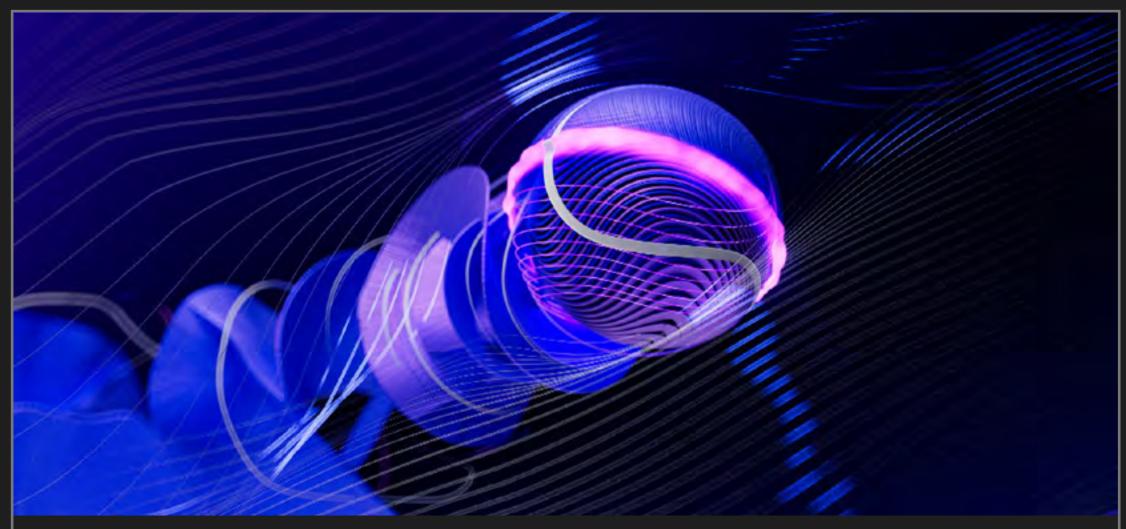
Girraphic's Creative Services includes high-end offline rendered content.

From initial concept, to animation and sound design, to final delivery - we manage the entire process.



+ BRANDING

We offer a wide range of branding and design services. By combining our creative perspective and skill set, we are able to bring our clients' ideas to life with the execution of new branding and design strategies.



+ PRE-RENDERED CONTENT

Girraphic excels in creating advanced offline rendered content. This encompasses a wide range of elements, from full opening sequences to wipes, bumpers, and offline highlights packages. We will create anything you can envision.

At Girraphic we continuously innovate with the latest technology. From a touchscreen integrated with sensors that track movement to immersive virtual sets surrounded by video walls, we are always exploring cutting-edge options to engage the audience.



+ GAMEBREAK SPORTS ANALYSIS TOOL

Using Unreal Engine, we have created a whole new way of analysing sports broadcasts. The Sports Analysis Tool utilises Unreal's replication system to create a multi-user sports analysis experience. Actions and events are synchronised, allowing multiple talents, producers, or presenters to interact with the same play, regardless of their location.



+ BUNKER

A multi-media hub, a creative technology playground, a state-of-the-art experience centre. In this space we play, experiment and innovate. Within our reactive volume, we envision a fully interactive space. It will feature full tracking coverage for both talent and moving objects. Coupled with awe-inspiring visual effects and clever graphics implementation, we will create an immersive experience like never before.

26

Gamebreak Sports Analysis was developed by Girraphic to provide a more immersive and engaging analysis of live sports coverage. It uses a unique combination of real-time interactivity, data integration, and augmented reality graphics to create a fully talent-controlled play-by-play tool. Designed, programmed, and operated entirely by Girraphic, this cutting-edge technology will change the way analysts and fans engage with sports and beyond.









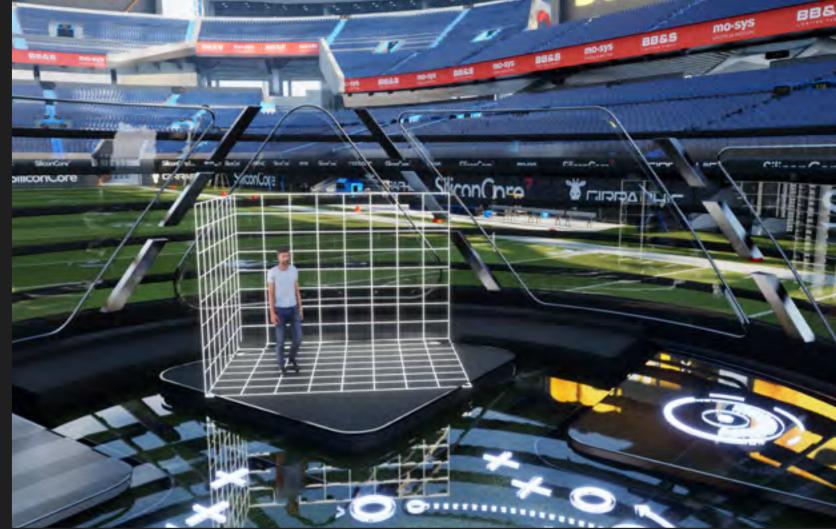














+ VIRTUAL SET

As cinematic production continues to utilise virtual environments more often, these services are becoming invaluable. Entire scenes can be shot on a single set, without concern of travel, weather, or shipping equipment. Using Girraphic's own virtual environments - coupled with talent and props - Girraphic is able to produce live broadcast and film productions that extend the far reaches of the imagination. We are currently underway on construction of our own virtual volumes for both LED walls and green screen applications.

VIRTUAL CAPABILITIES

EXPAND A STUDIO BEYOND PHYSICAL LIMITATIONS

CREATE MULTIPLE ENVIRONMENTS WITHIN VIRTUAL SPACE

UNLIMITED SCENE DESIGN

Girraphic boasts a dedicated programming team focused on crafting resilient and intuitive applications tailored to your project. Our applications seamlessly handle multiple data inputs, whether they originate from minor sources or major APIs.



+ DATA INTEGRATION

From news and elections to sports stats and betting programs, real-time data integration is essential for many productions. Our tailored applications are customisable to accommodate client and operator preference. Girraphic has hands-on experience with various data streams, including APIs, XML, JSON scripts, SQL, and Web Databases, as well as data sources like STATS and ODF.



+ CUSTOM APPLICATION DEVELOPMENT

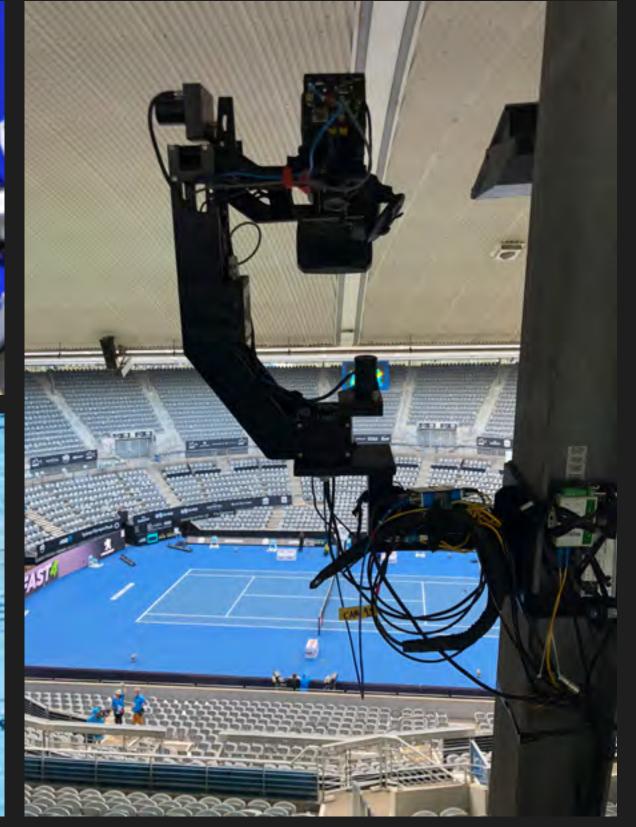
Girraphic has been providing customised control applications since 2016. Initially created to support events such as the Australian Open and Laver Cup, it has evolved to support many major events in processing large volumes of data. All buttons are reactive and state-aware, making the application powerful yet intuitive and easy to use for operators.

We partner with high-end hardware and software vendors and scour the marketplace to ensure our offerings are the best and most cutting-edge available. Additionally, we provide rental graphic kits that can be custom-made for any project, ranging from graphic playout for outdoor broadcasts to harvesting data for social media implementations.









- > CUSTOM BUILT GRAPHICS KIT
- > G-CAM
- > MOSYS STAR TRACKER
- NCAM
- > SHOTOKU
- > STYPE KIT
- > STYPE REDSPY
- > SPIDERCAM
- > ROBYCAM

We are dedicated to ensuring the success of our clients at every stage of their projects, which is why we offer comprehensive technical support and training services. Through our tailored programs, we equip you with the knowledge, skills, and confidence needed to excel at every stage.



+ OPERATION AND TECHNICAL SUPPORT

VizRT is a powerful and complex tool capable of creating amazing content for your broadcasts.

However, we understand that not everyone can be an expert in the field.

As part of our large-scale projects, Girraphic offers training solutions to ensure you and your team get the most out of the hardware and software available. We cover everything from basic design to technical hardware installation and more advanced graphics production. Girraphic provides you with the necessary tools and knowledge to achieve the best results with all your systems.

+



BEYOND THE LIMITS

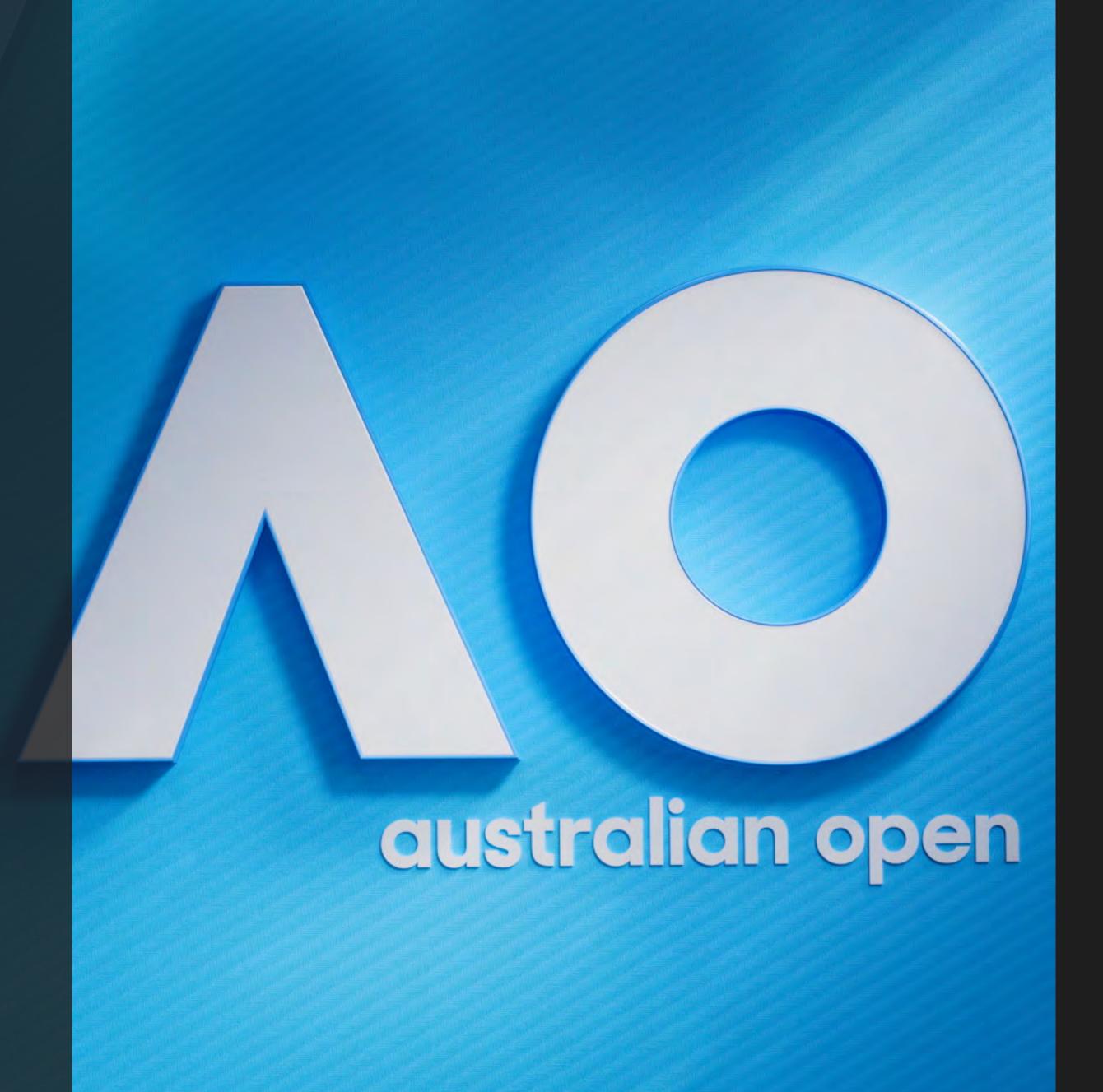
OUR MAJOR PROJECTS

★ X-LAB REEL

BRANDING REEL

REAL-TIME REEL









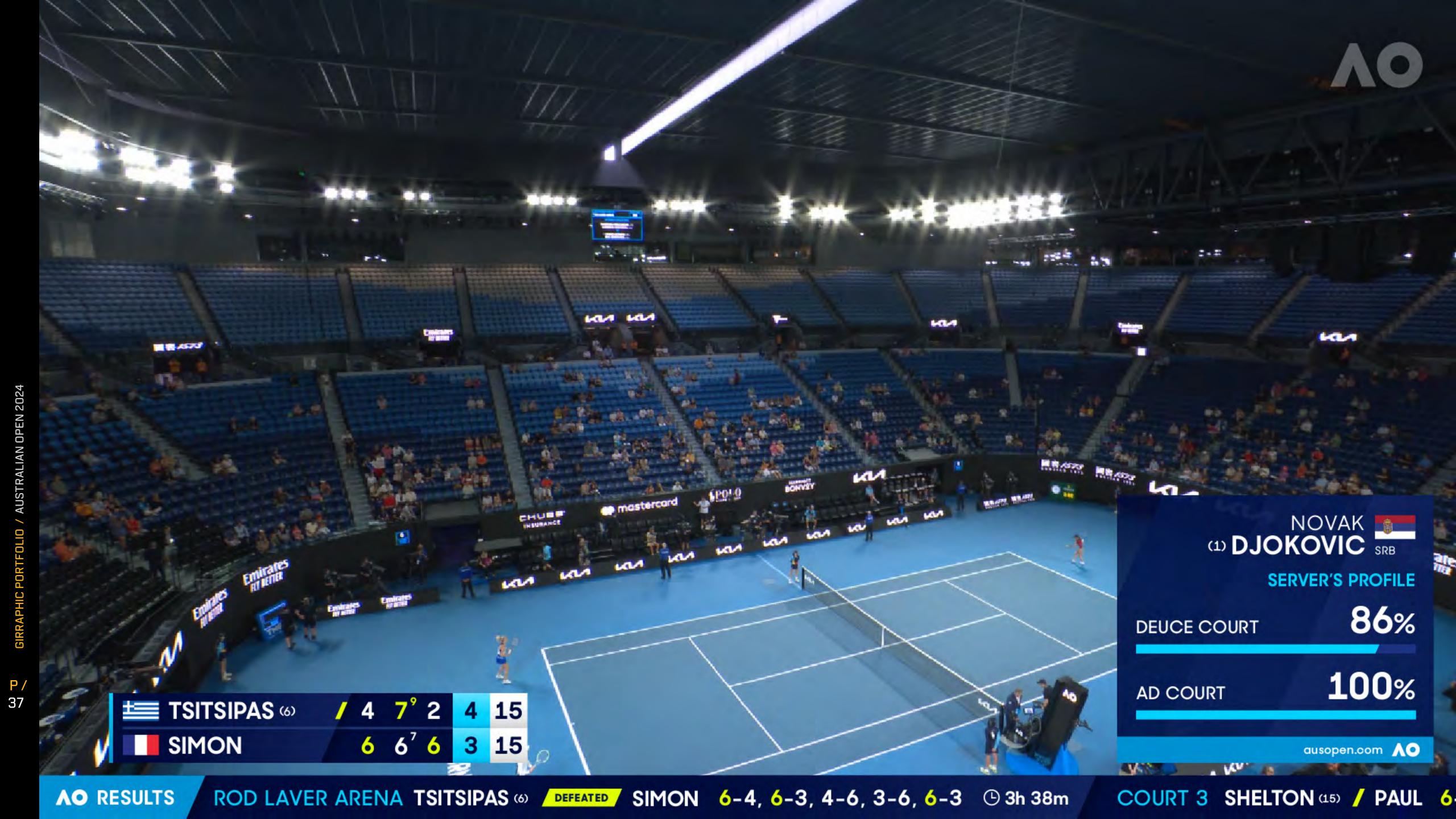
AUSTRALIAN OPEN 2024

BRANDING
GRAPHICS PACKAGE
CUSTOM APPLICATION
AUGMENTED GRAPHICS

AUSTRALIAN OPEN REEL



Girraphic has been providing graphics for the Australian Open since 2016. This includes virtual graphics in main arenas (Rod Laver, Margaret Court, etc) featuring live stats and tracking, as well as in-match graphics. Additionally, we handle the tournament's rebranding, which encompasses LED screens and pre-rendered assets. Apart from graphics, Girraphic also develops custom control applications and provides technical support for all Australian Open courts.



MATCH SUMMARY

Djokovic wins 6-4 6-3 4-6 3-6 6-3 (9 2h 58m)



#ausopen





₩. *	: AUS	
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72%	1st Serve %	62%
64%	1st Serve Points Won %	76%
18	Aces	20
2	Double Faults	4
24	Forehand Winners	28
12	Backhand Winners	14
4/14	Break Points Won	6/20
10/12	Net Points Won	29/40
36	Unforced Errors	32
	Infosys	ausopen.co



DJOKOVIC (1)

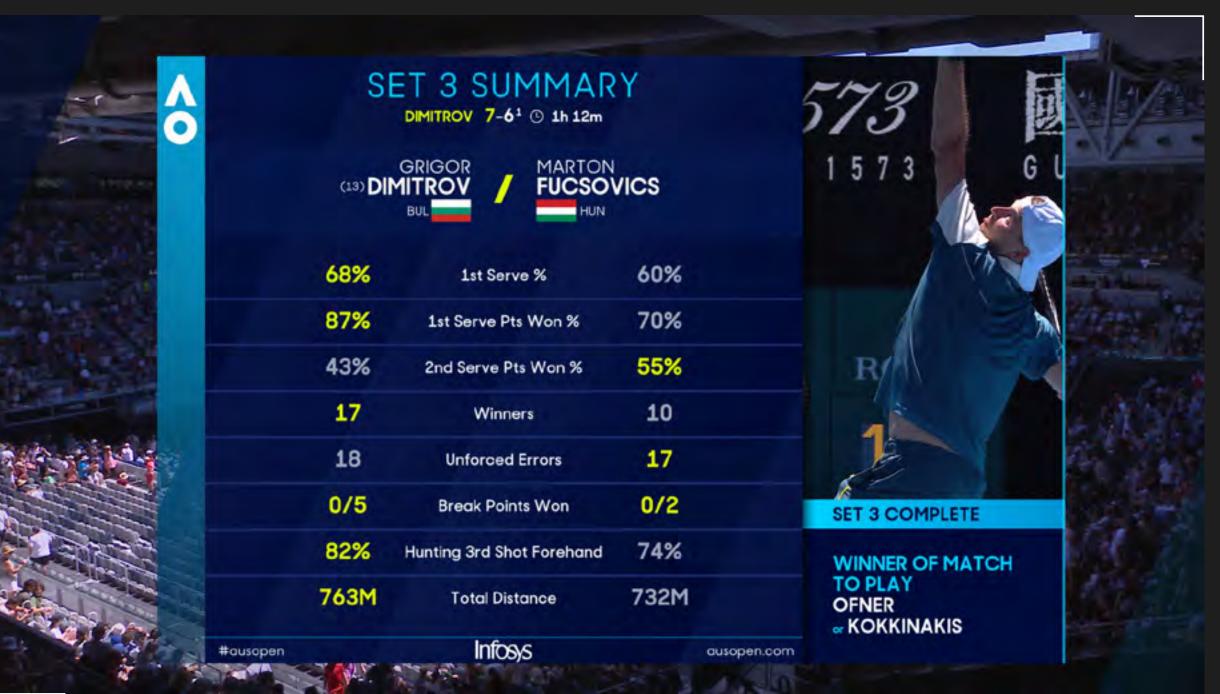
NEXT ROUND

ausopen.com

DJOKOVIC (1) / ALCARAZ ② or KYRGIOS



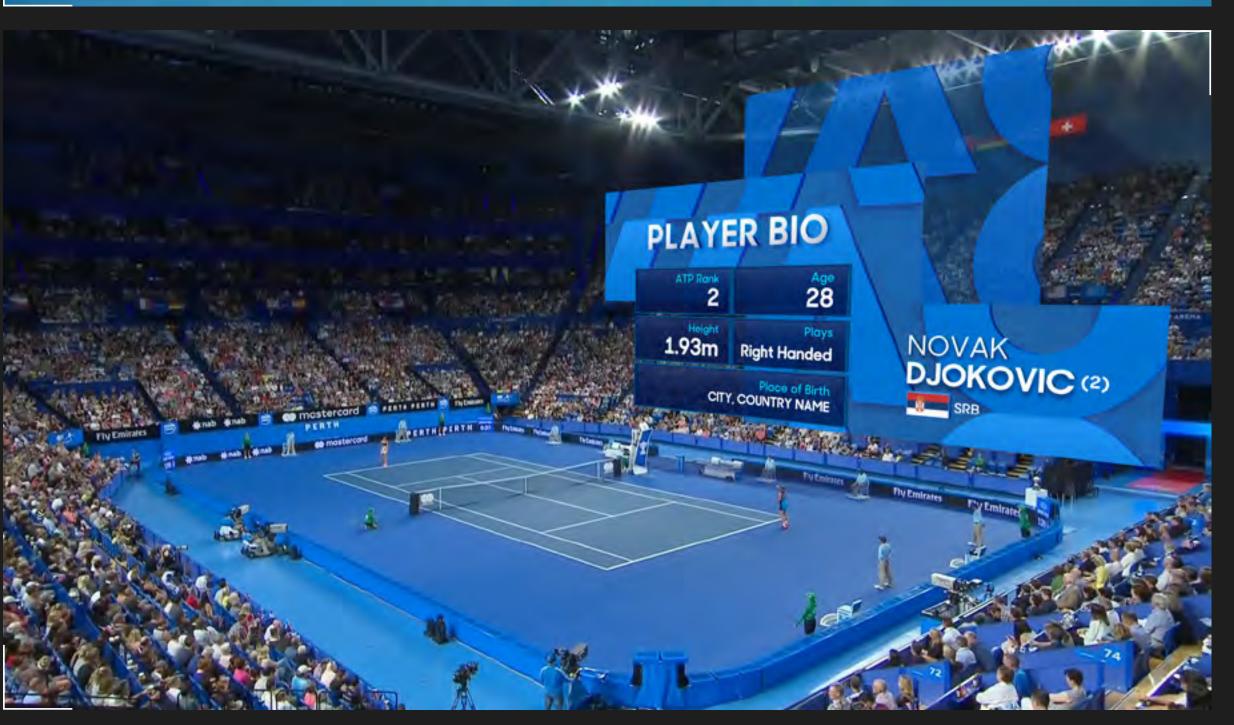






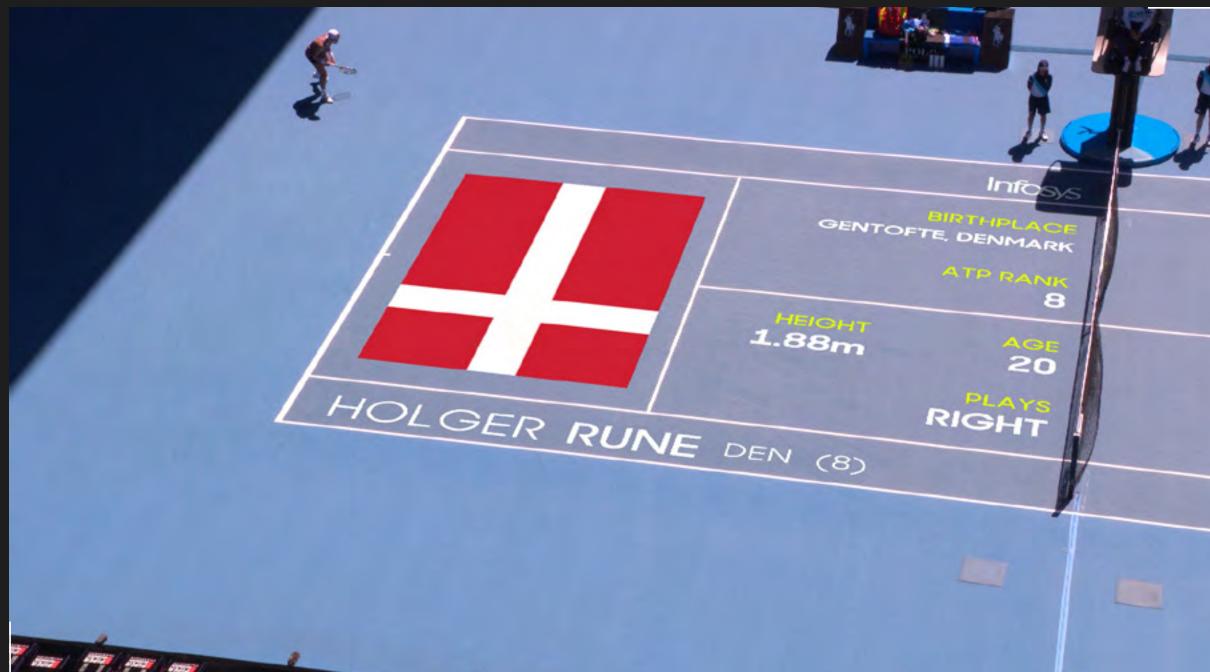


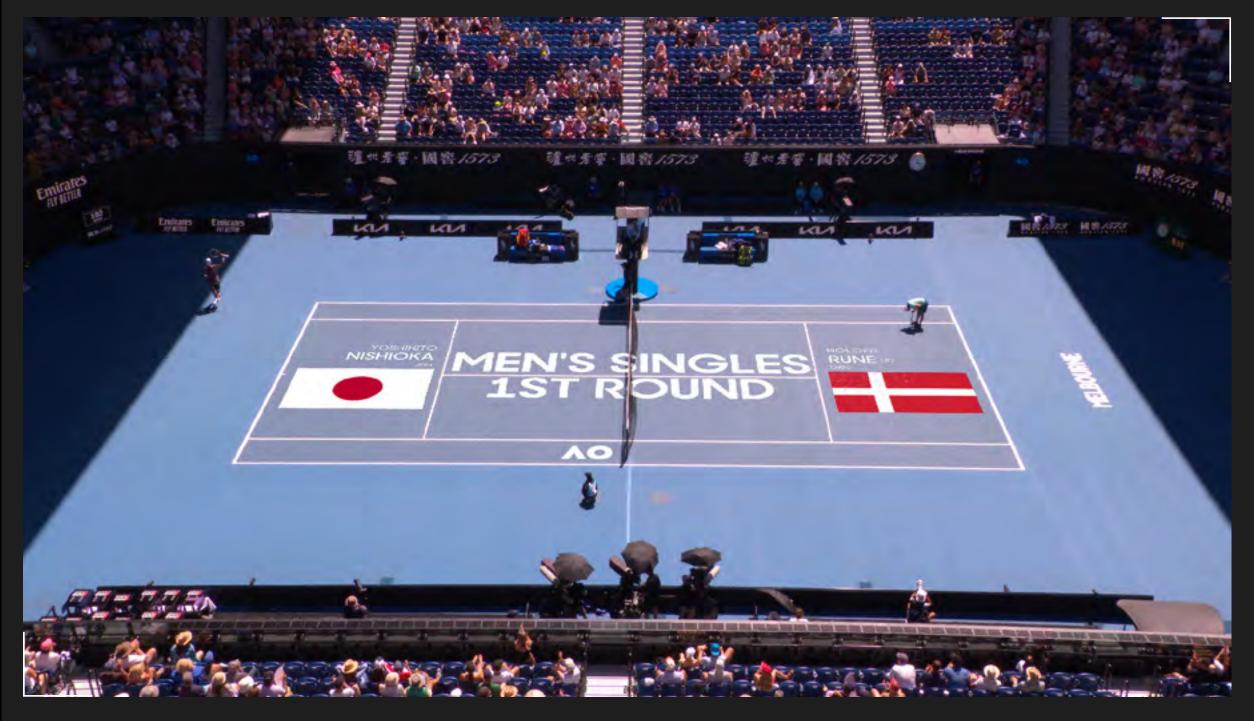


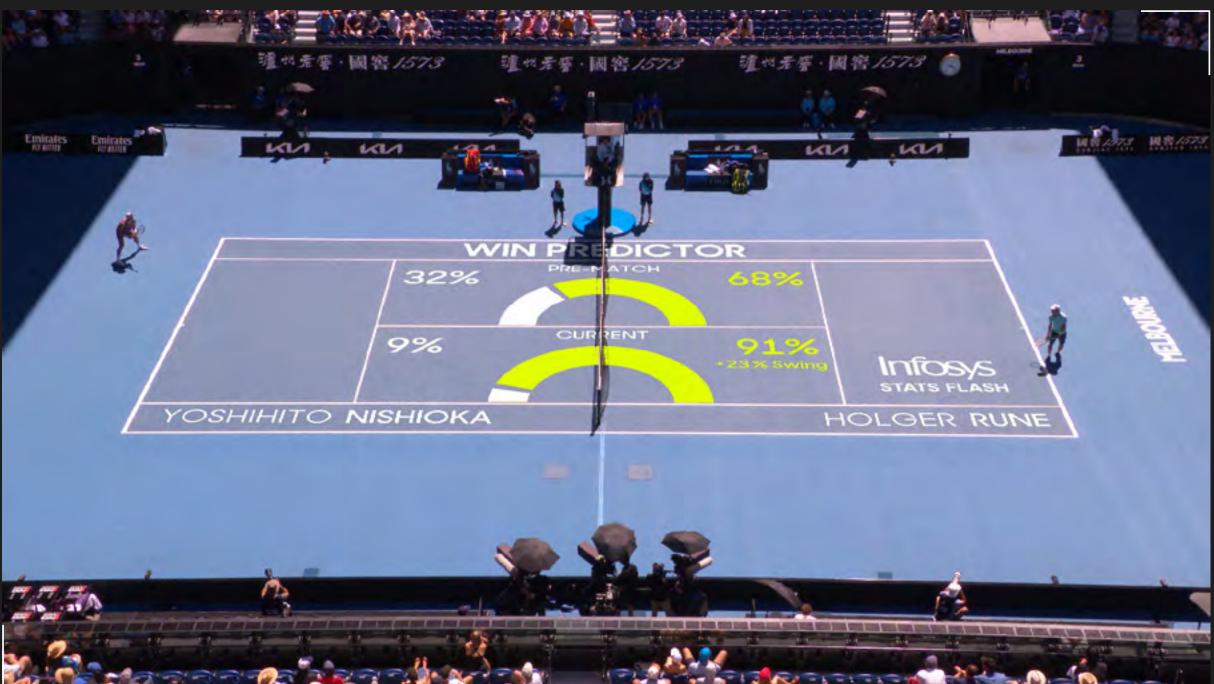






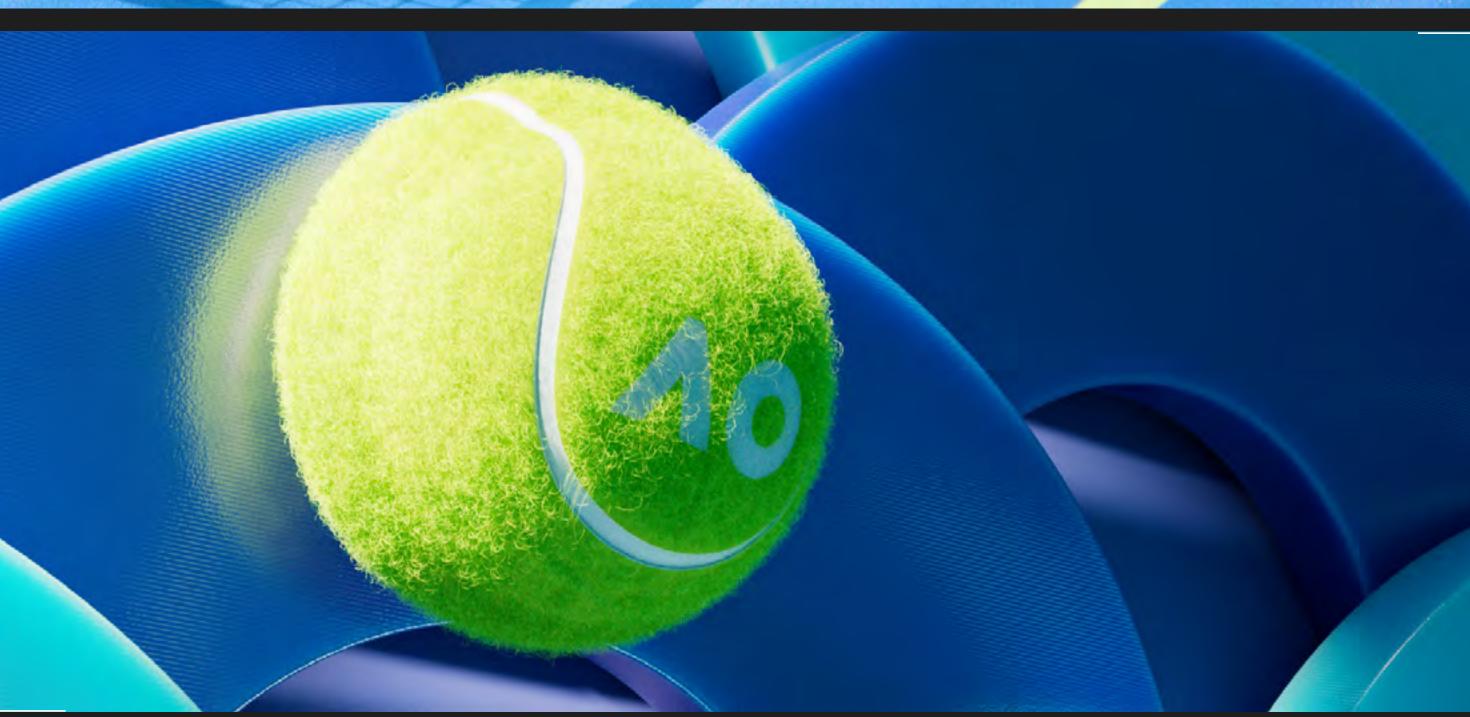


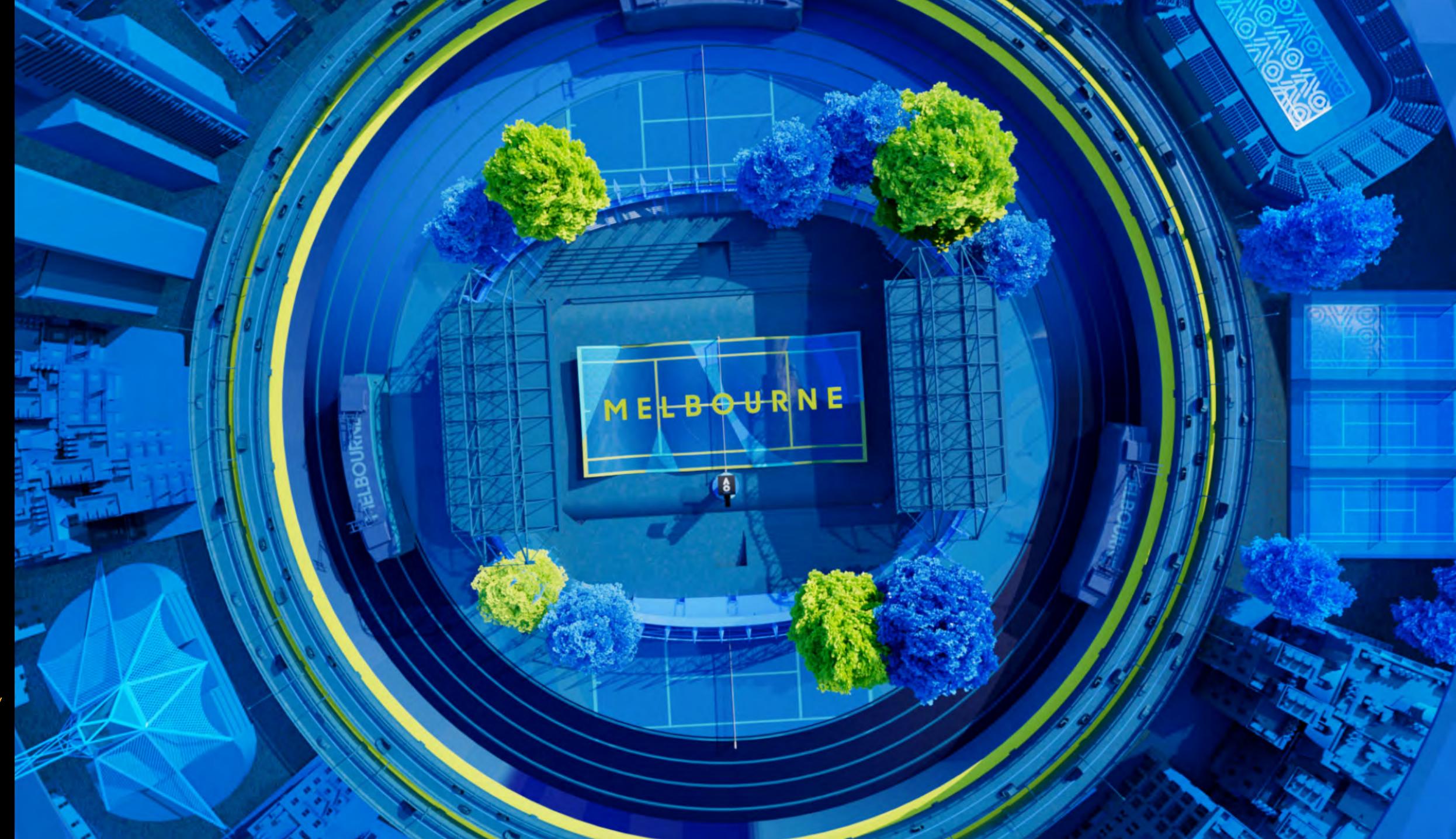


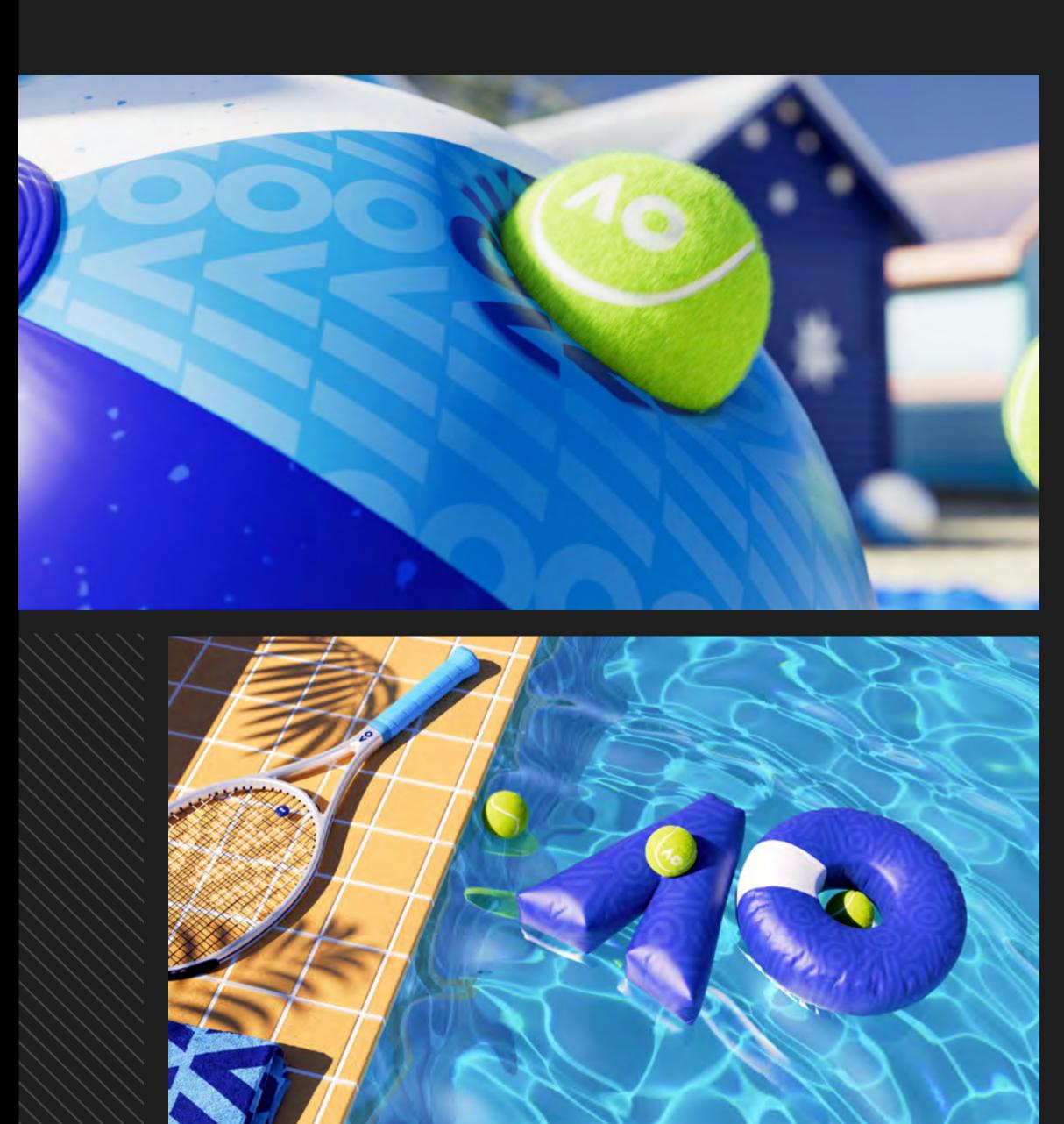


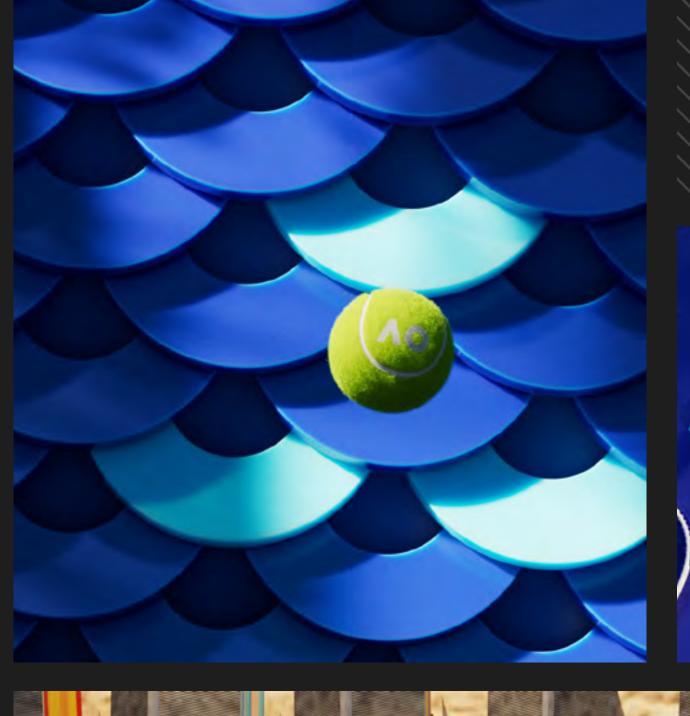
























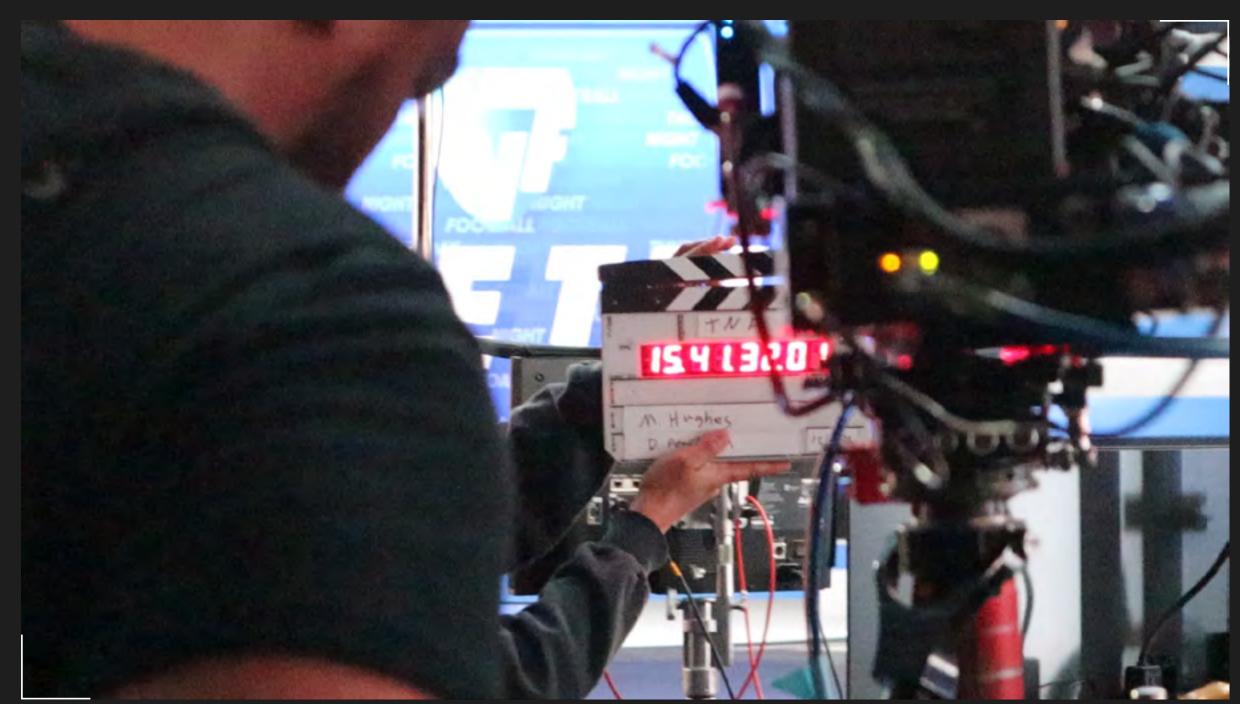




AMAZON PRIME VIDEO - THURSDAY NIGHT FOOTBALL

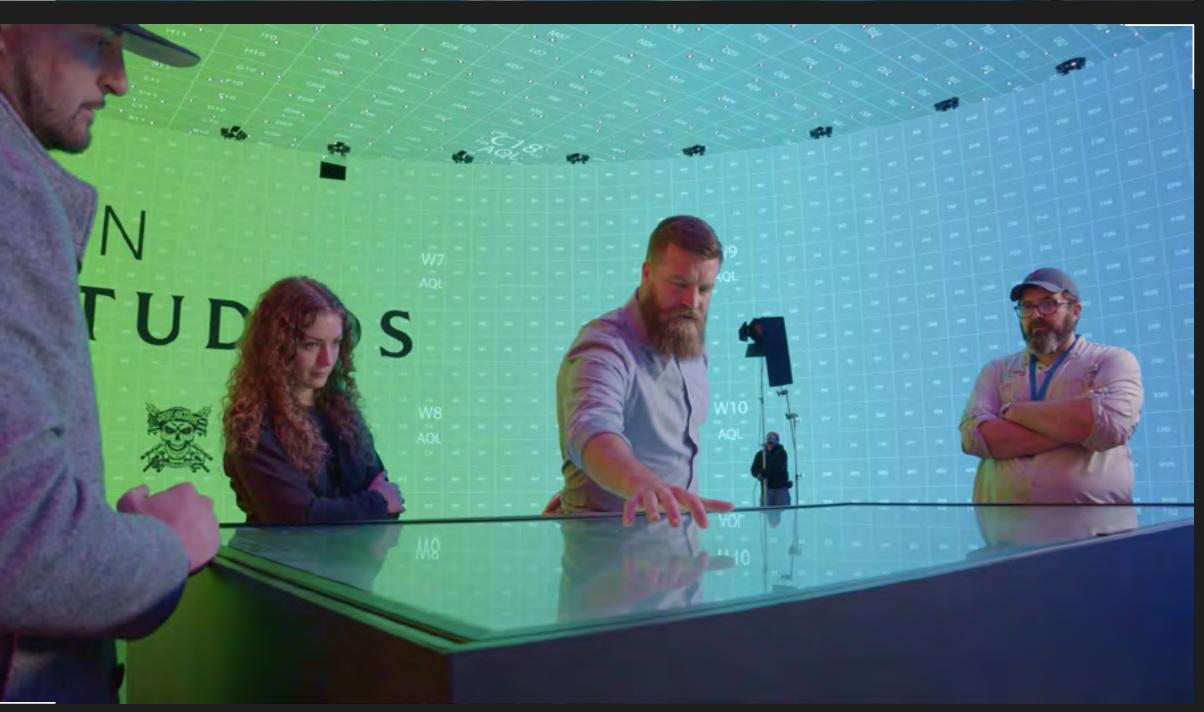
SPORTS ANALYSIS TOOL

TNF TABLE TALK REEL























ESPN MANNINGCAST

SPORTS ANALYSIS TOOL

MANNINGCAST REEL



ESFIT MONDAY NIGHT COUNTDOWN







WEEK 7 HIGHLIGHTS NOW STREAMING



MONDAY NIGHT FOOTBALL



MNF

3RD 5:54 25



ESFIT MONDAY NIGHT COUNTDOWN

Dolphins selected for in-season "Hard Knocks"

Dolphins are 5-2 this season, in 1st in AFC East







Dolphins selected for in-season "Hard Knocks" ESFIT NFL Dolphins are 5-2 this season, in 1st in AFC East







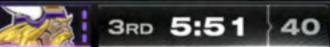




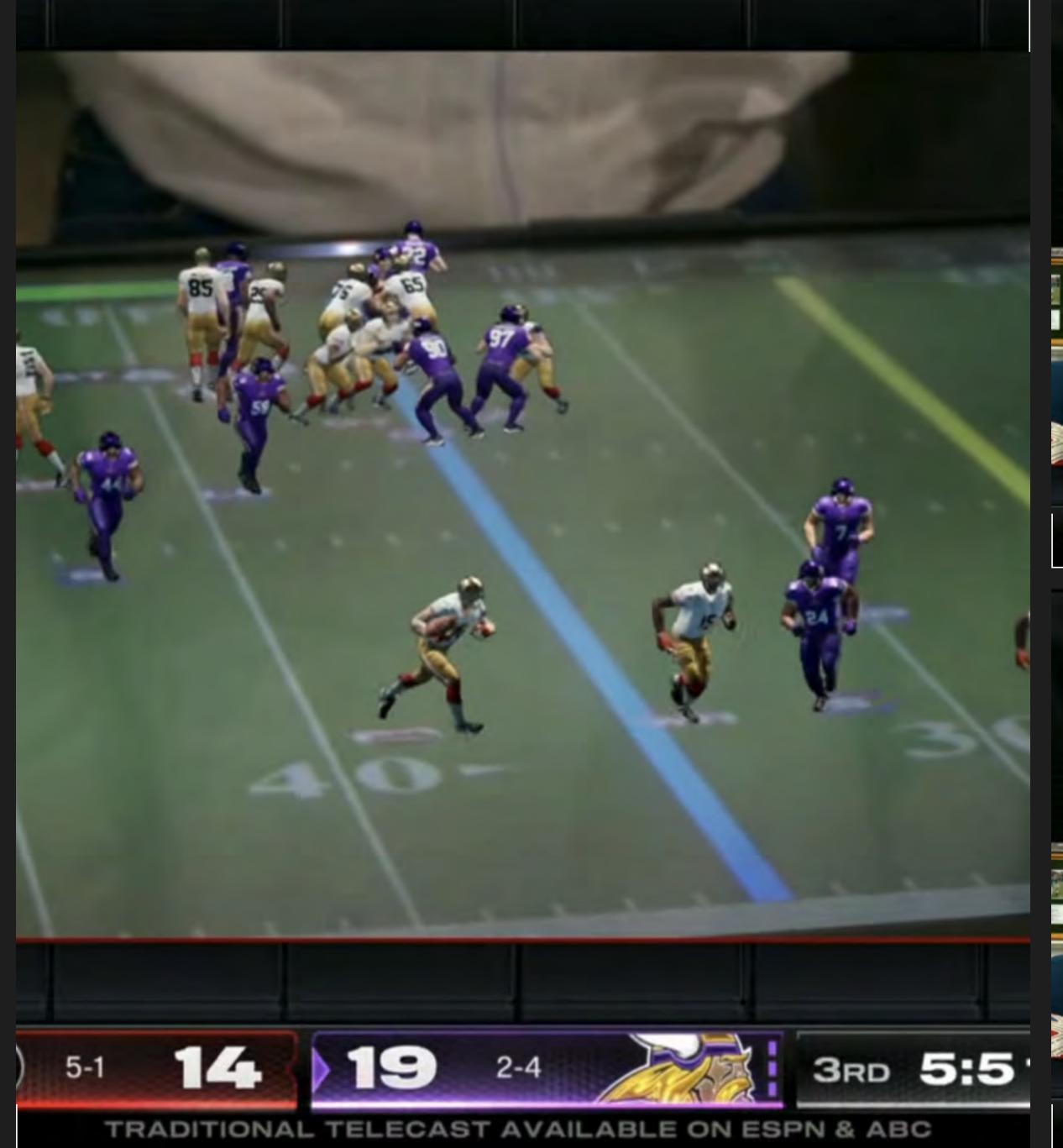
















TRADITIONAL TELECAST AVAILABLE ON ESPN & ABC



NETFLIX



NETFLIX SLAM

BRANDING
GRAPHICS PACKAGE
CUSTOM APPLICATION
AUGMENTED GRAPHICS

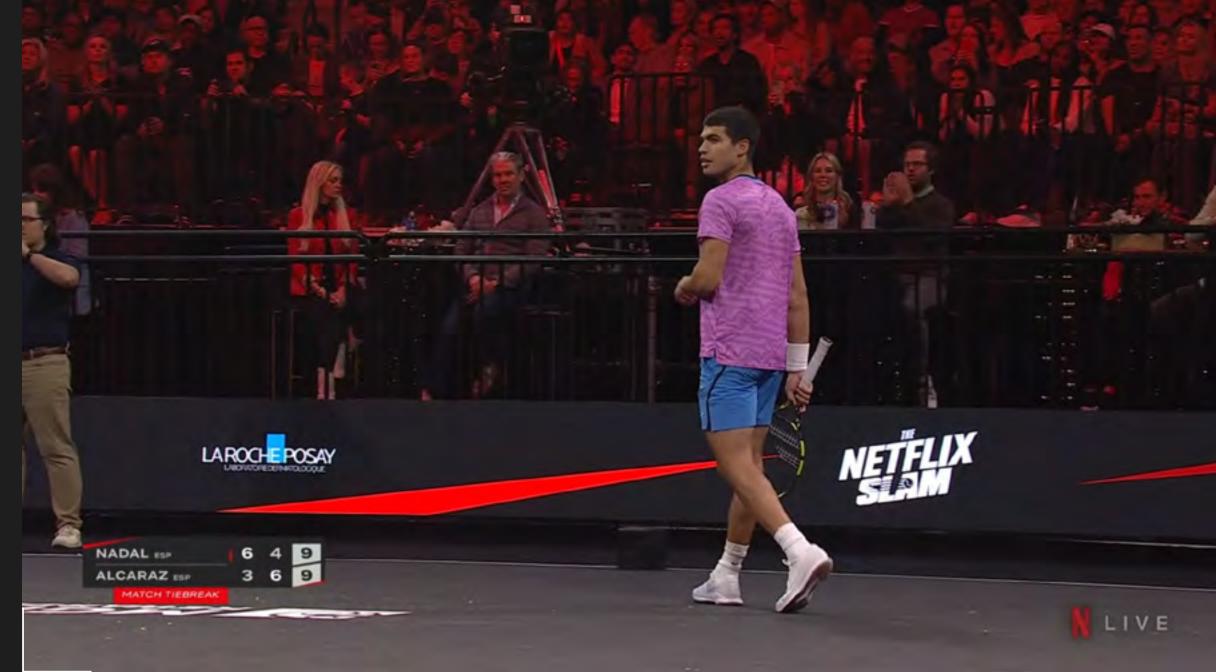


OUR

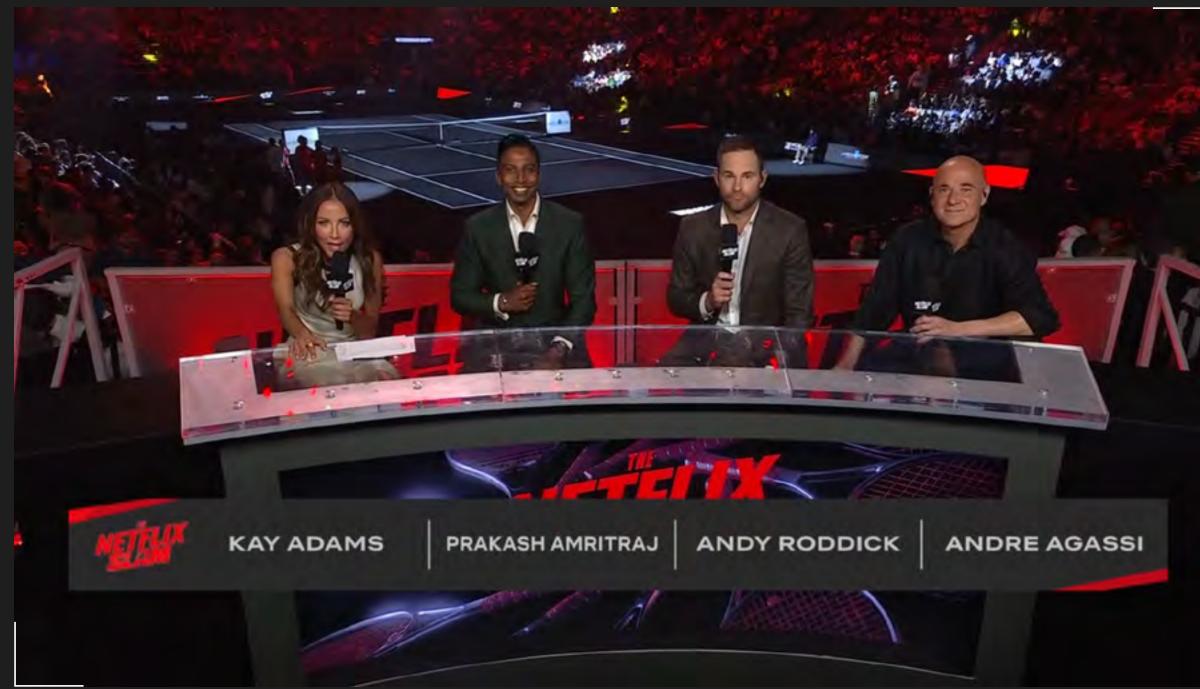
MAJOR

PROJECTS





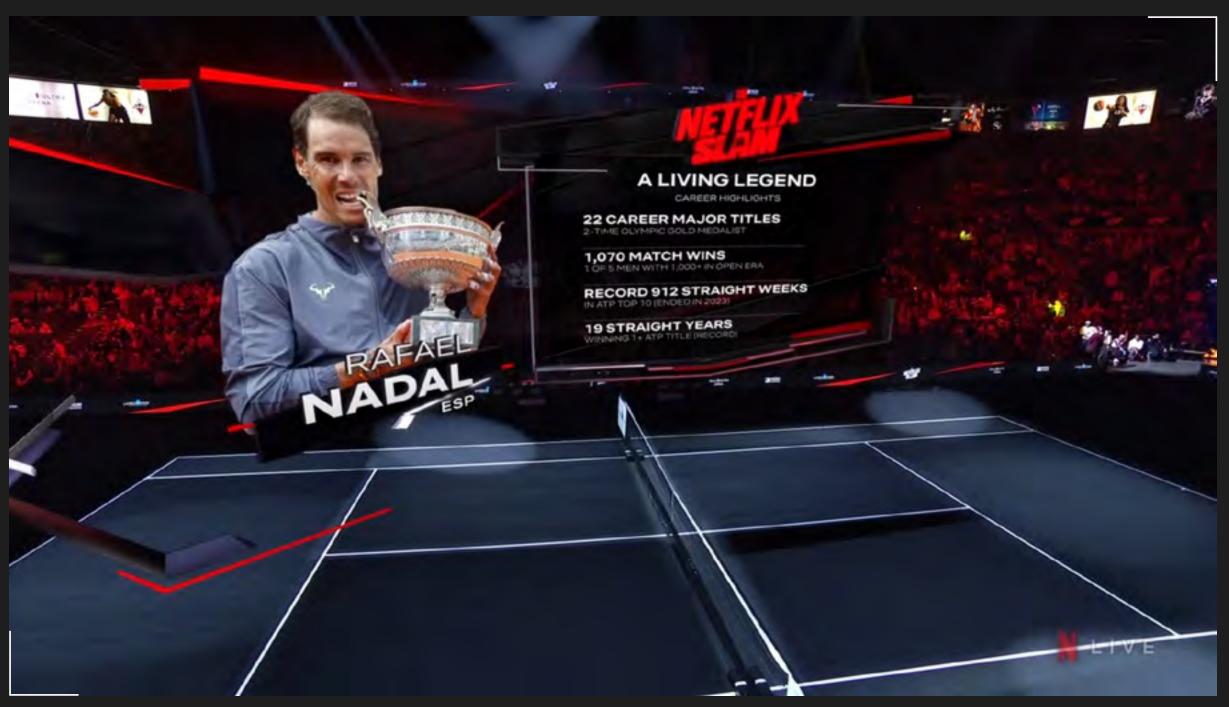






































TNT STUDIOS 2023 UEFA

VIRTUAL STUDIO AUGMENTED GRAPHICS















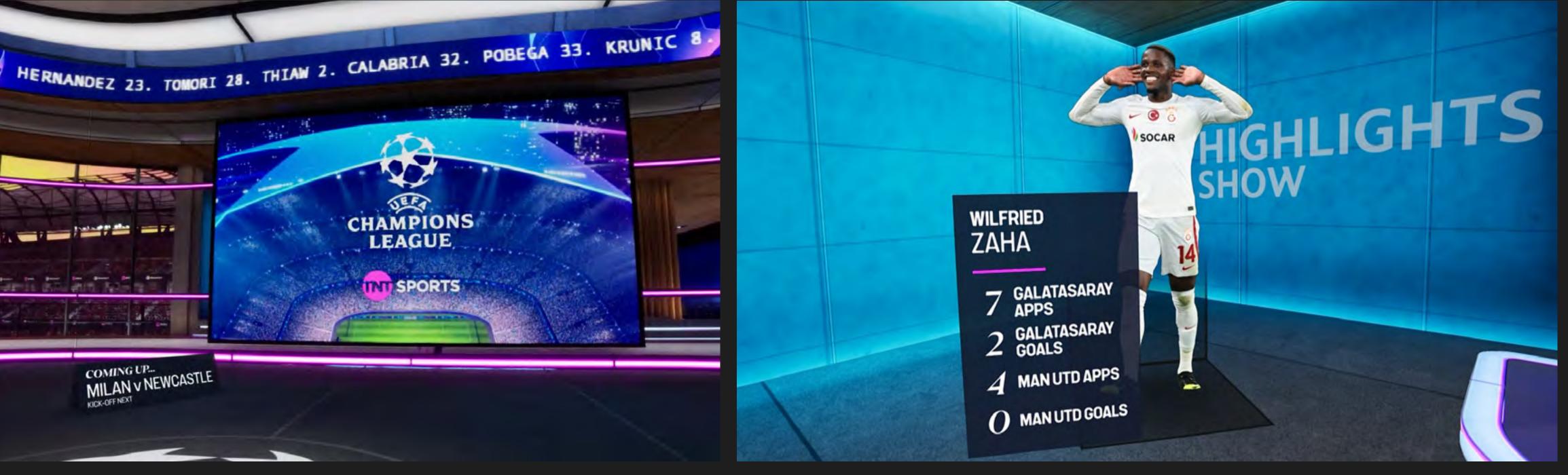
INAN 19



COMING UP...
MILAN V NEWCASTLE
KICK-OFF NEXT

CHAMPIONS

INT SPORTS











RED BULL DUAL ASCENT

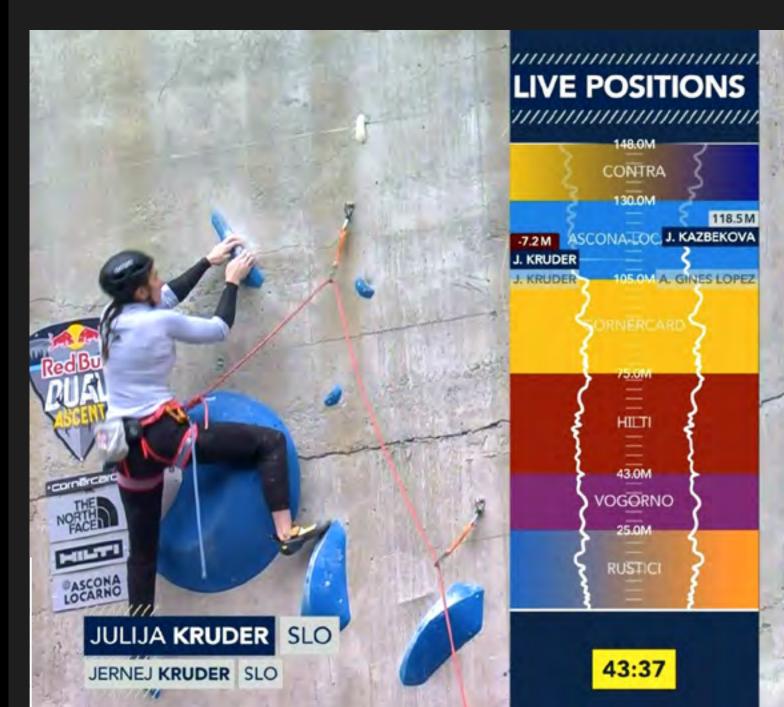
BRANDING
GRAPHICS PACKAGE
CUSTOM APPLICATION
AUGMENTED GRAPHICS

DUAL ASCENT REEL













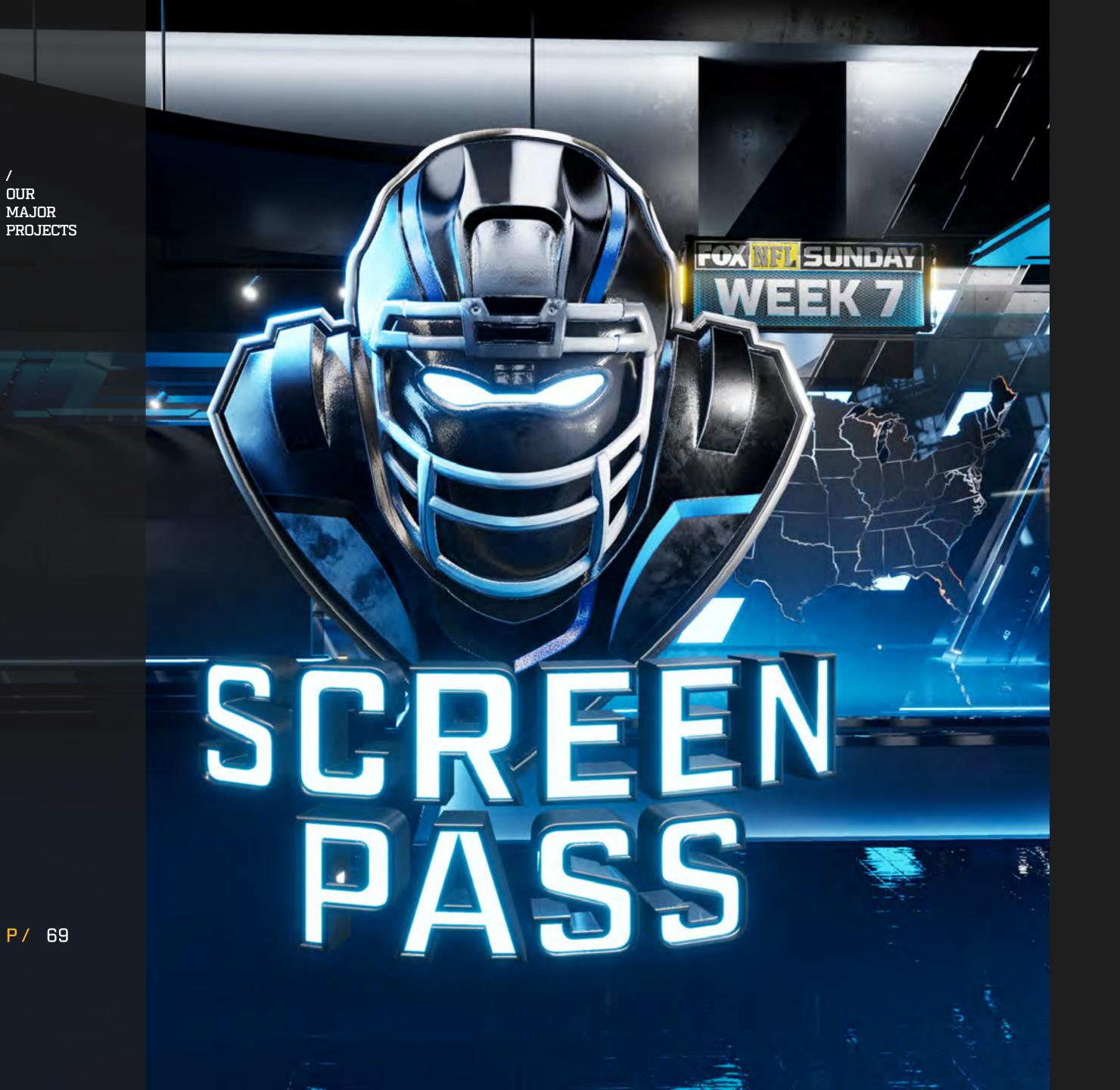






SLO VITA LUKAN





OUR

MAJOR





2022 FOX SPORTS SCREEN PASS

VIRTUAL PRODUCTION

















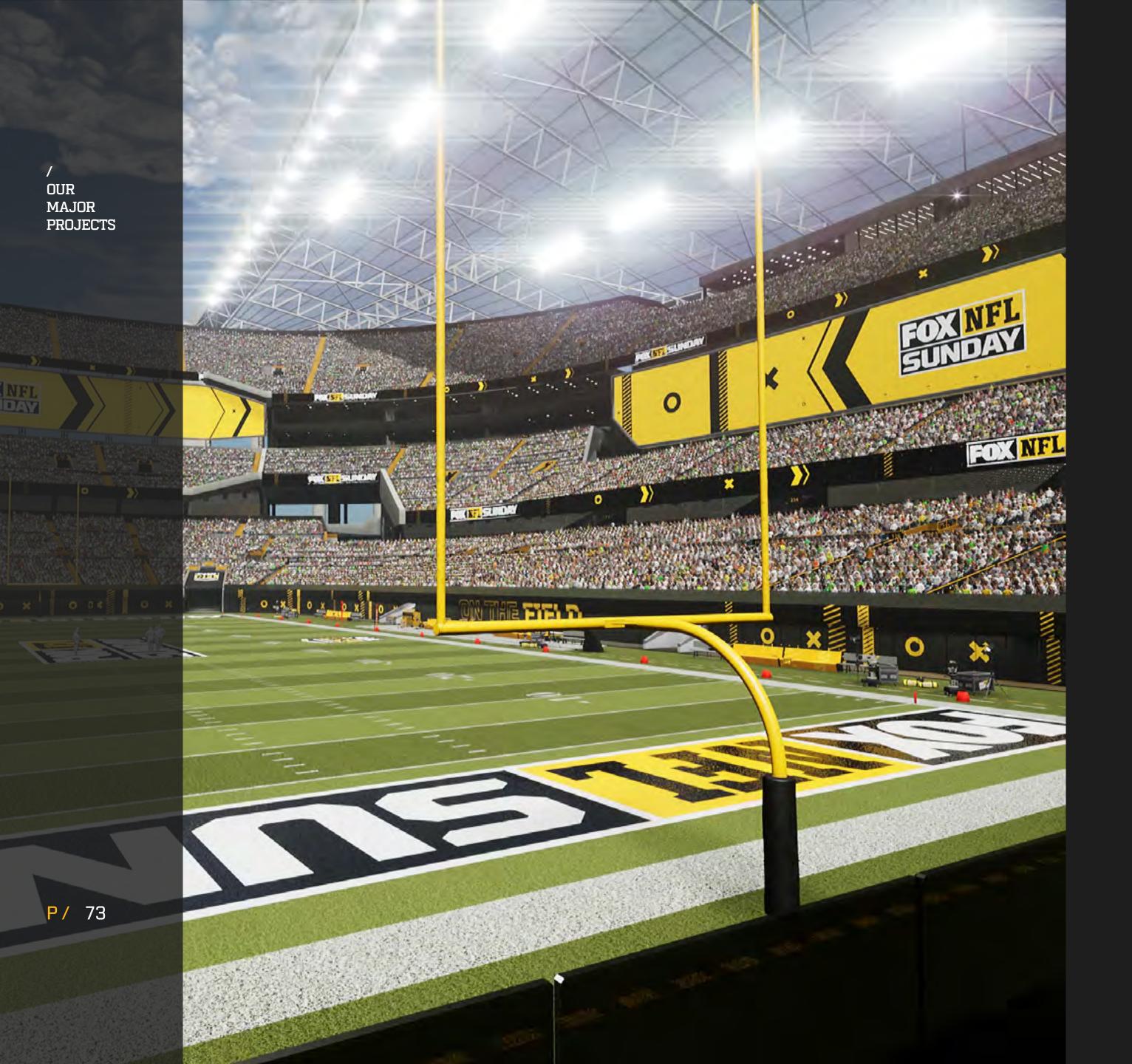












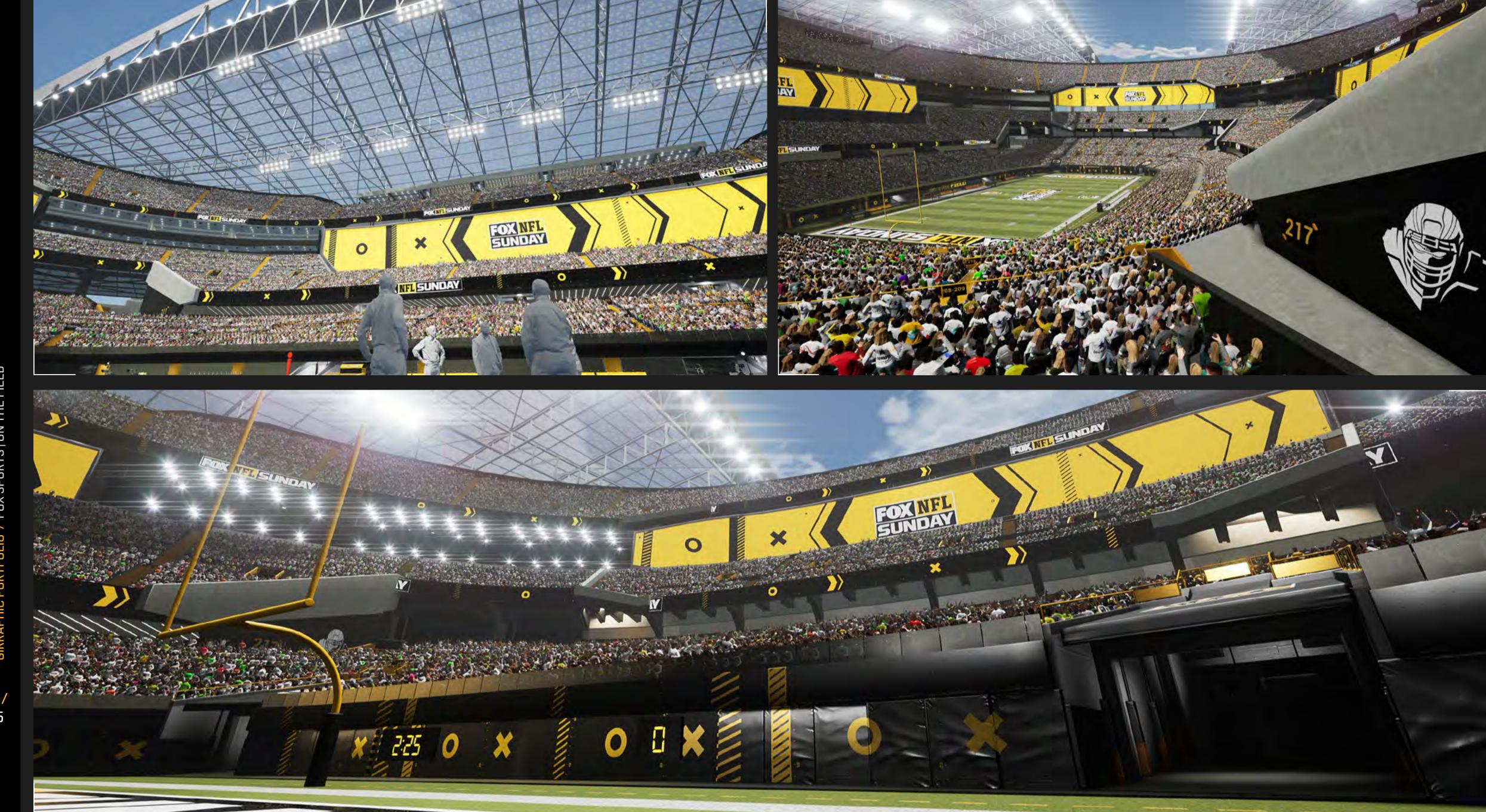


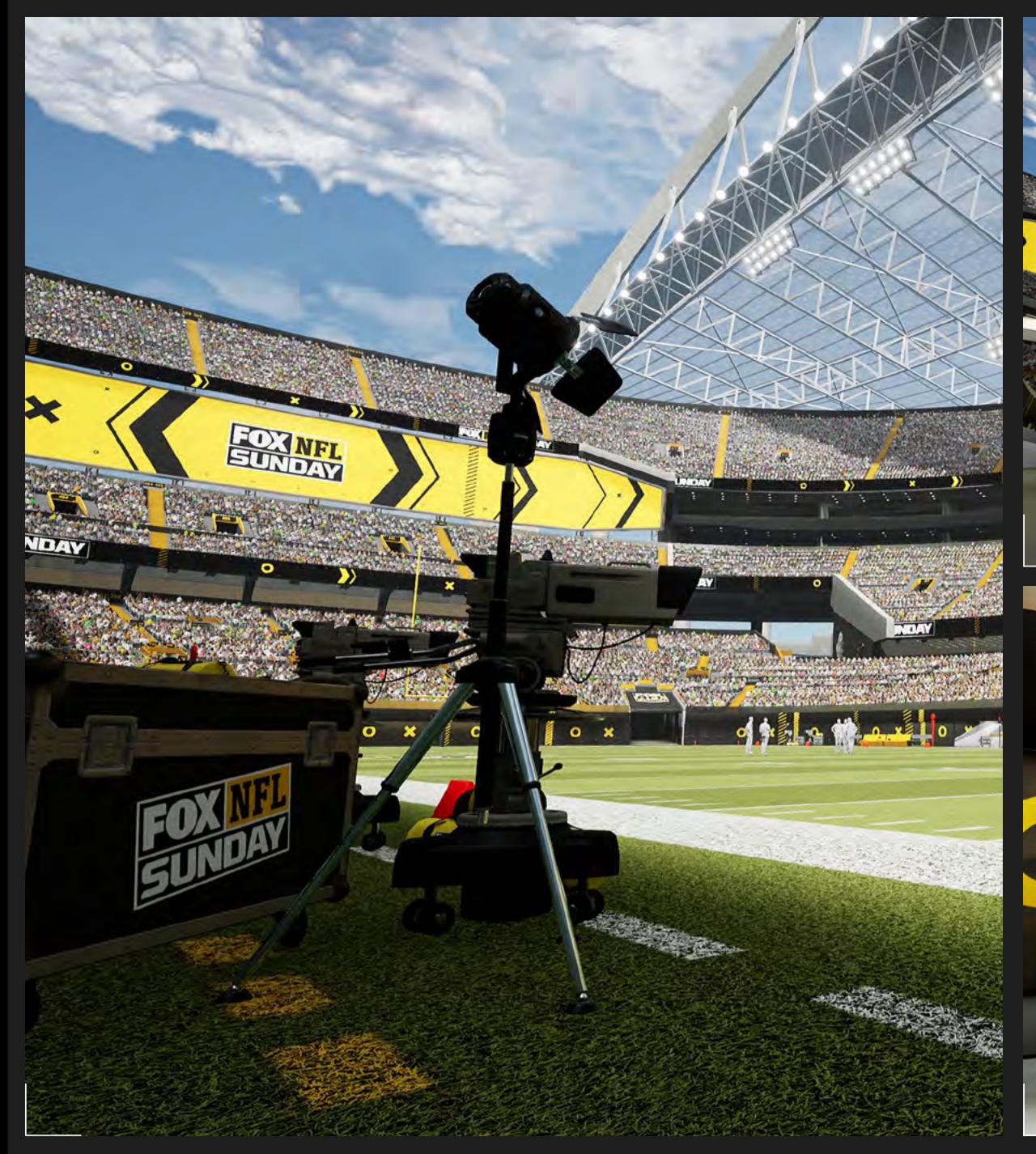


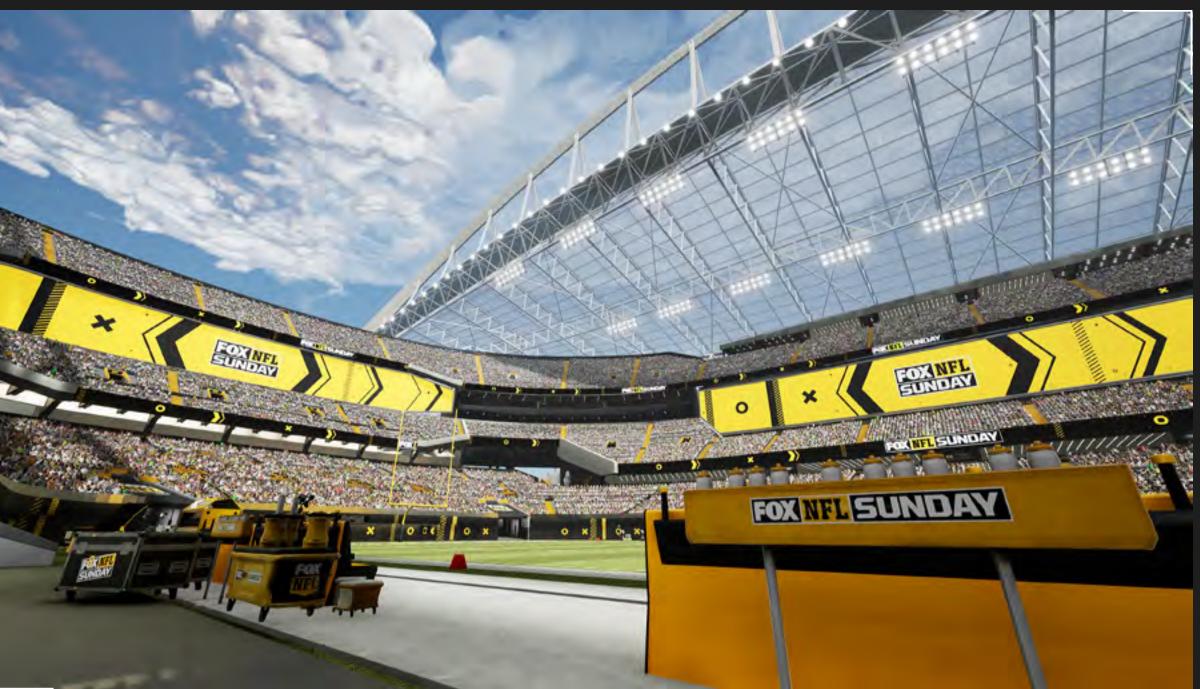
2022 FOX SPORTS ON THE FIELD

VIRTUAL PRODUCTION

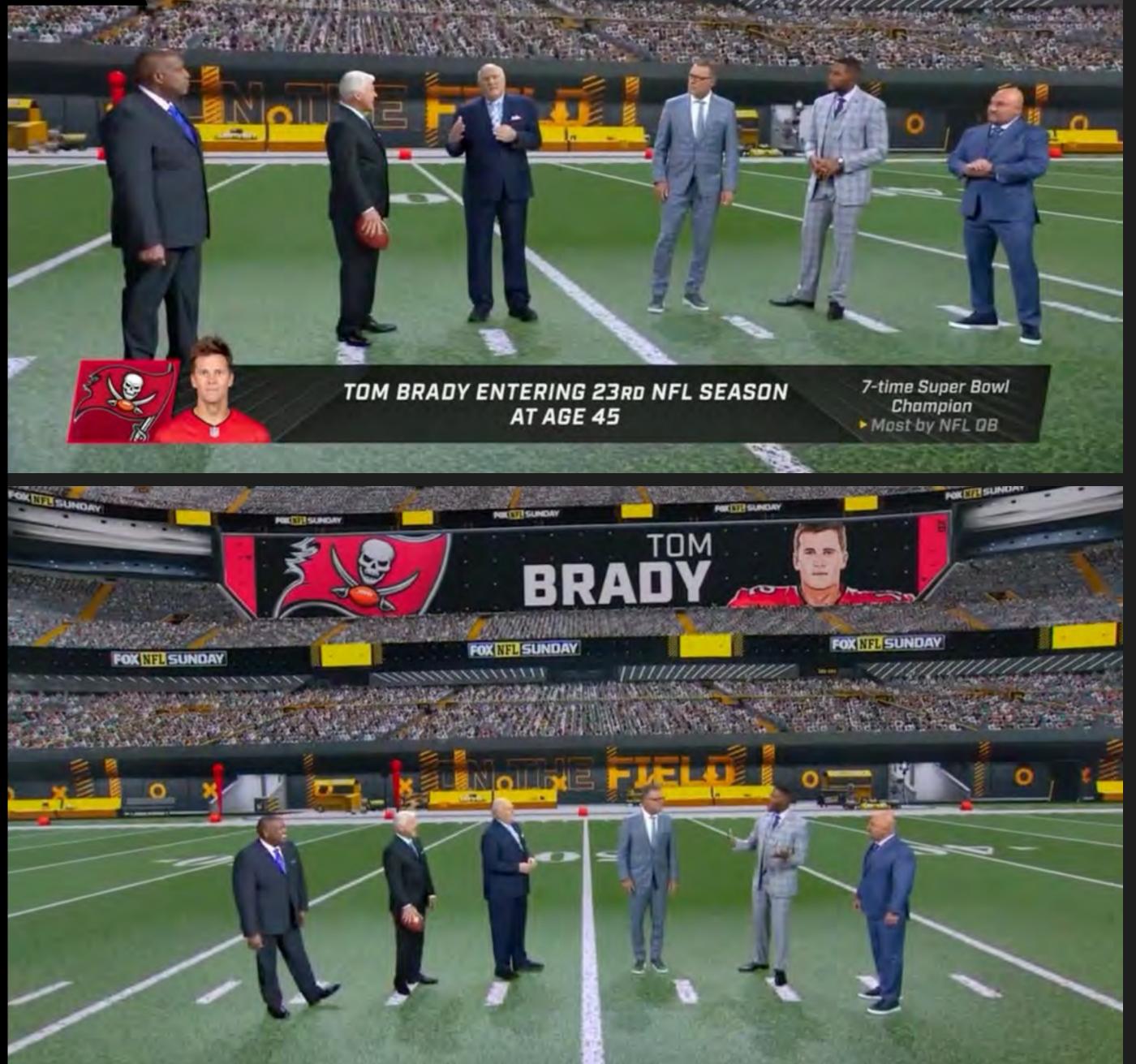












FOX NFL SUNDAY

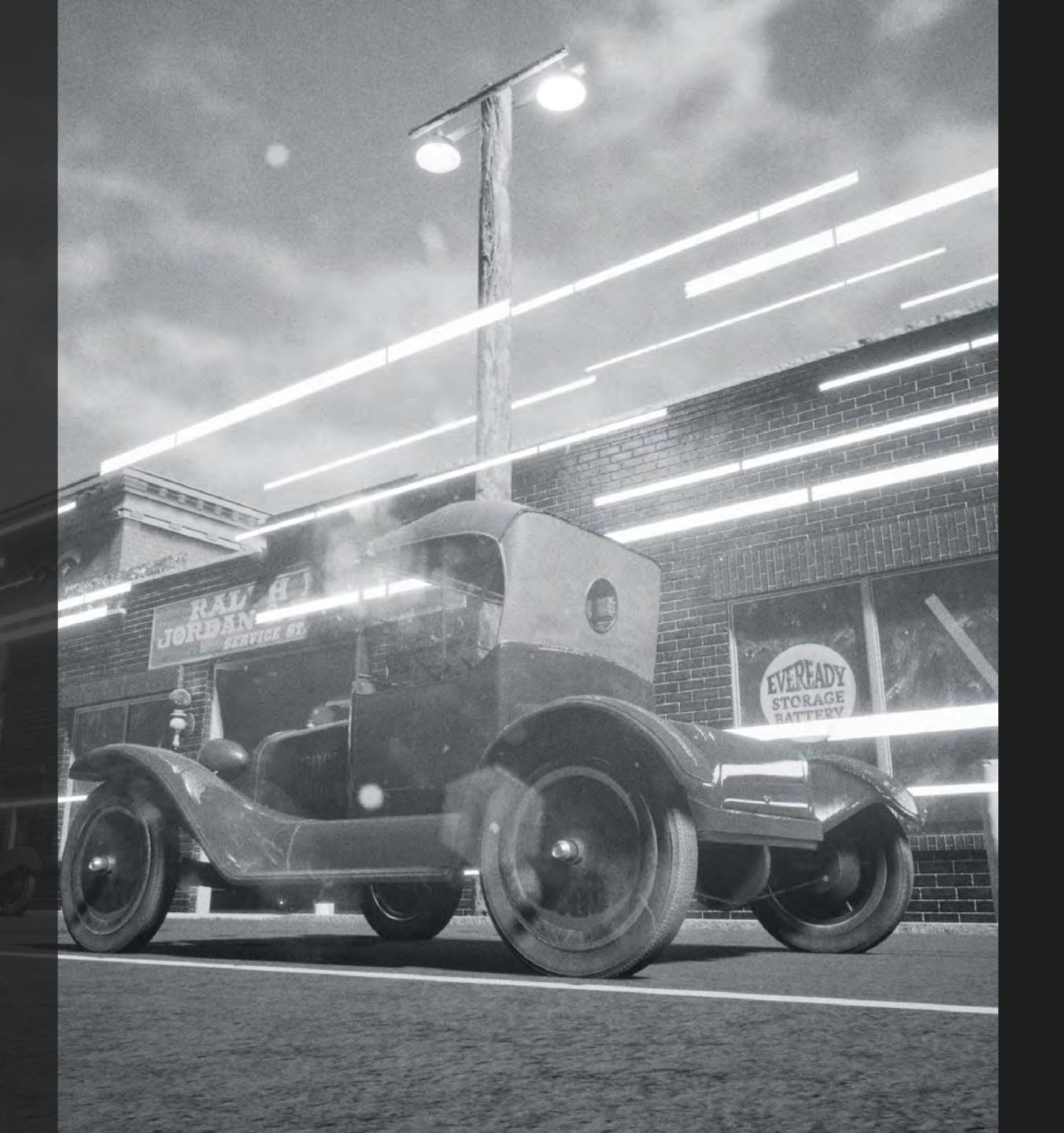
FOX NFL SUNDAY

ON AIR









OUR

MAJOR

PROJECTS

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2022 FOX SPORTS COLD OPEN

VIRTUAL PRODUCTION

































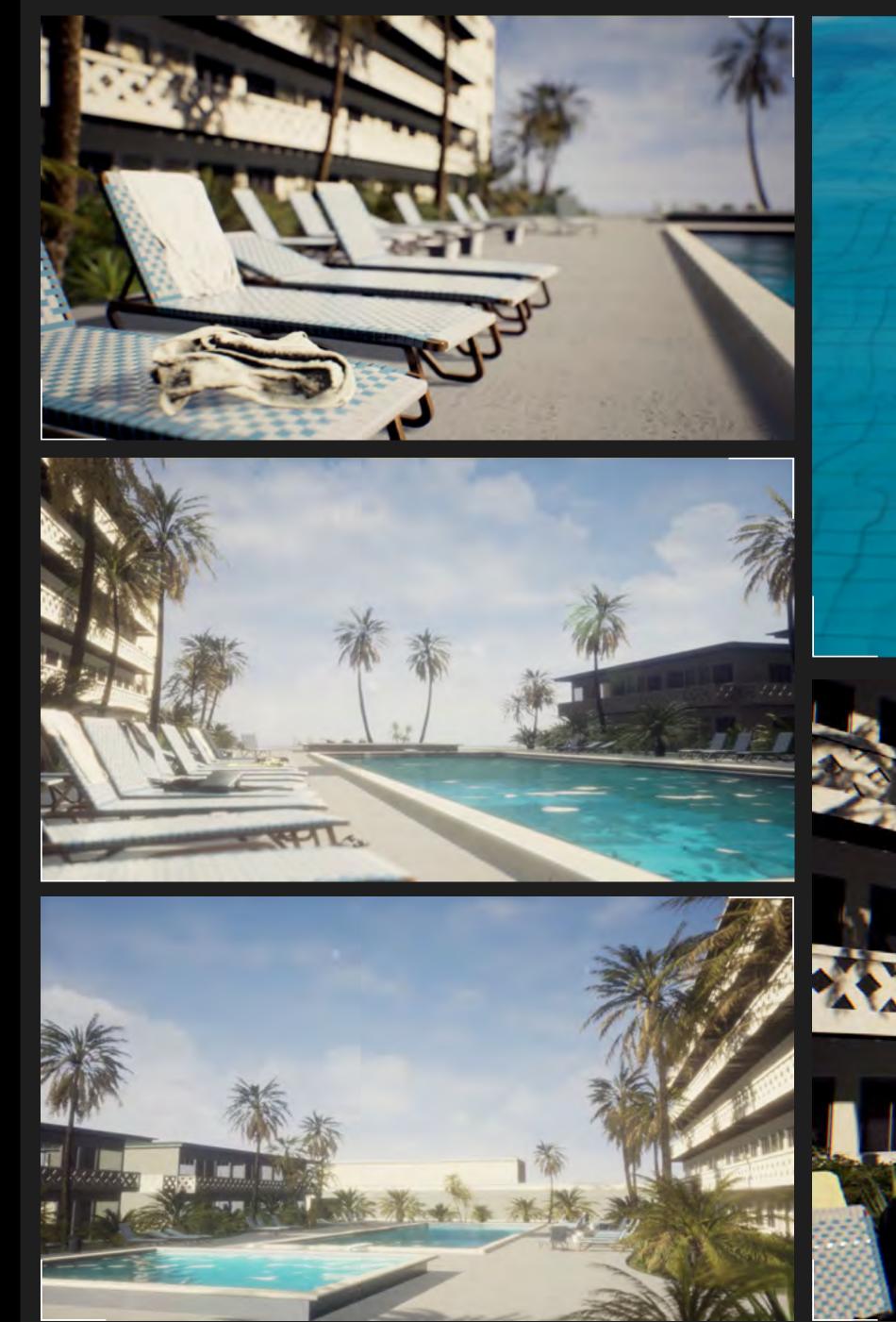


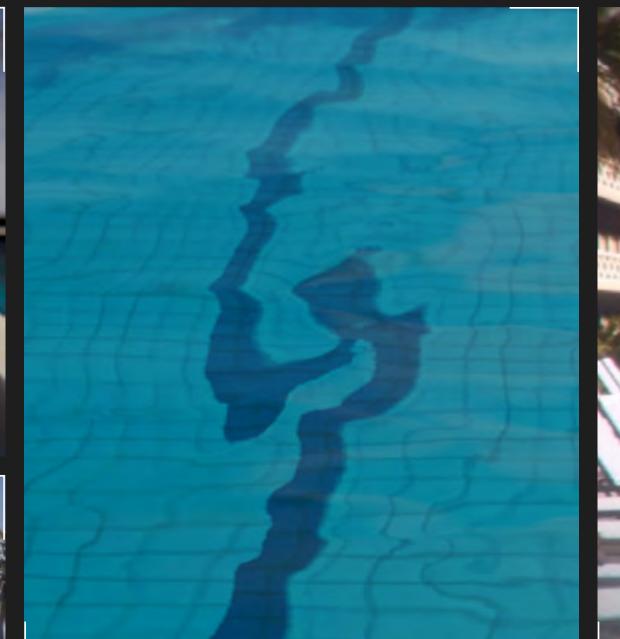




































2022 FOX SPORTS STAGE A DIGITAL TWIN

VIRTUAL STUDIO AUGMENTED GRAPHICS

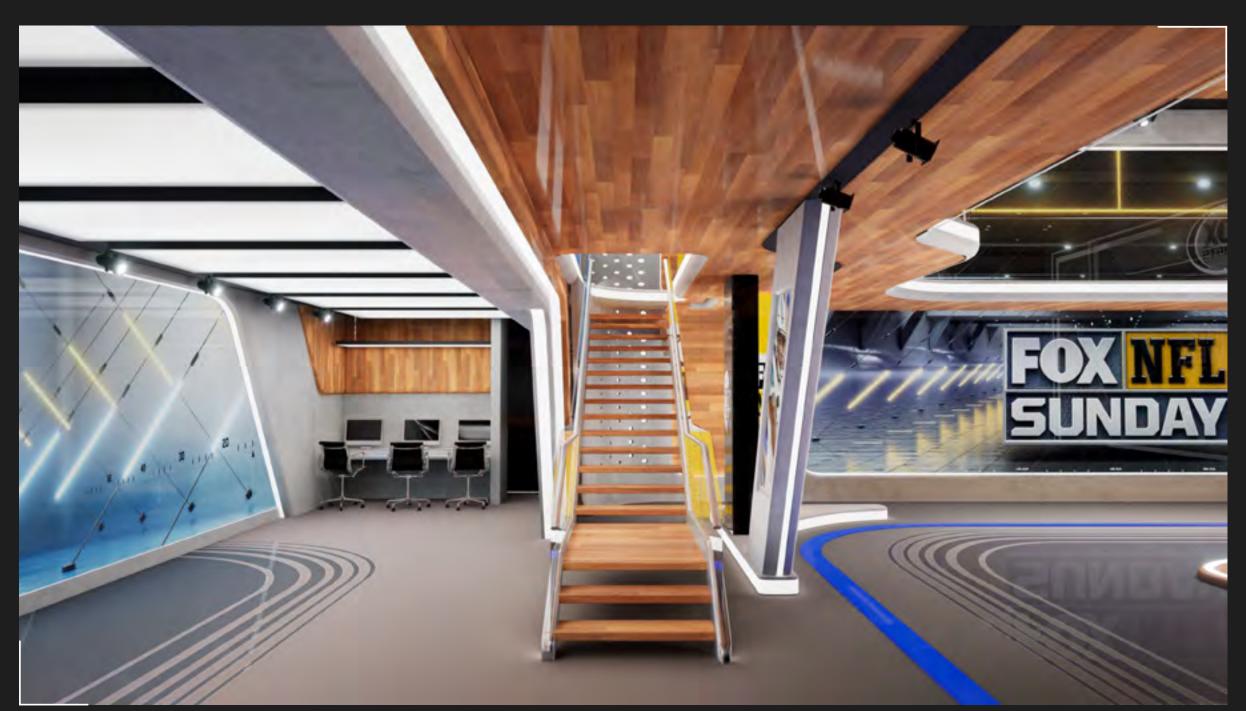




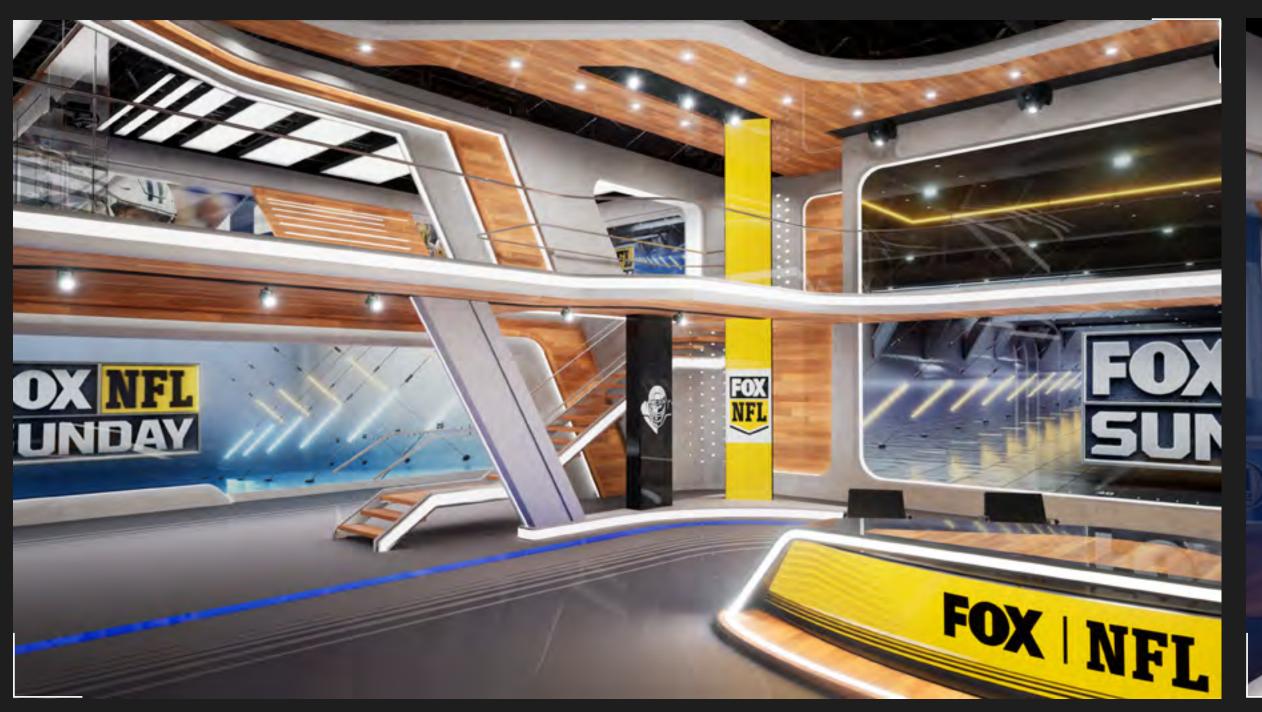








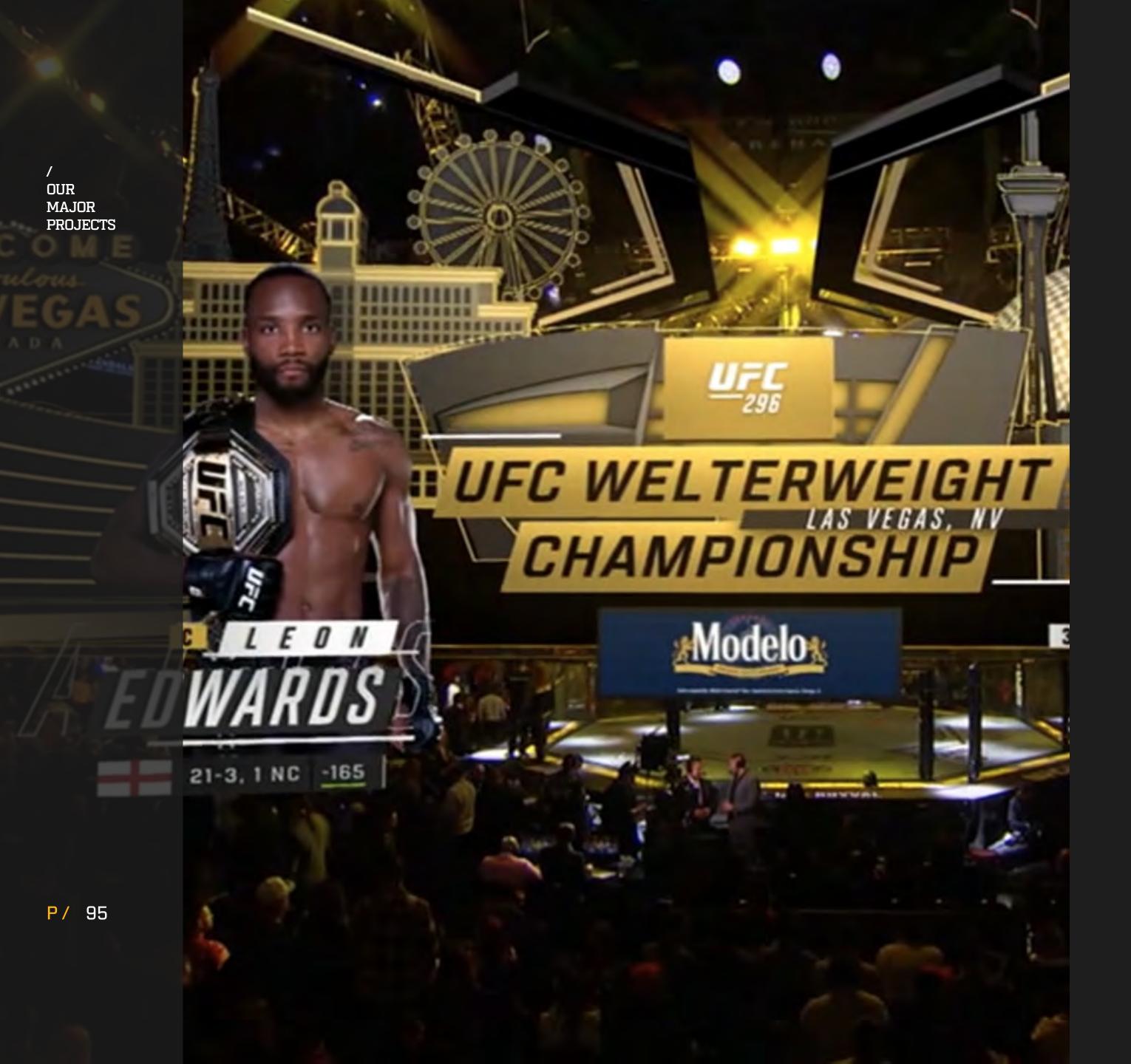
















ULTIMATE FIGHTING CHAMPIONSHIP

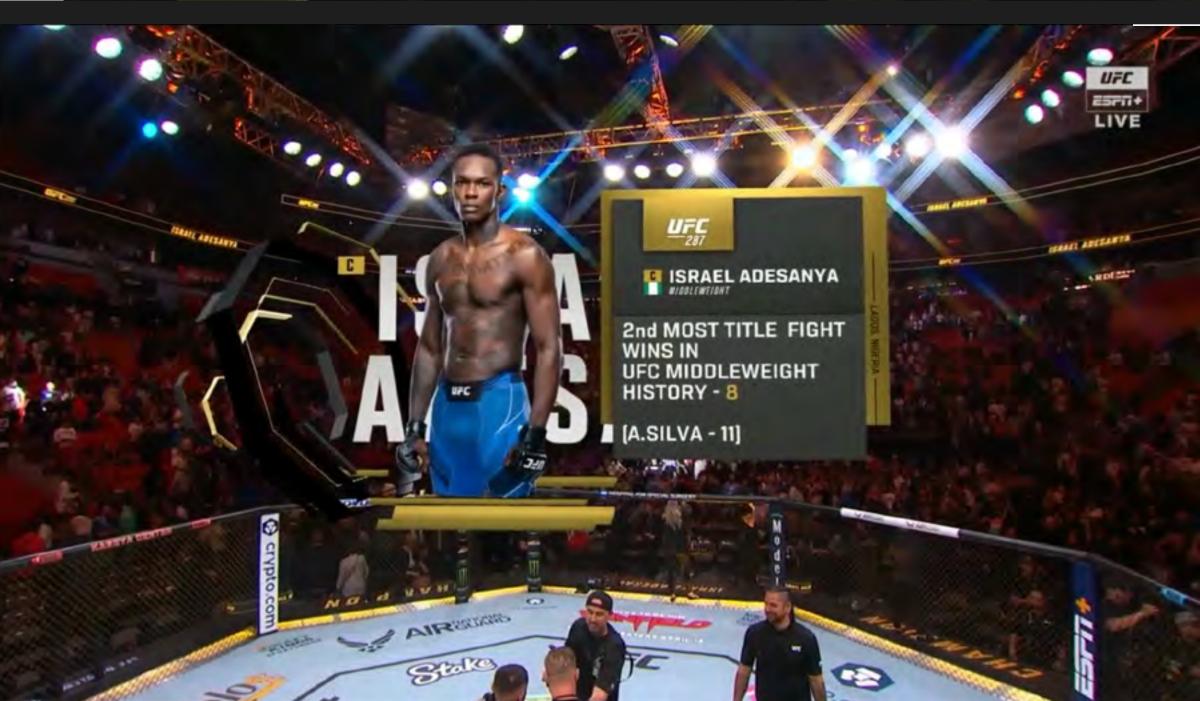
AUGMENTED GRAPHICS

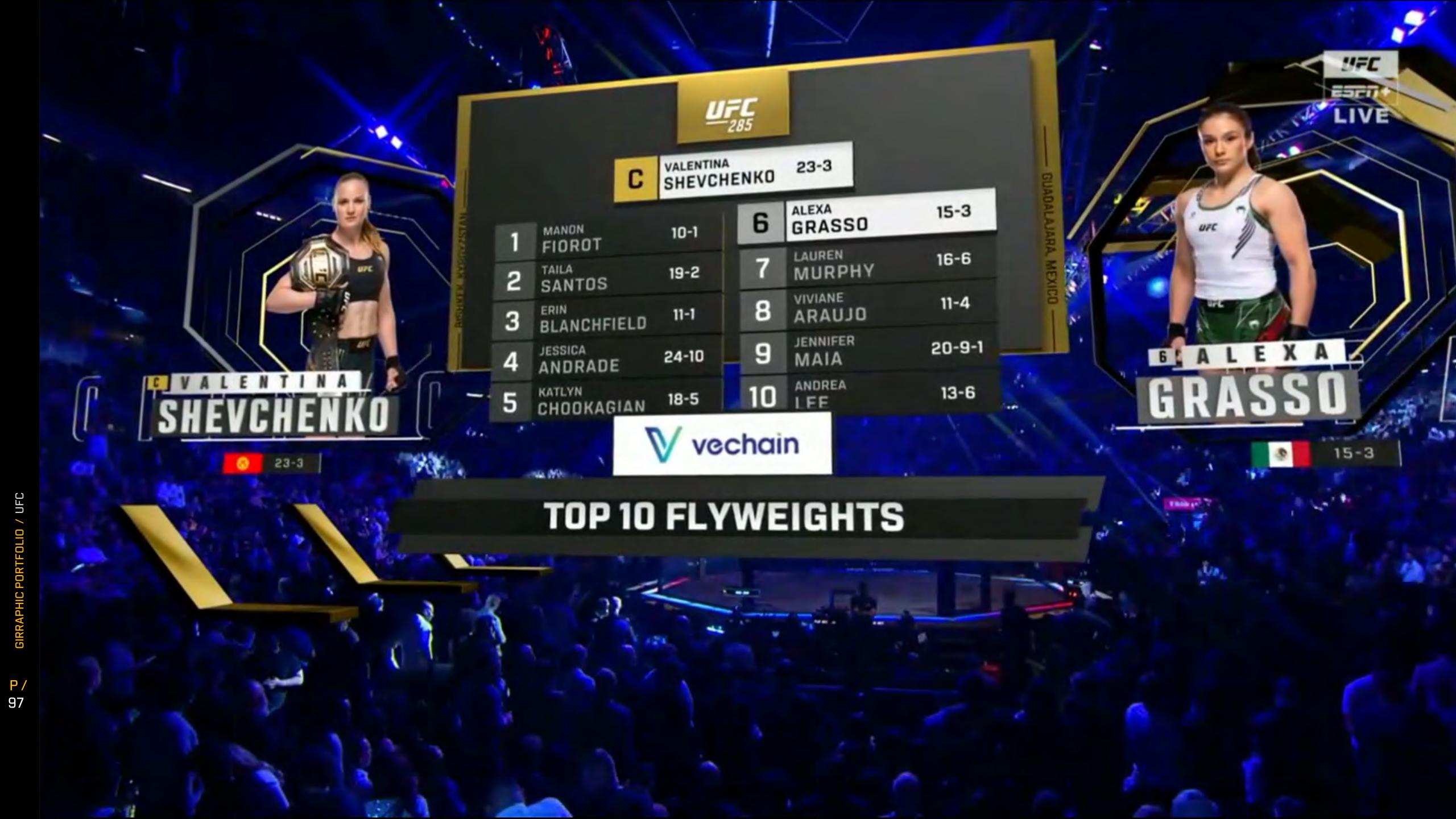


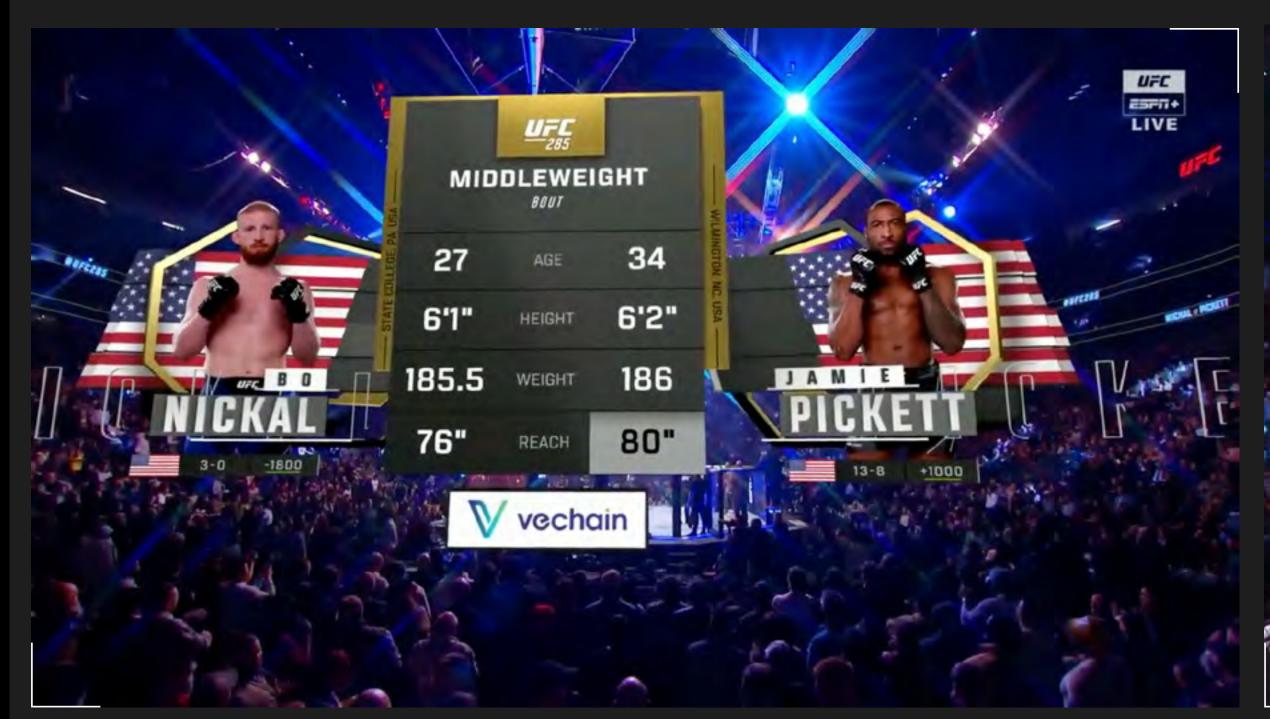


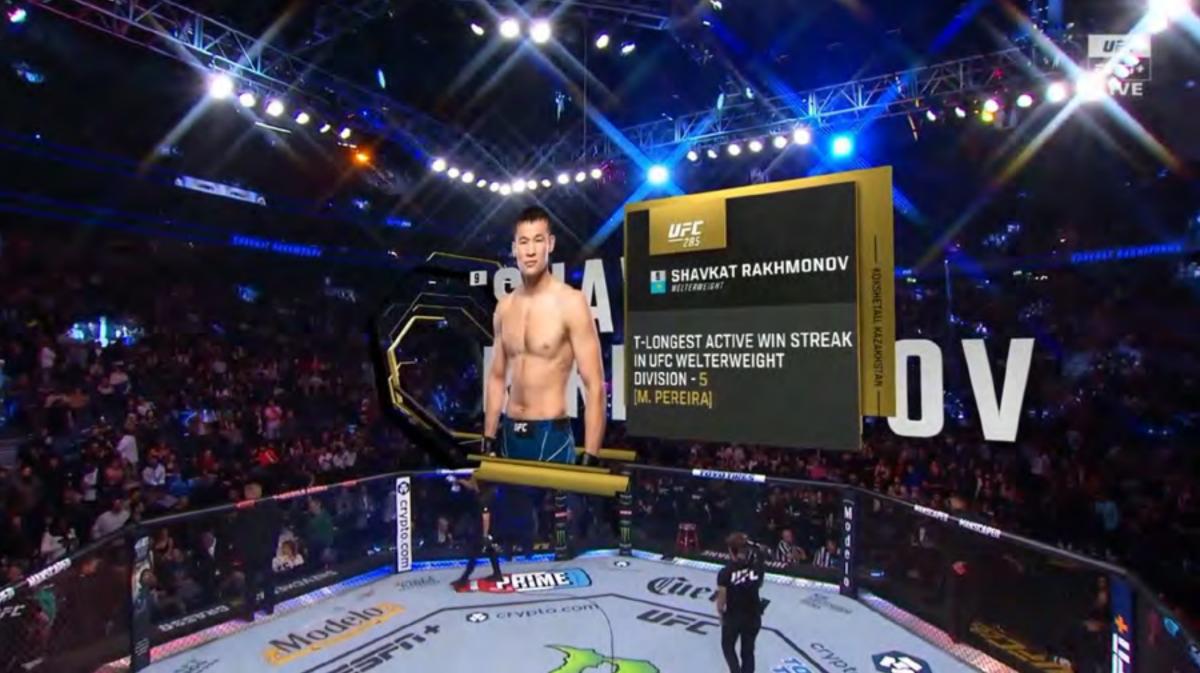






















2023 SUPERCARS

BRANDING & GRAPHICS PACKAGE
CUSTOM APPLICATION
TELEMETRY DATA INTEGRATION
AUGMENTED GRAPHICS
TOUCHSCREEN
VIRTUAL ADVERTISING

SUPERCARS OPENER

SUPERCARS REEL













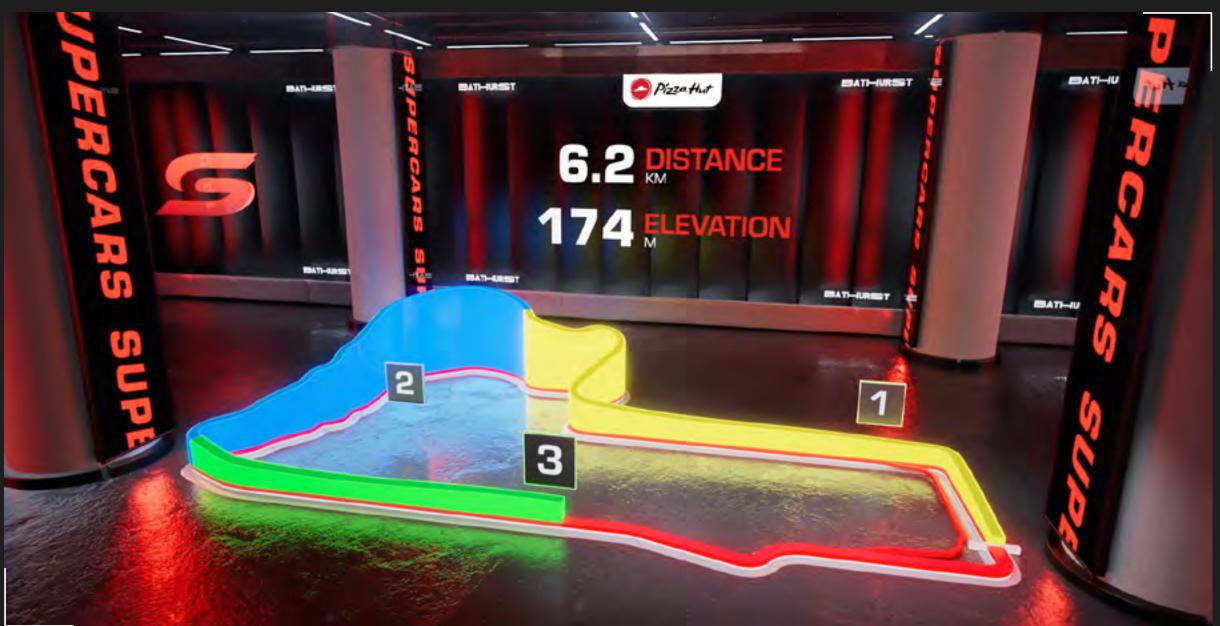














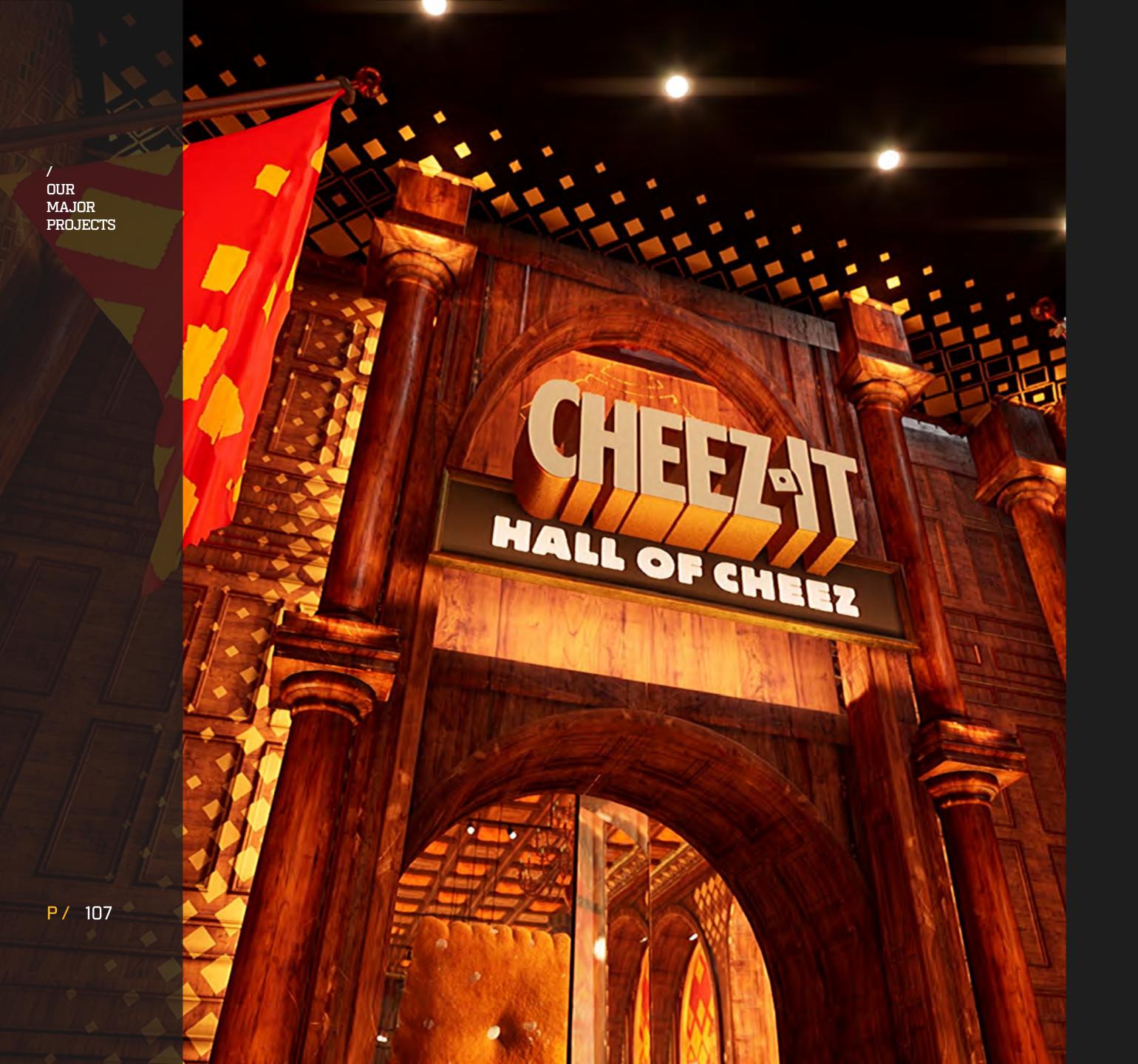
CHAMPIONSHIP POINTS

2023 REPCO SUPERCARS CHAMPIONSHIPS

RACE 22







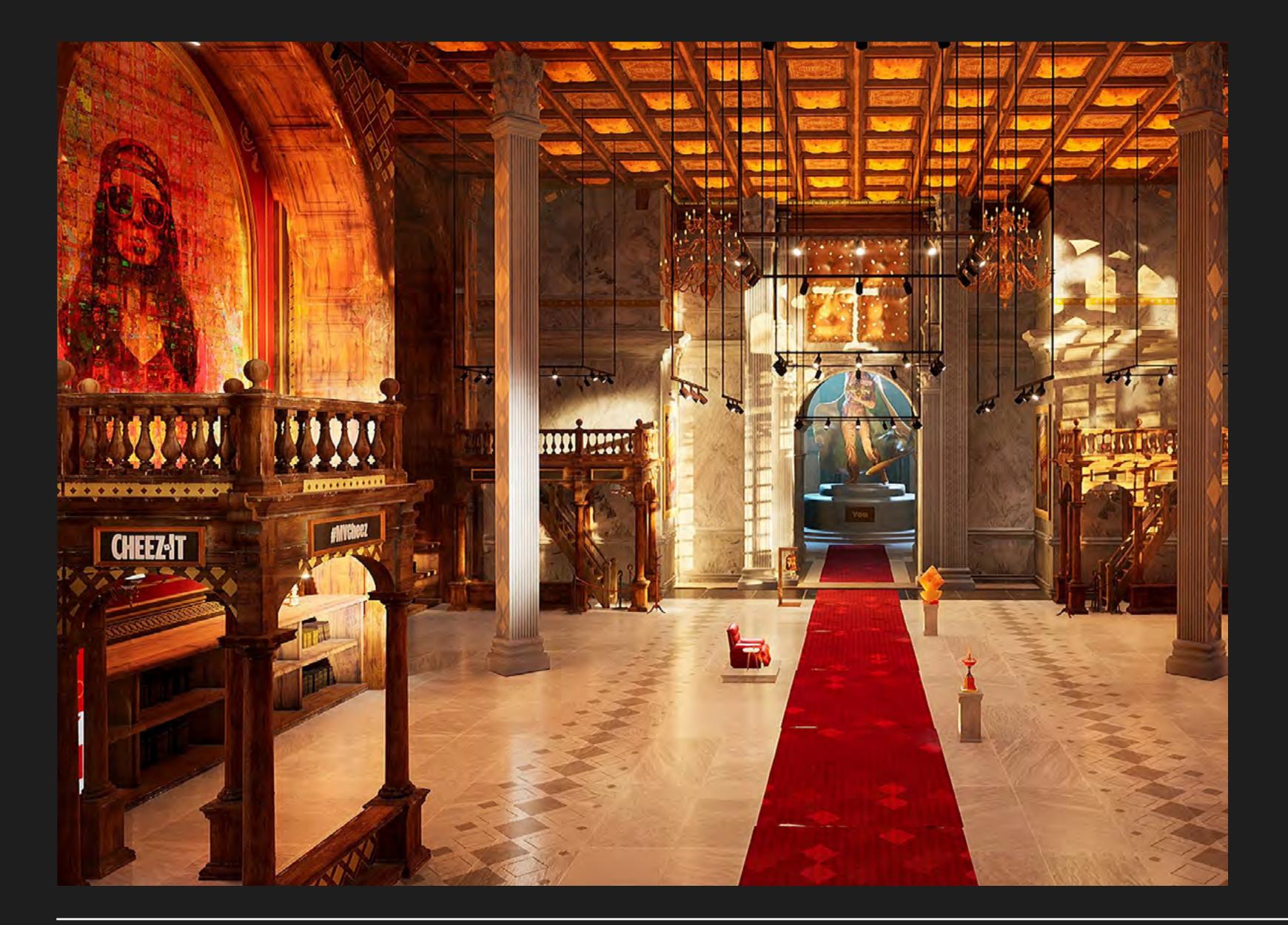




THE HALL OF CHEZ

VIRTUAL SET





The Hall of Cheez is a virtual production commercial celebrating the traditions of college football fandom. Girraphic was tasked with the creation of the Hall of Cheez, a photoreal virtual set featuring a classic museum architecture environment - showcasing contemporary, fun, and quirky fandom elements.

Our service includes the creation of a highly polished real-time environment as well as a set of custom made tools to facilitate the virtual production process. Our previs and techvis process where previs cam data, scene boundaries, studio geometry and technical overview can be saved - all from a unified user interface. The automation doesn't stop here. We can take all data and go into PIE or Live mode and have access to the same saved data, traverse through the actual scene, and execute the production shoot.





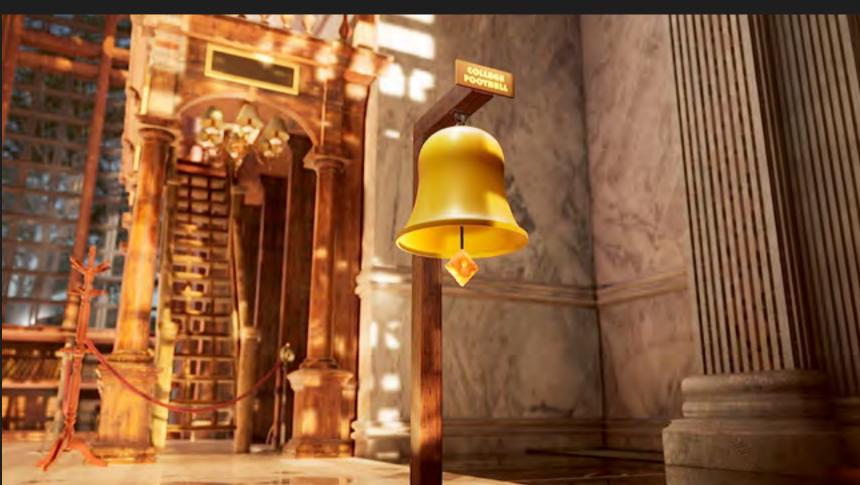
























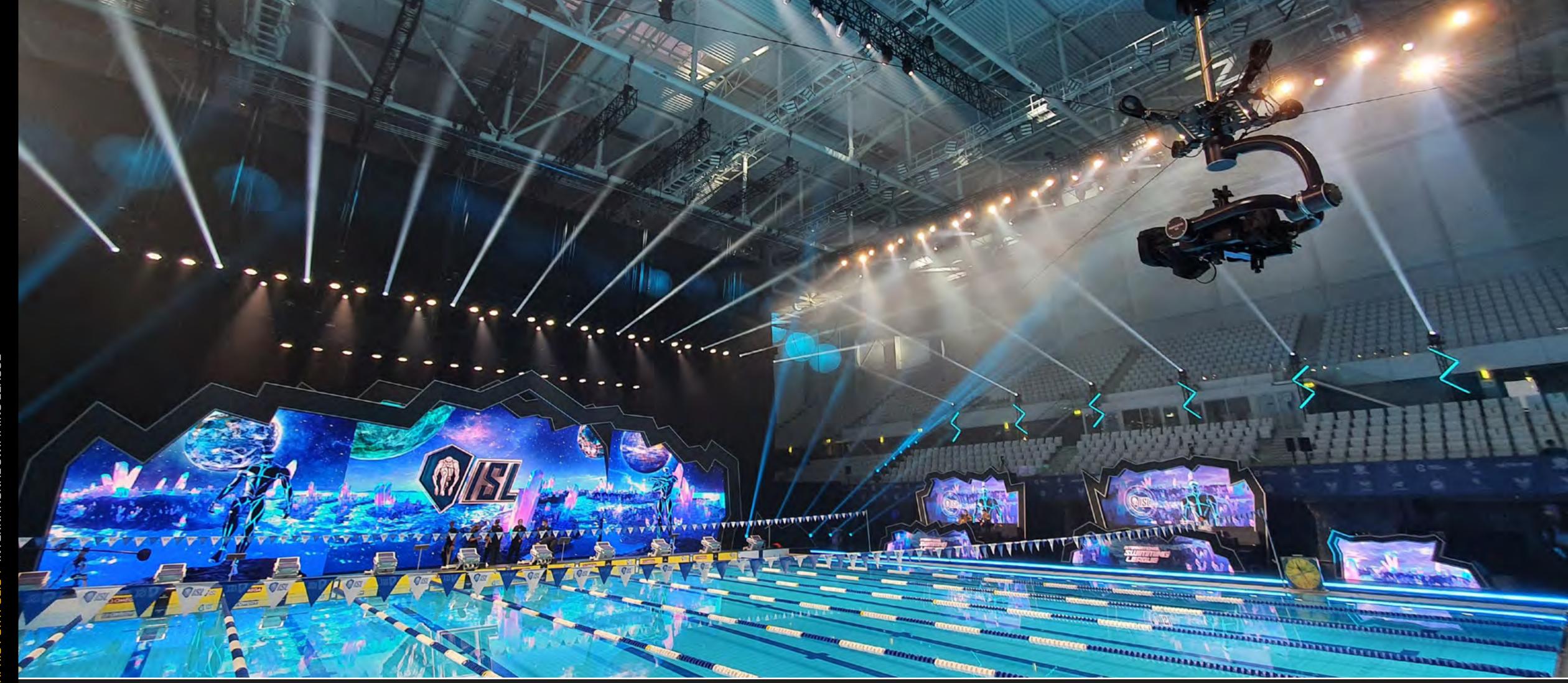




INTERNATIONAL SWIMMING LEAGUE

BRANDING
GRAPHICS PACKAGE
CUSTOM APPLICATION
AUGMENTED GRAPHICS

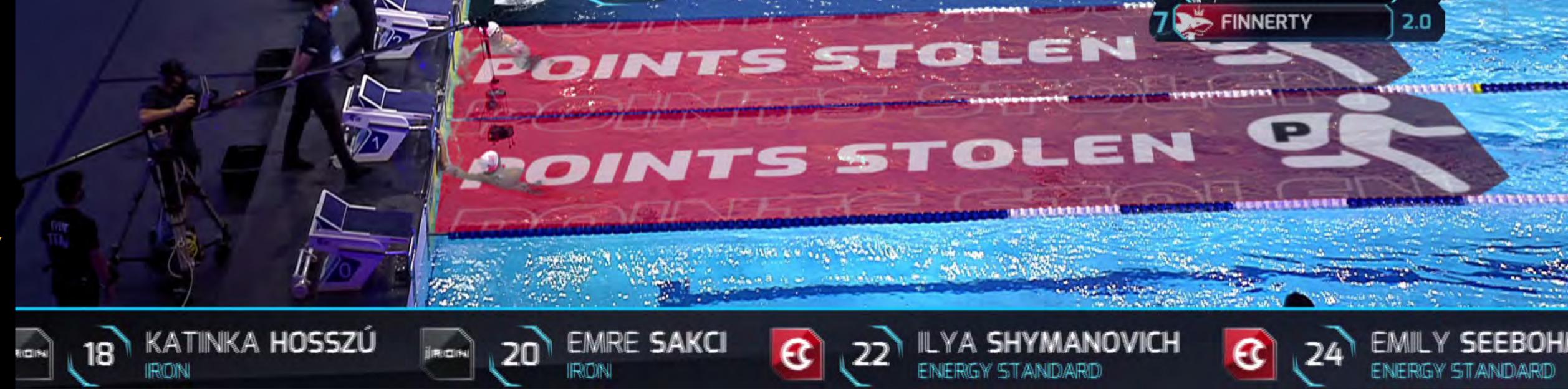




The International Swimming League is the first professional team swimming league in history. The ISL approached Girraphic during the league's formation to solicit help with branding the League and building and developing a one of a kind set of insert and augmented graphics. Girraphic provided a complete service including the core branding, real-time scoring graphics, augmented and chroma keyed virtual graphics, a custom

application, and a first of its kind scoring system for the broadcasts. In addition, Girraphic provided production oversight and direction for all events. These events were held at a frenetic pace and relied heavily on augmented graphics as the races were completed back to back as quickly as possible. The end result was one visually-stunning, action-packed event after another, culminating in an epic finale in Las Vegas at Mandalay Bay.



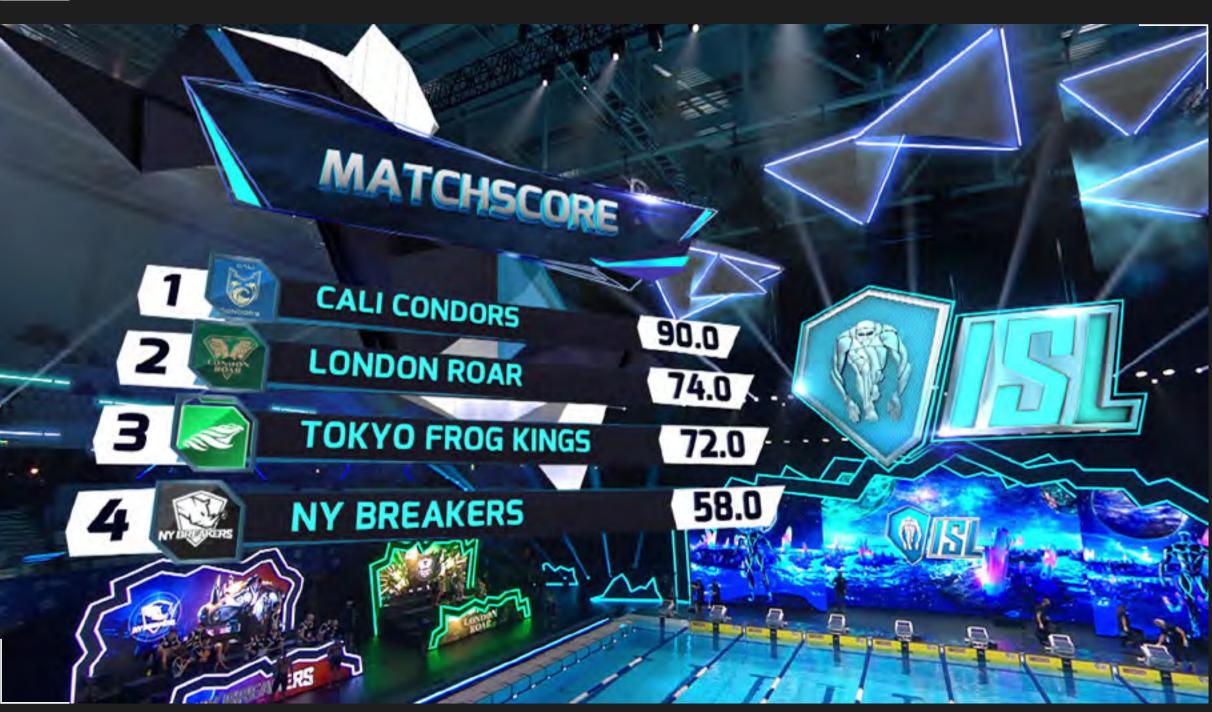






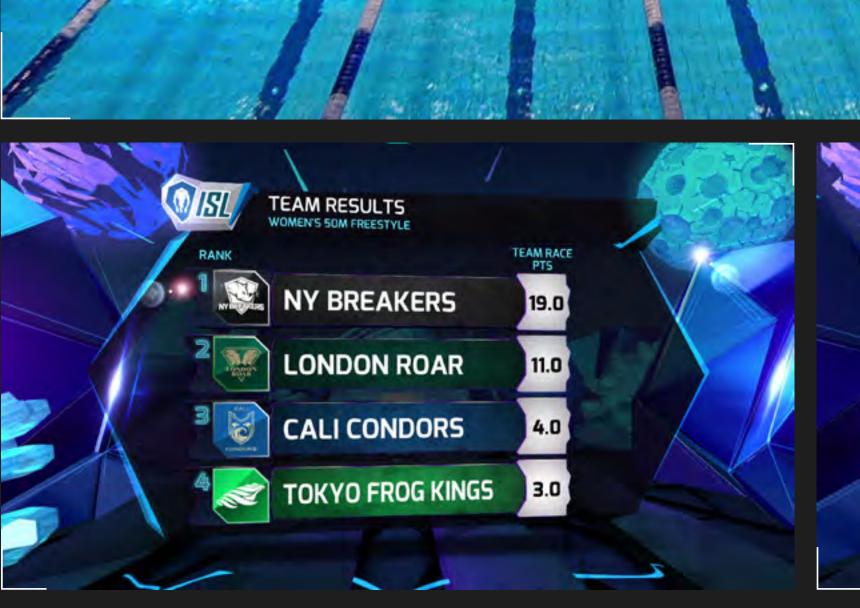




















CENTURIONS



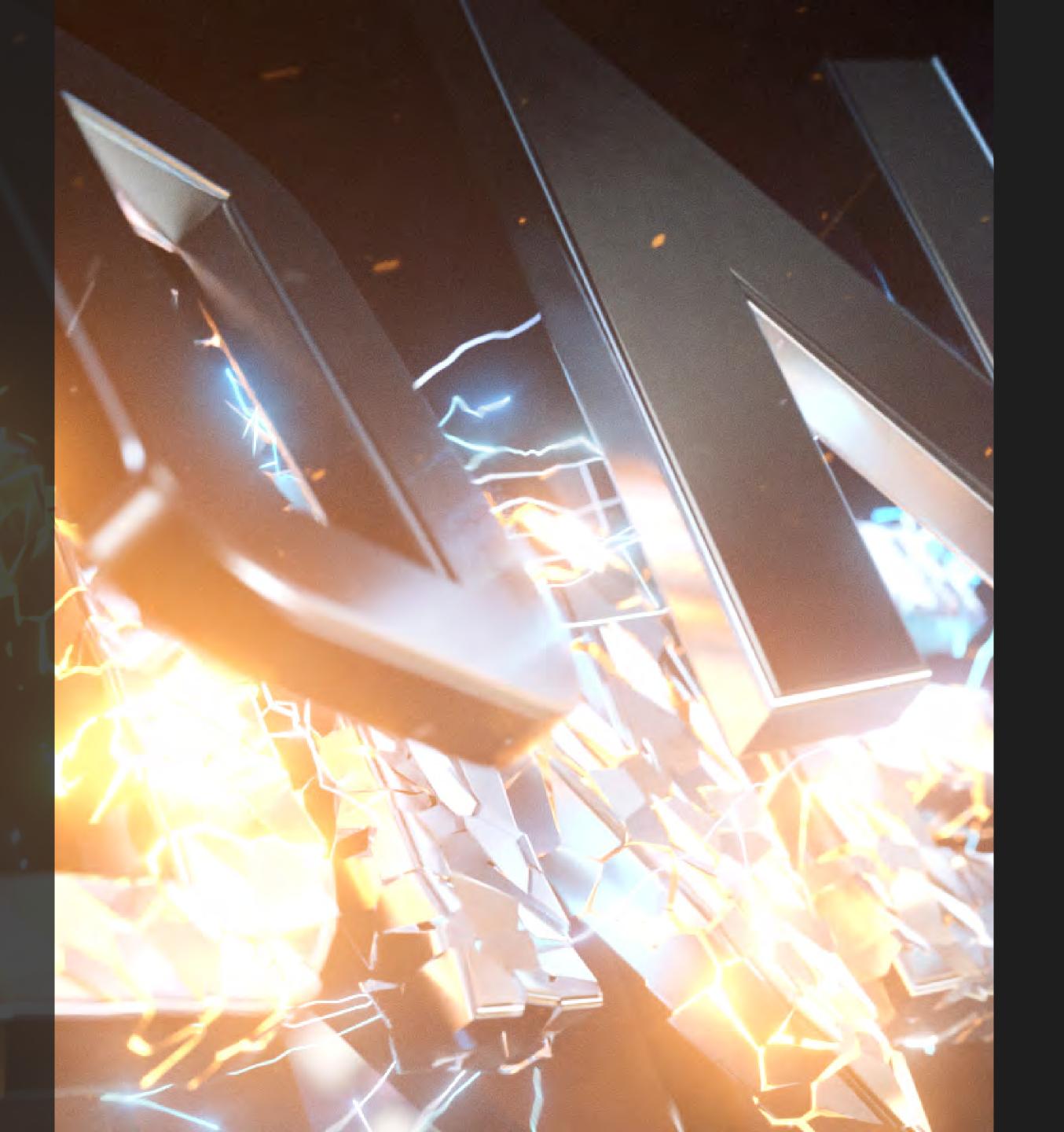
















ONE CHAMPIONSHIP

BRANDING & GRAPHICS PACKAGE

NONE CHAMPIONSHIP REEL

P / 121

OUR

MAJOR

PROJECTS

















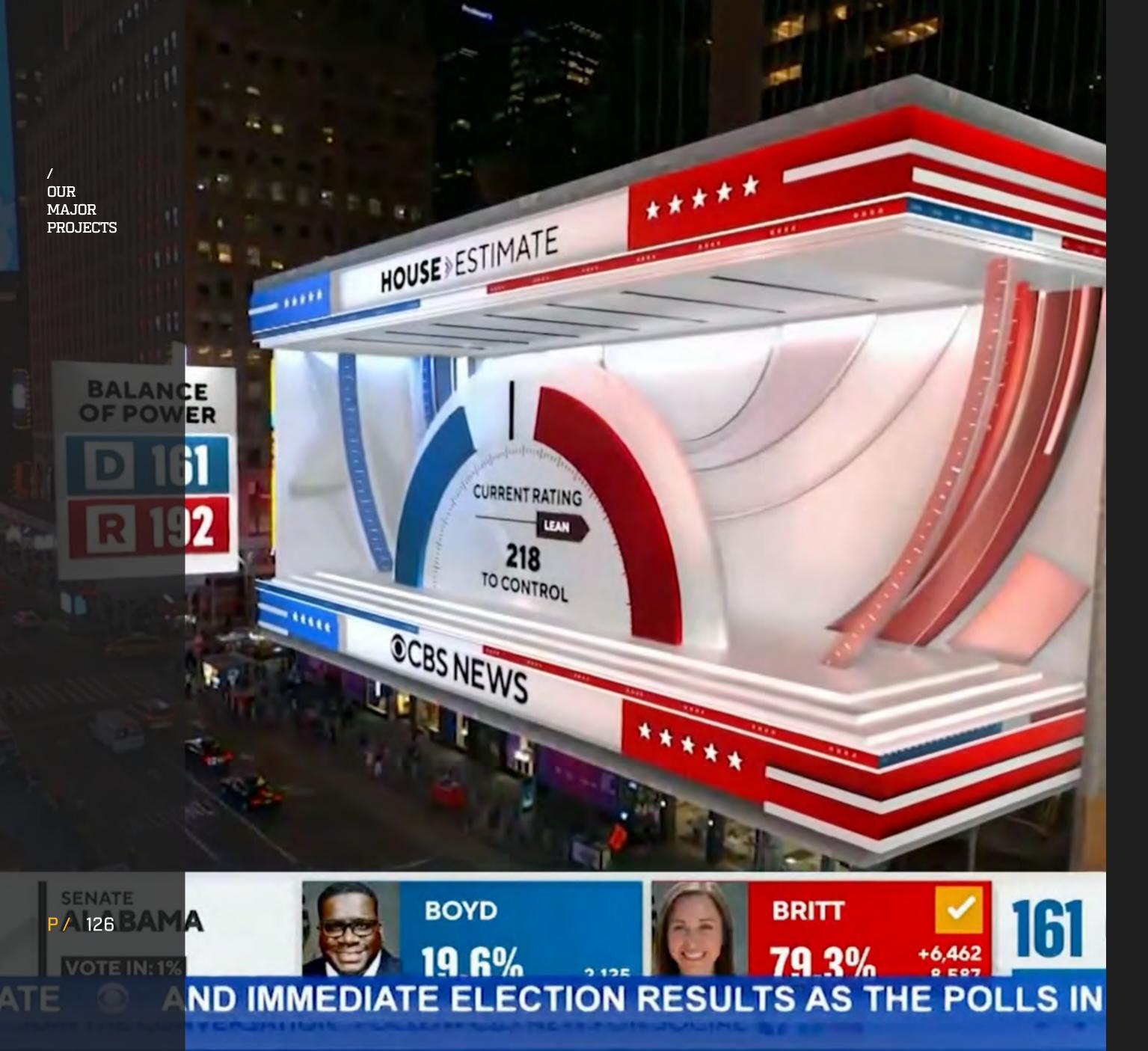












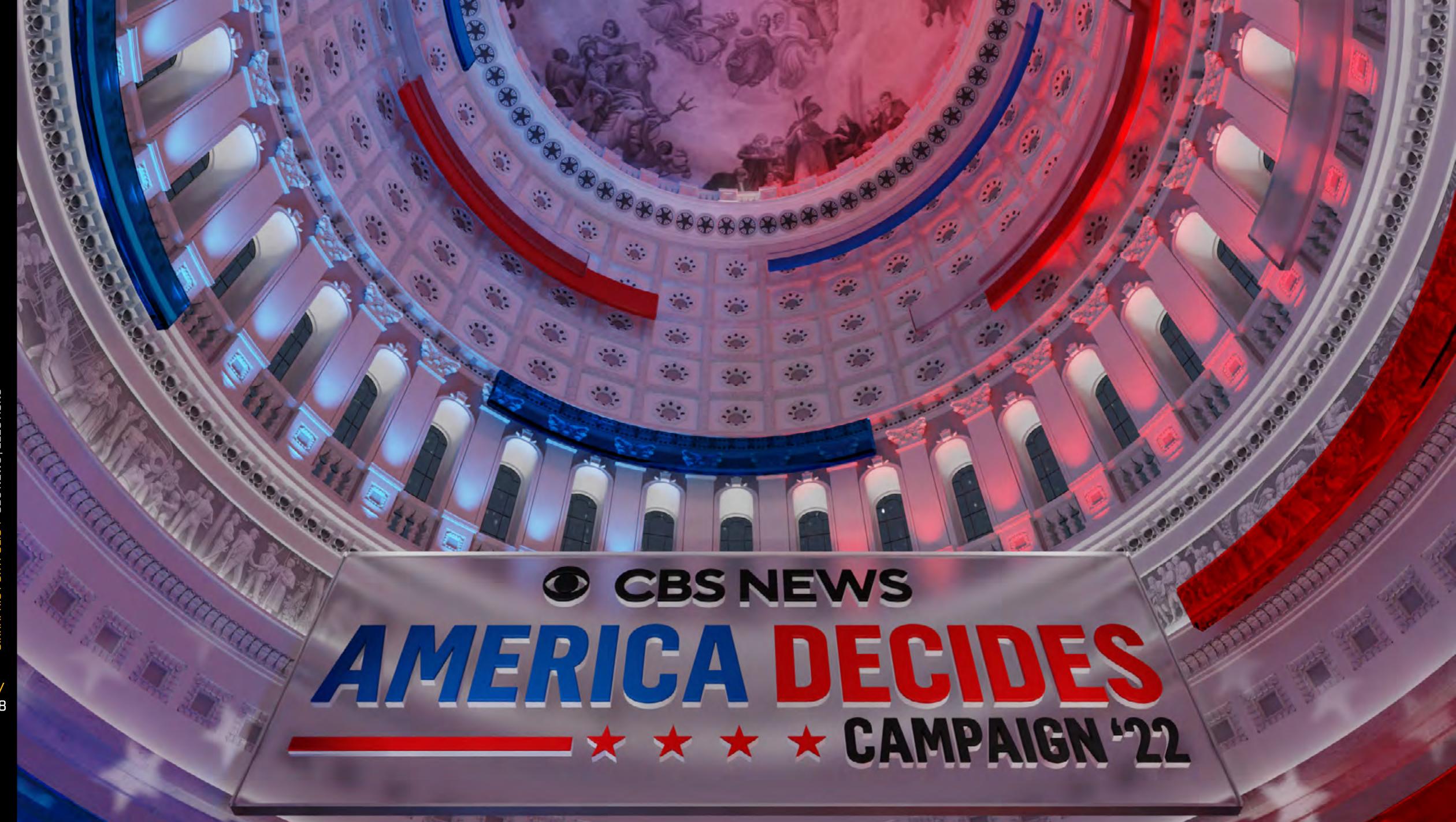
©CBS NEWS



2022 CBS NEWS MIDTERM ELECTIONS

VIRTUAL STUDIO
AUGMENTED GRAPHICS

CBS NEWS REEL







HOUSE 13 NORTH CAROLINA



NICKEL

1MERICA DEGIDES

+6,453 51.2% 136,194

HINES 48.8%

46

129,741

NEW SENATE

VOTERS DECIDE

©CBS NEWS

NO

YES

25% 0% IN

VOTE IN: 97% FOOTHILLS FIRE STATION TAX

75%





ENGLEWOOD SALES TAX INCREASE

YES

VOTE IN: 97%

61%

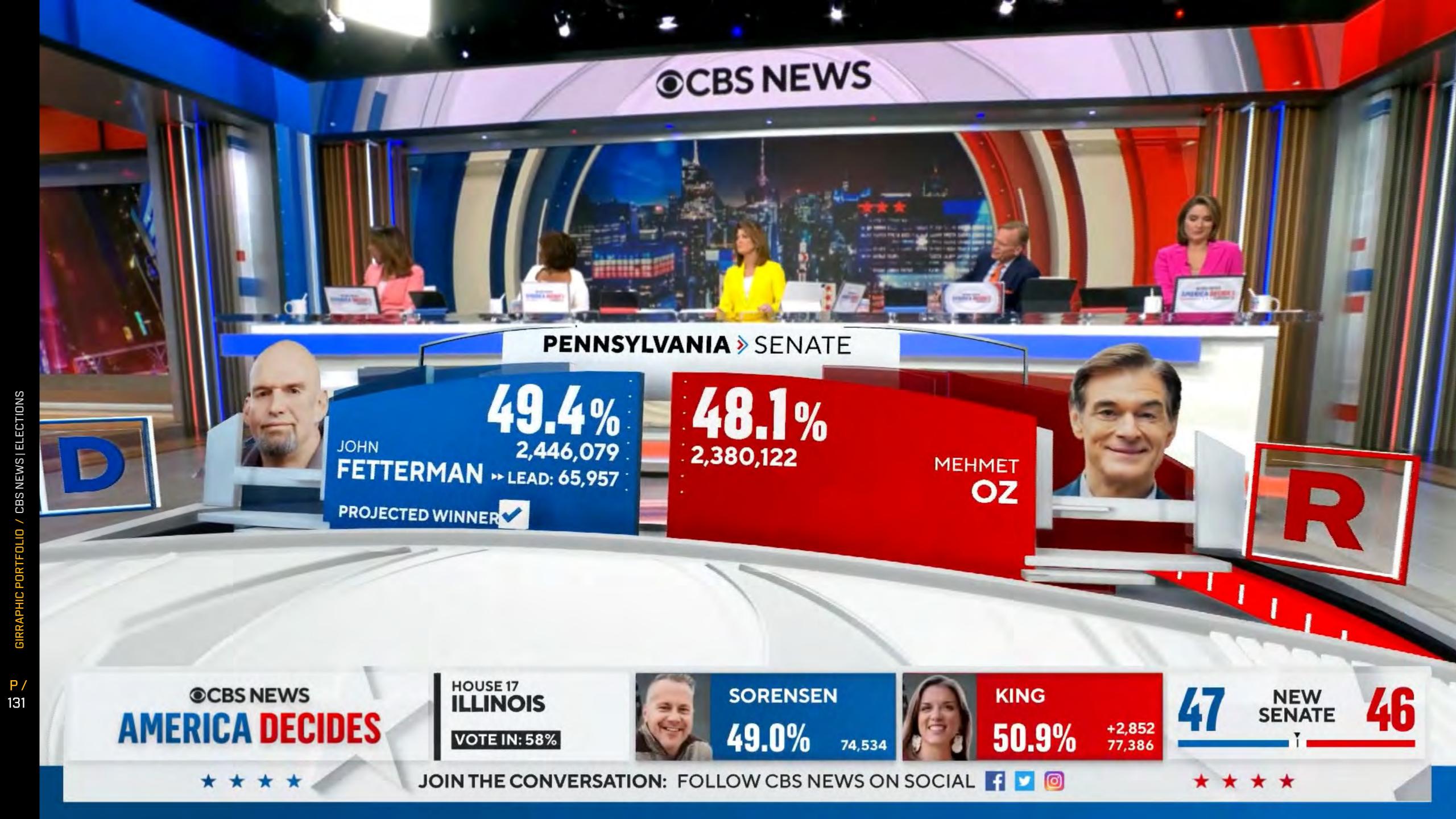
NO

48.8%

129,741

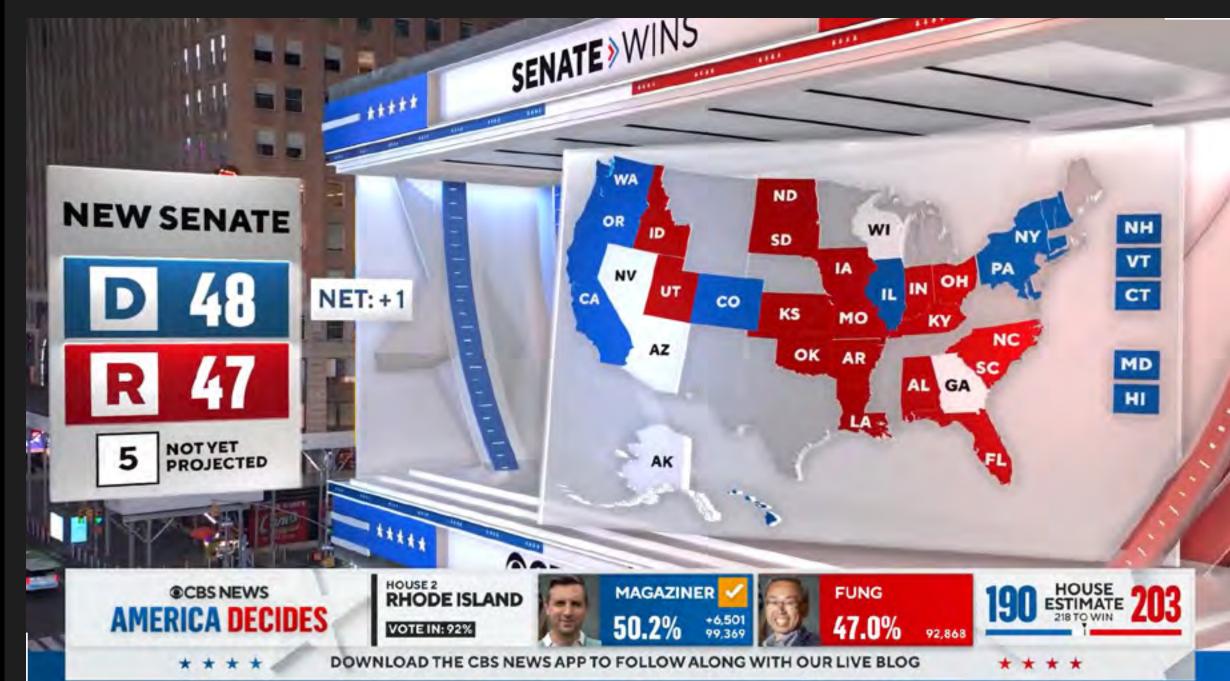
39%

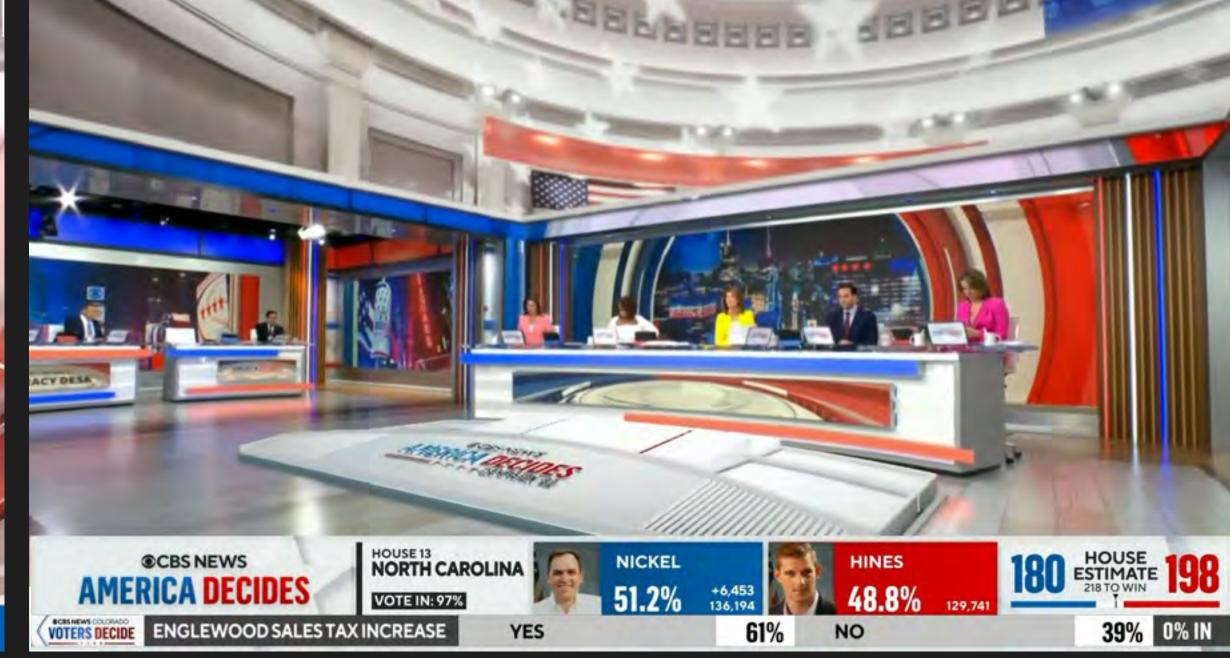
0% IN

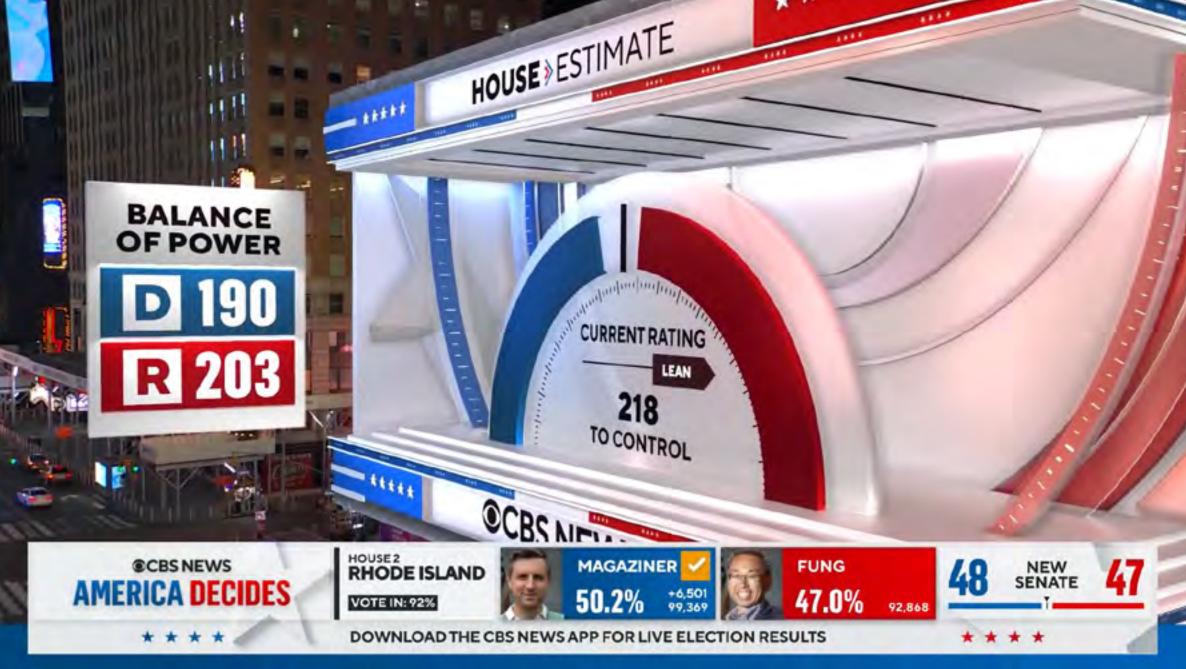


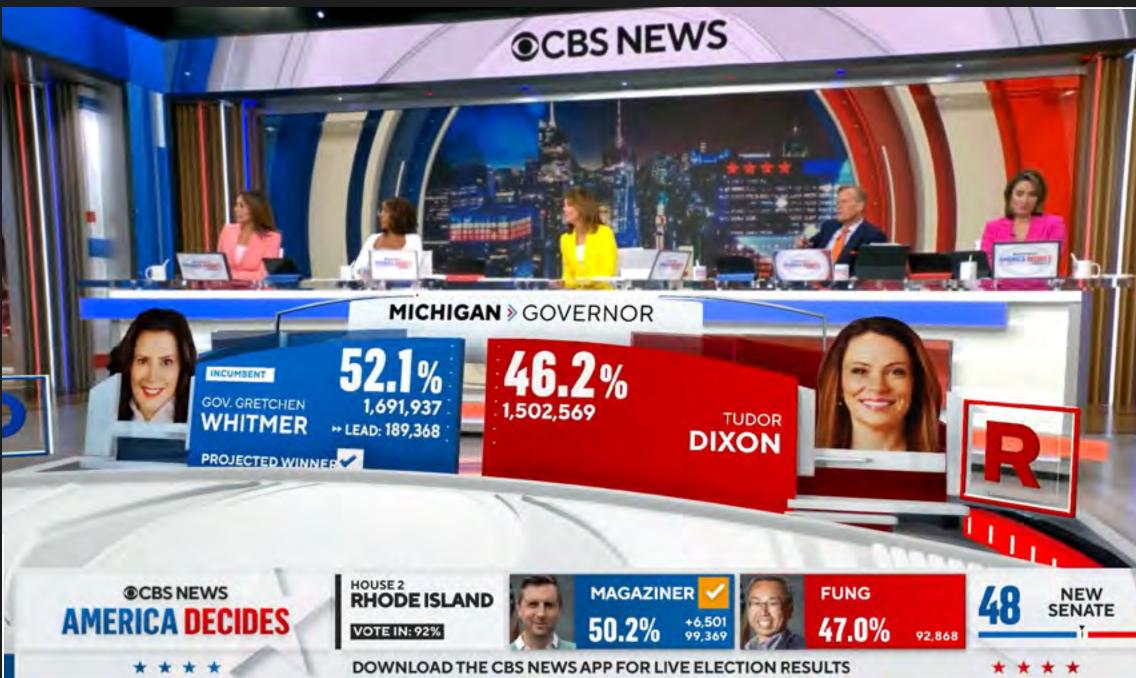


©CBS NEWS AMERICA DECIDES NEW SENATE

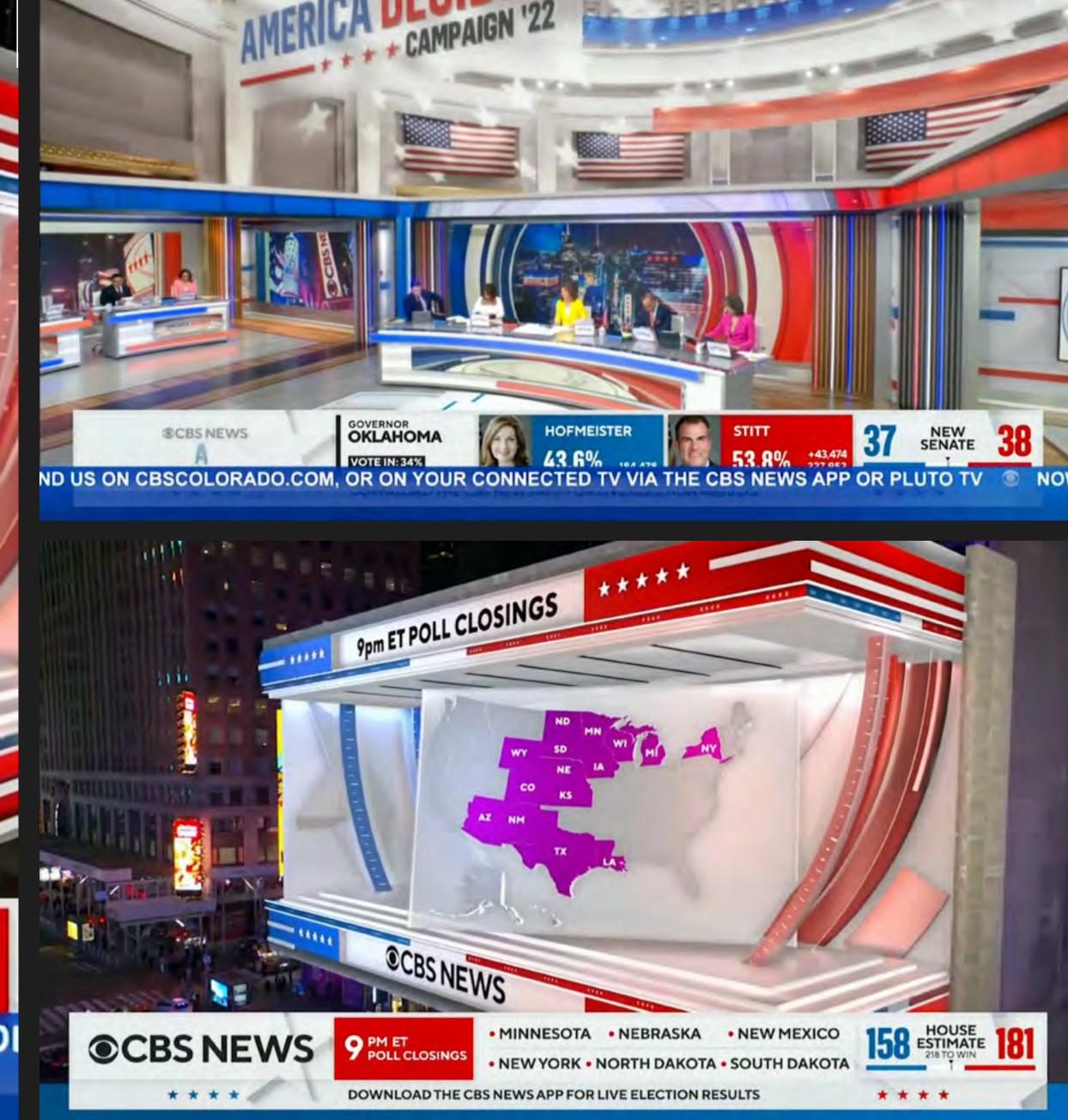


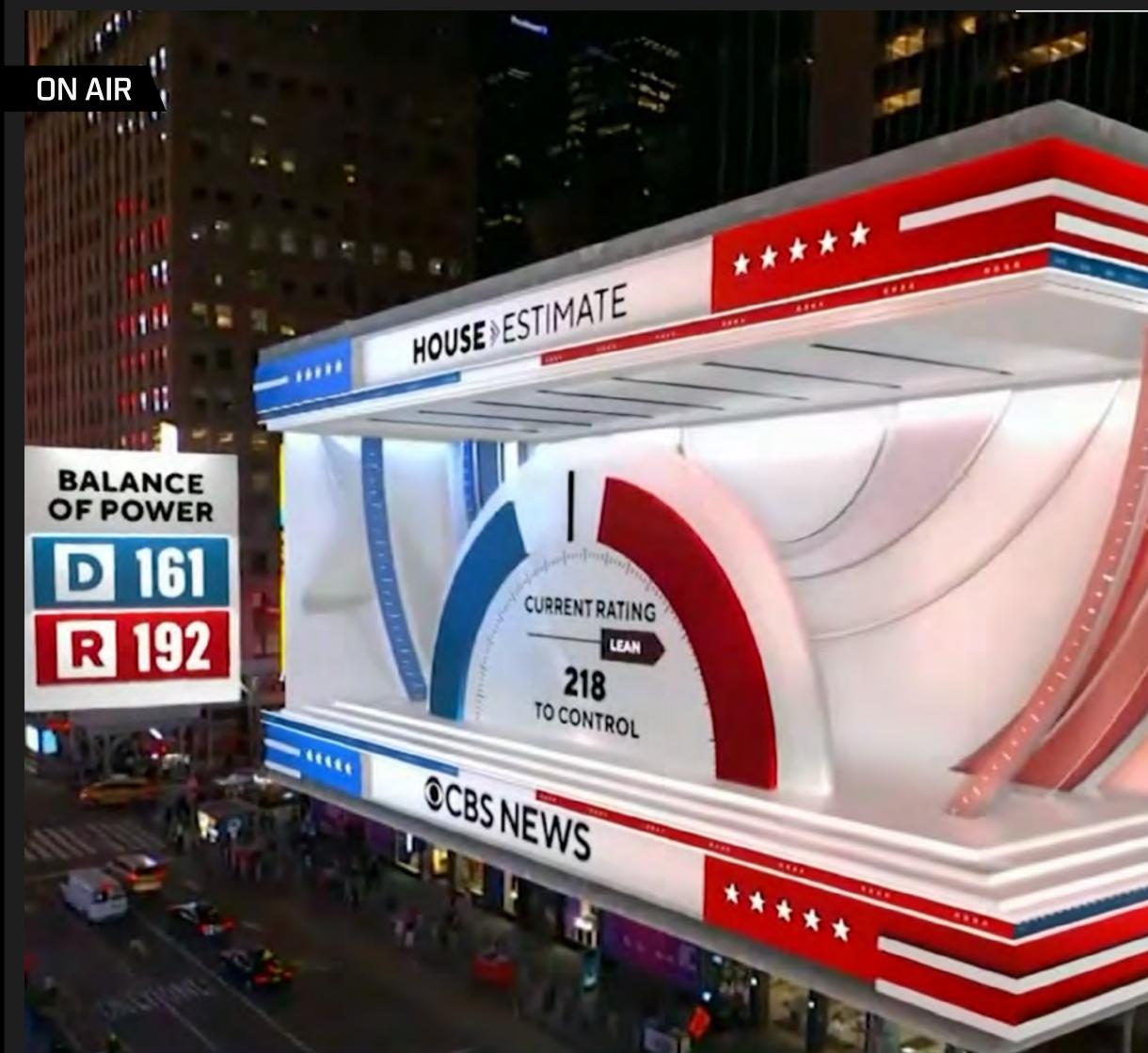


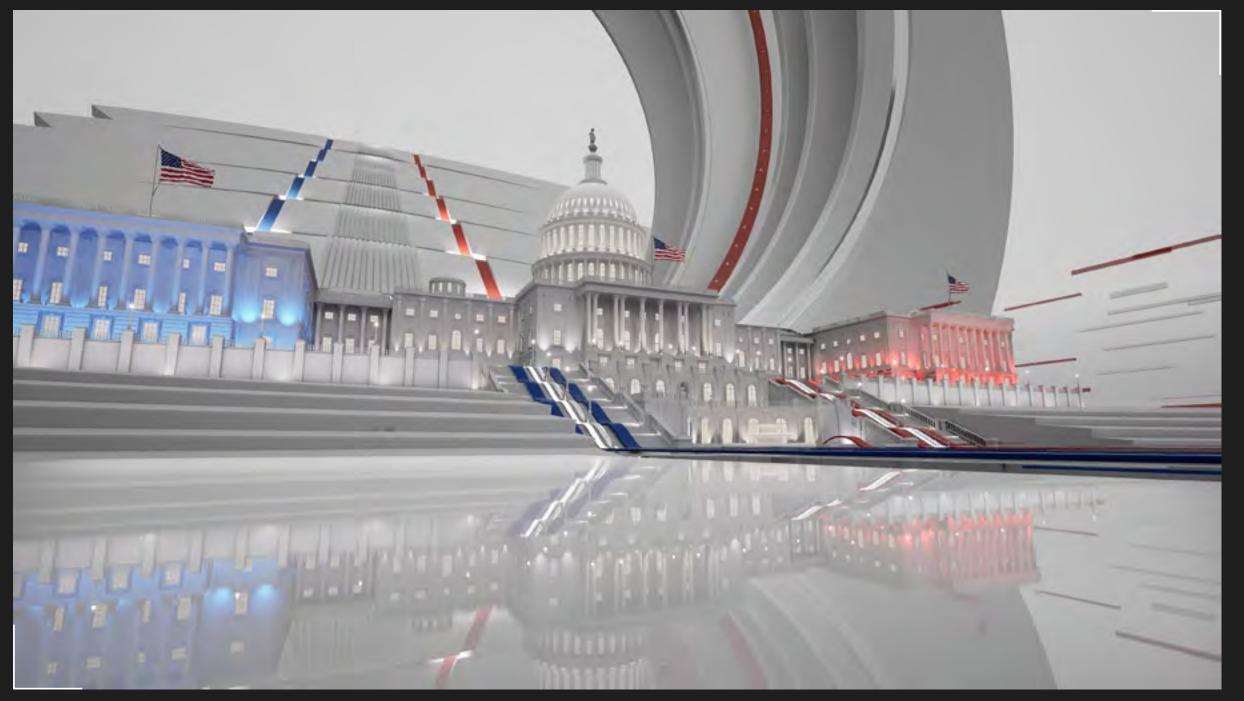


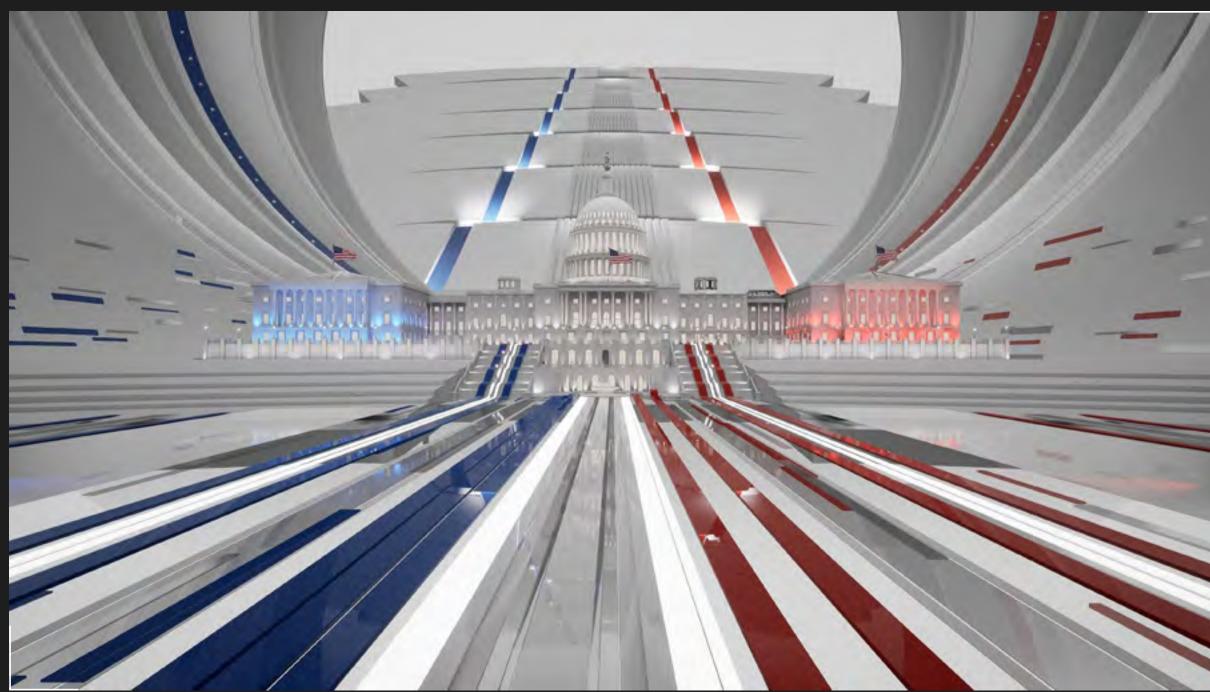




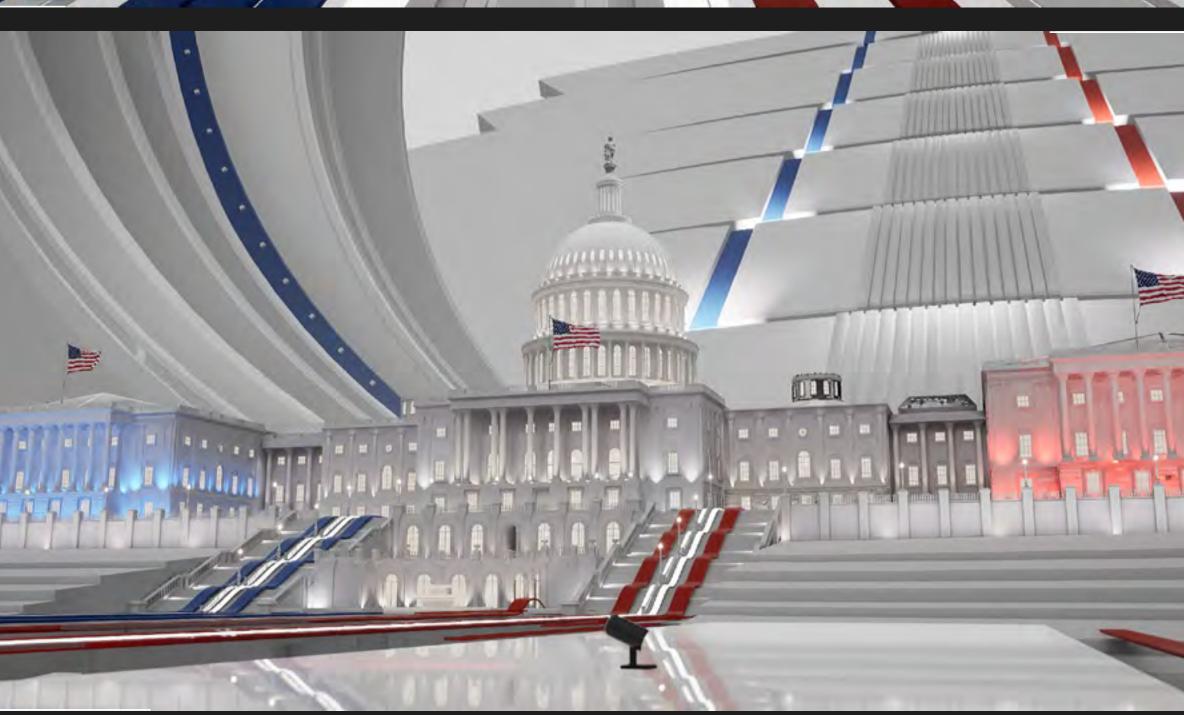


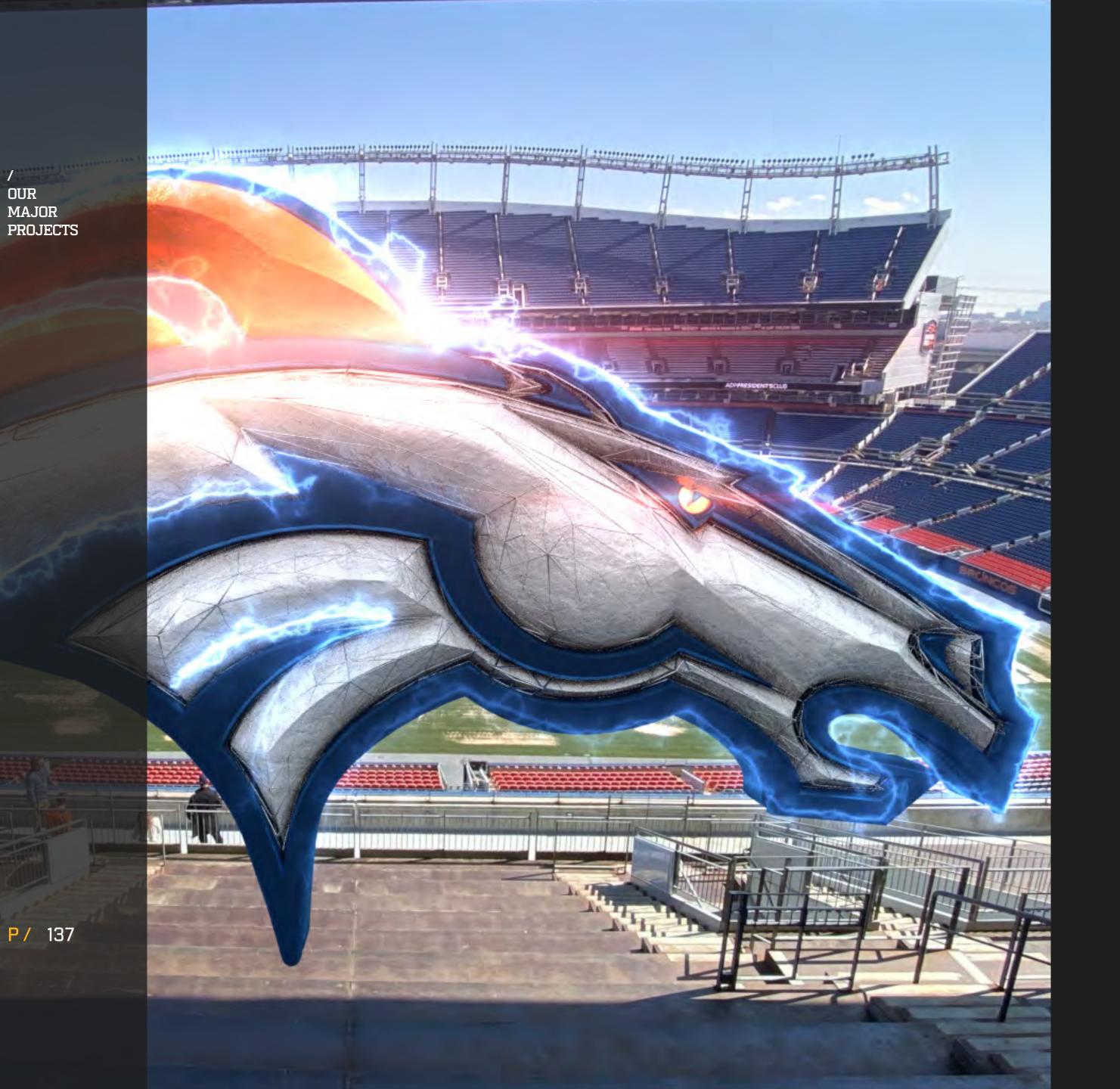












OUR

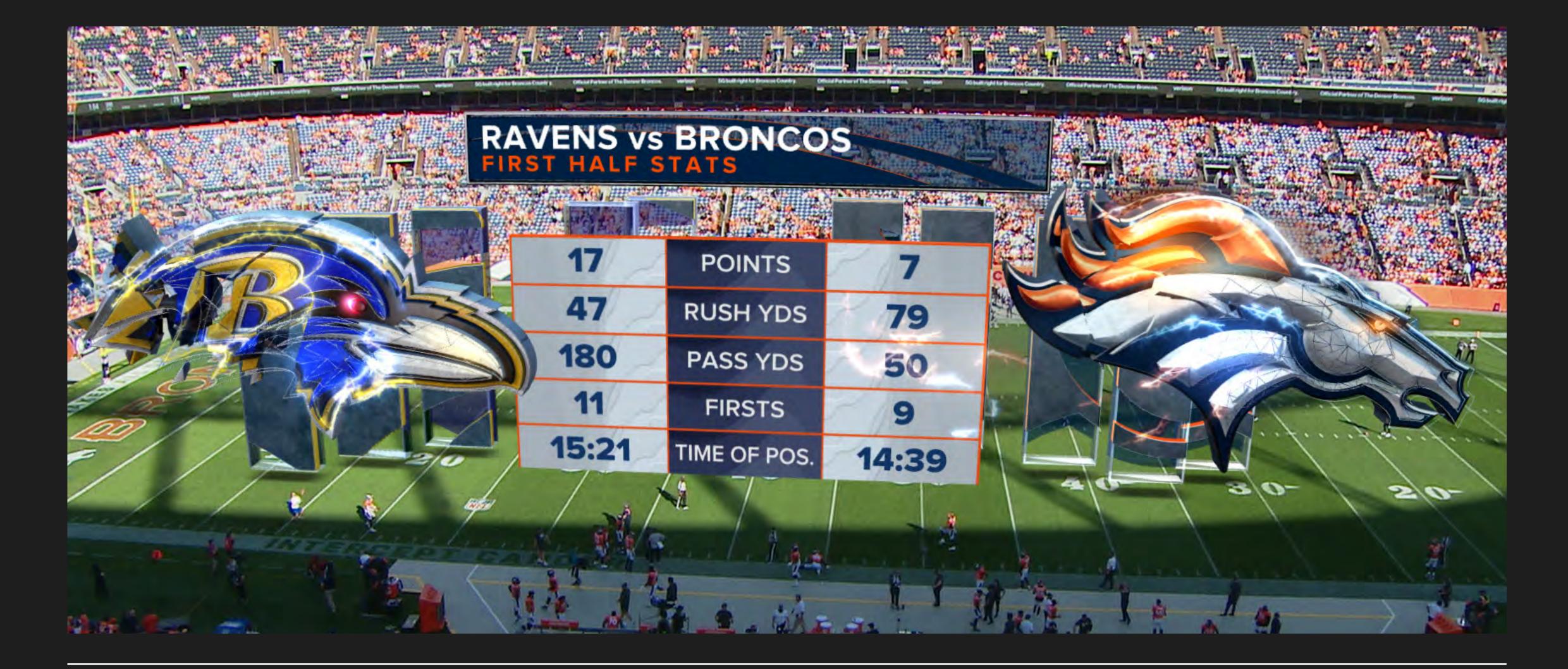




DENVER BRONCOS

BRANDING AUGMENTED GRAPHICS LED SCREENS

- **BRONCOS HYPE REEL**
- **► IN-STADIUM AR REEL**



We set out to create fierce and tenacious visuals that perfectly epitomised the fighting spirit and power of the Denver Broncos. The storyboard began with a navigation through the mountains, the sound of players working out with chains, and the echoes of fans chanting through the forest - awakening the Broncos horse. Our XLab team took the content creation pipeline to new heights, embracing heavy

use of physics simulation for chains and debris fx, as well as the use of NiagaraFX where possible. We were pleasantly surprised by how much geometry we could throw into the physics simulation to achieve some of the chains and debris shots. With the help of marketplace and megascans, we were able to quickly build the multiple unique worlds required in a timely manner.











OPENER







/ OUR MAJOR PROJECTS

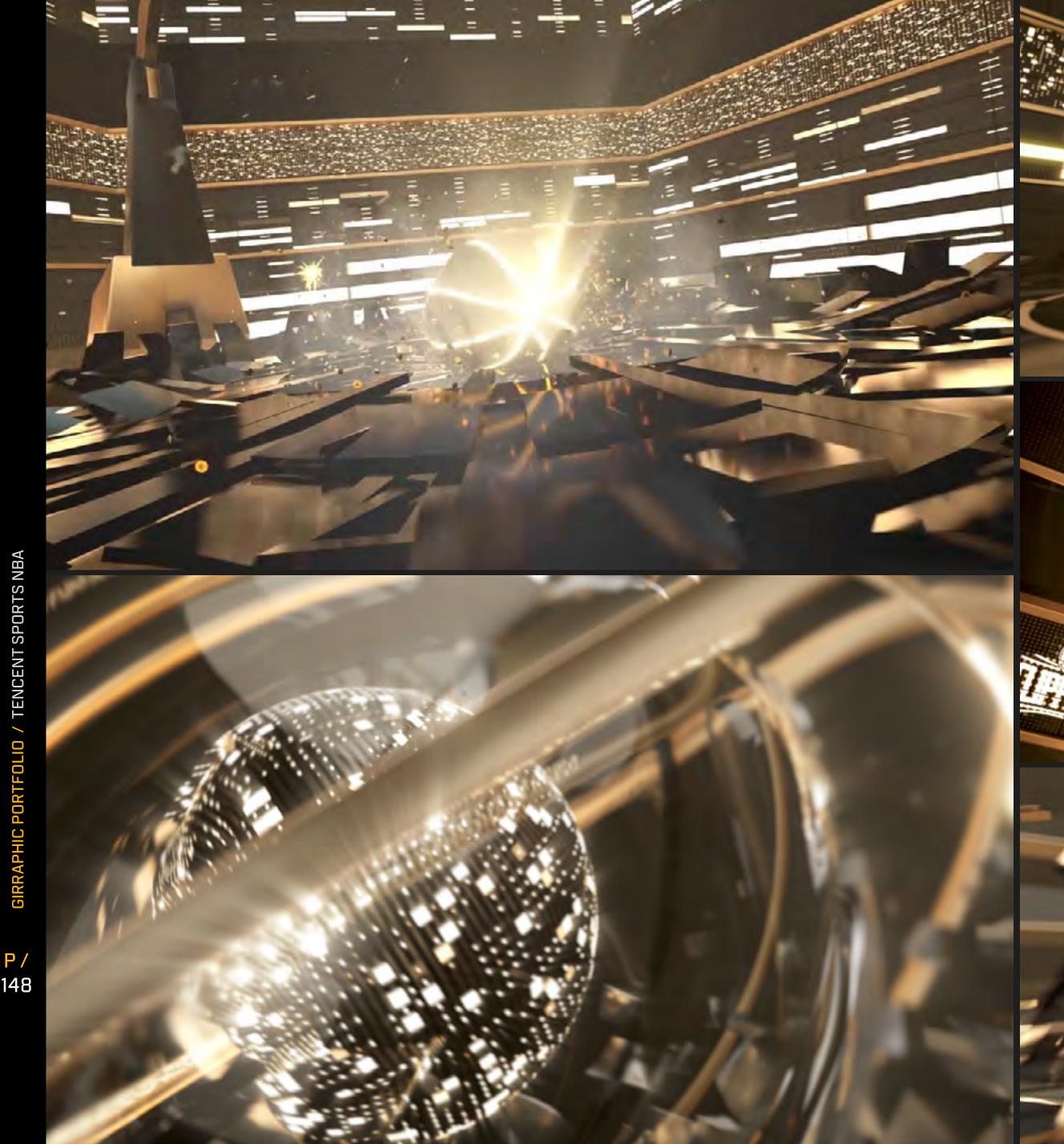


TENCENT SPORTS NBA

BRANDING & GRAPHICS PACKAGE



P / 147













42

5.7

3.6

1.3

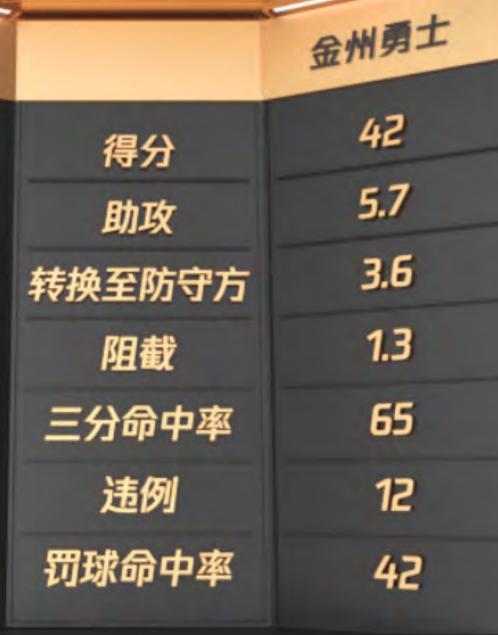
65

12

12

火箭还缺一个合格的替补内线 下赛季勇士有了考辛斯外加需 要补防杜兰特的任务更重了 很容易受到犯规过多的麻烦!







150

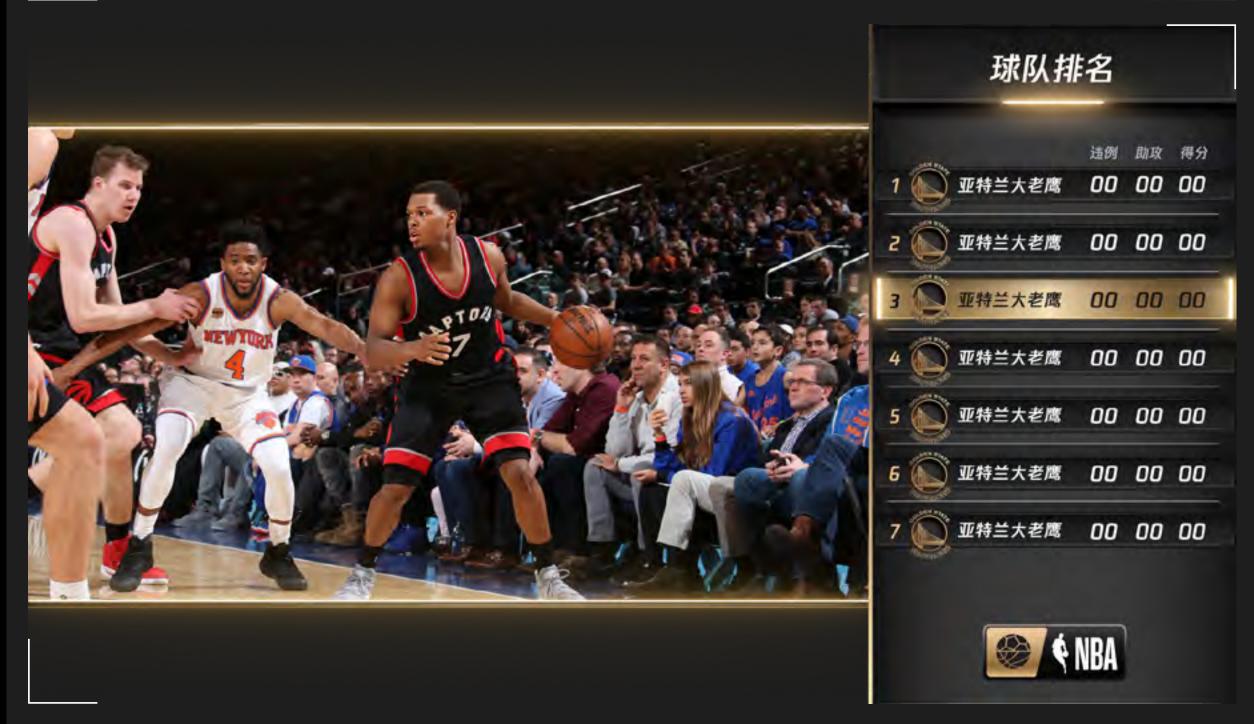






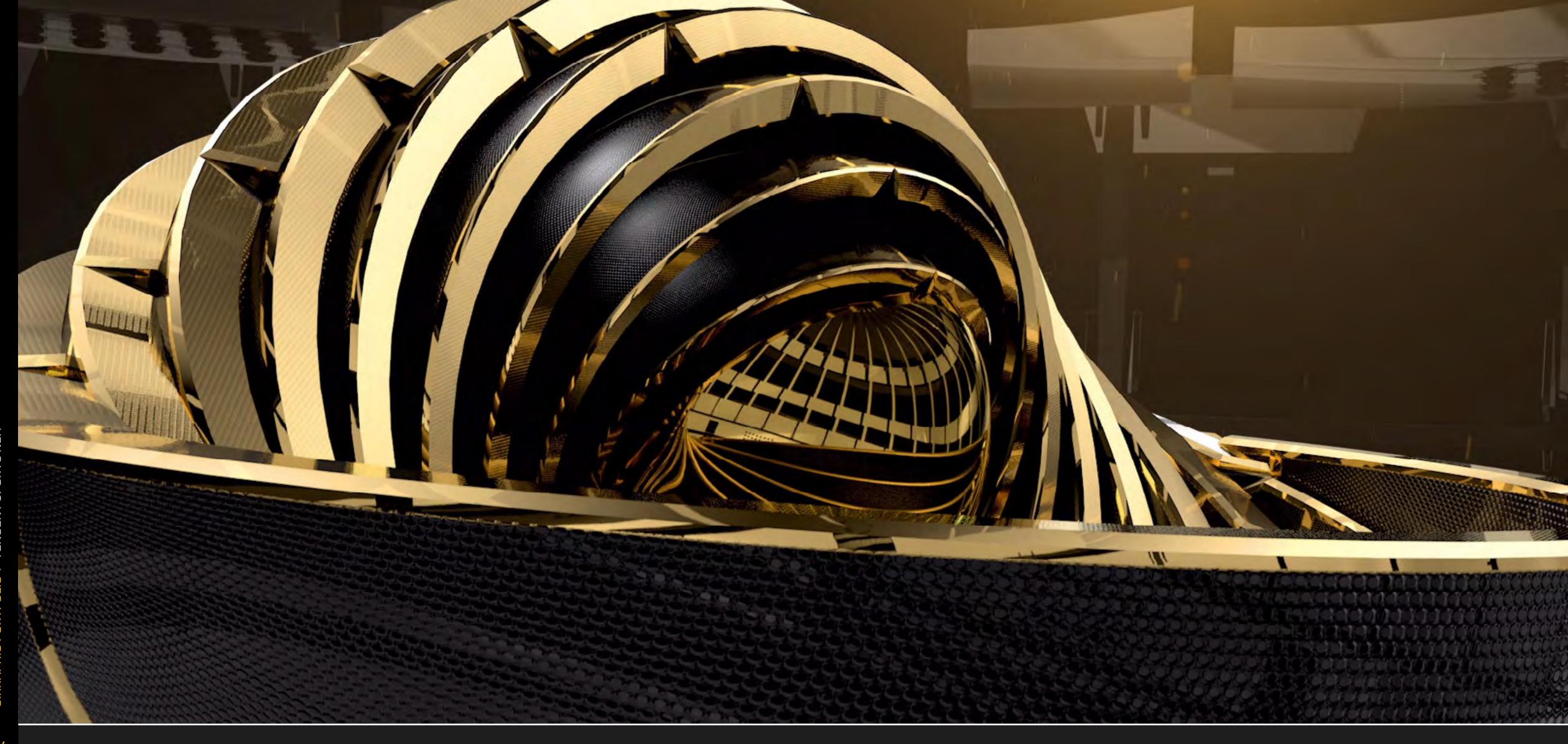












In 2016, Girraphic began collaborating with the Chinese broadcaster Tencent on their NBA coverage. This project involved branding, design, build, data integration, and programming of all graphic elements across the entire production. Using the NBA Stats feed, Girraphic programmers wrote a custom application to allow control from directly inside the VizRT Trio interface. This allowed operators to control both data driven and manual templates for the broadcast from the same platform.















NBL

BRANDING & GRAPHICS PACKAGE





FULLTIME

113 POINTS 112

38/89 FIELD GOALS 36/82

9/35 3 POINTERS 11/29

28/42 FREE THROWS 29/37

54 REBOUNDS 47

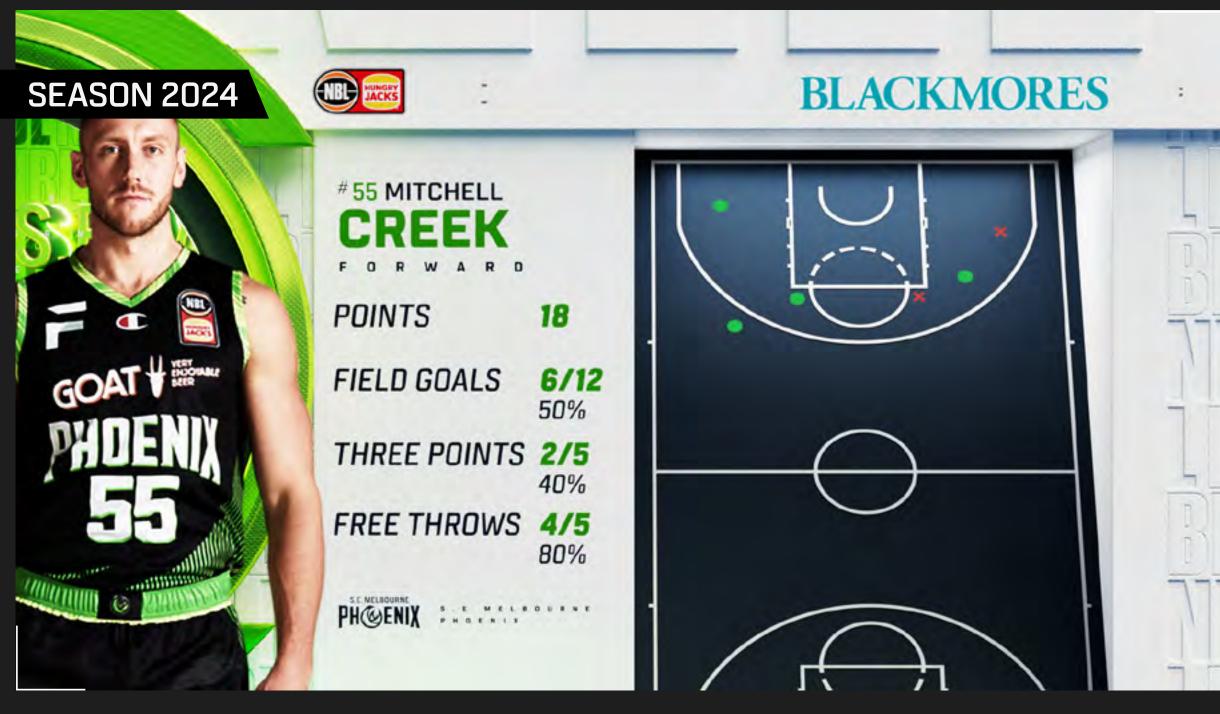
18 ASSISTS 15







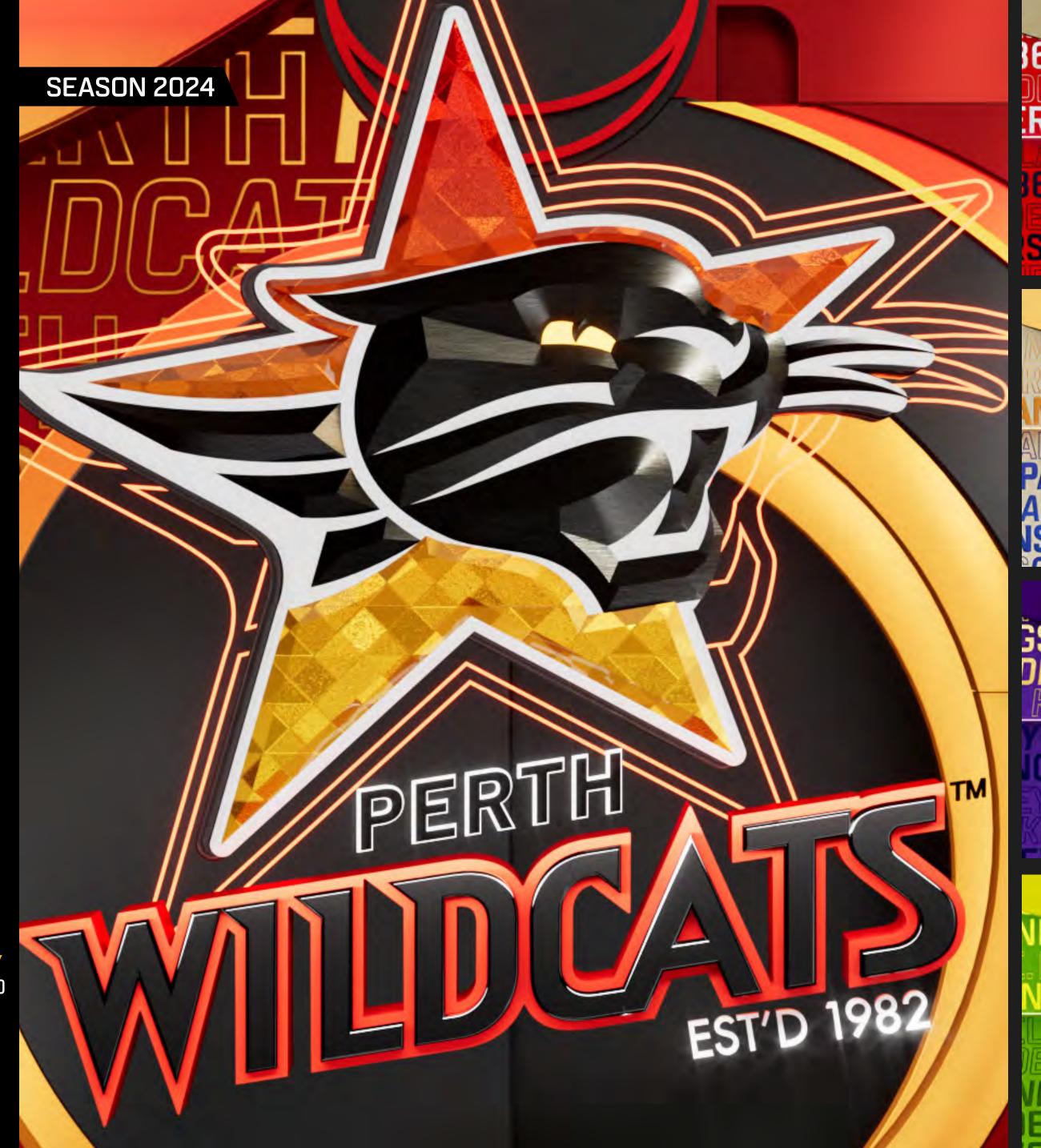




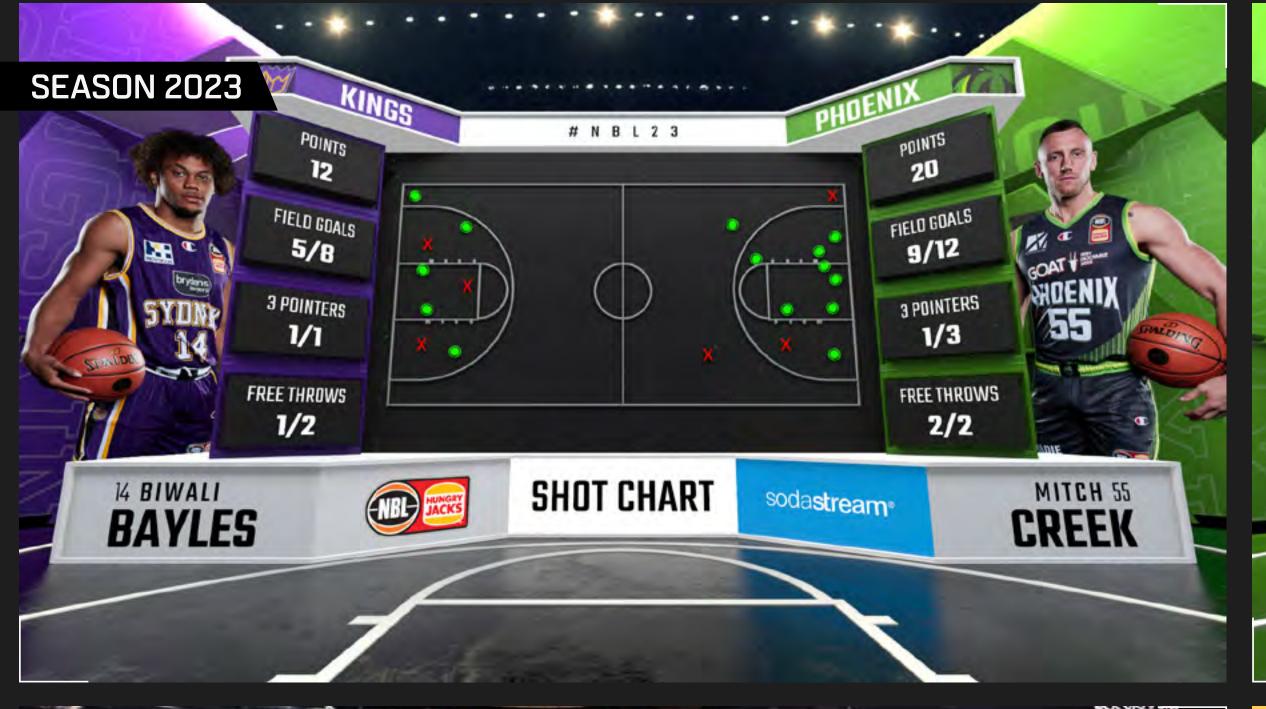
























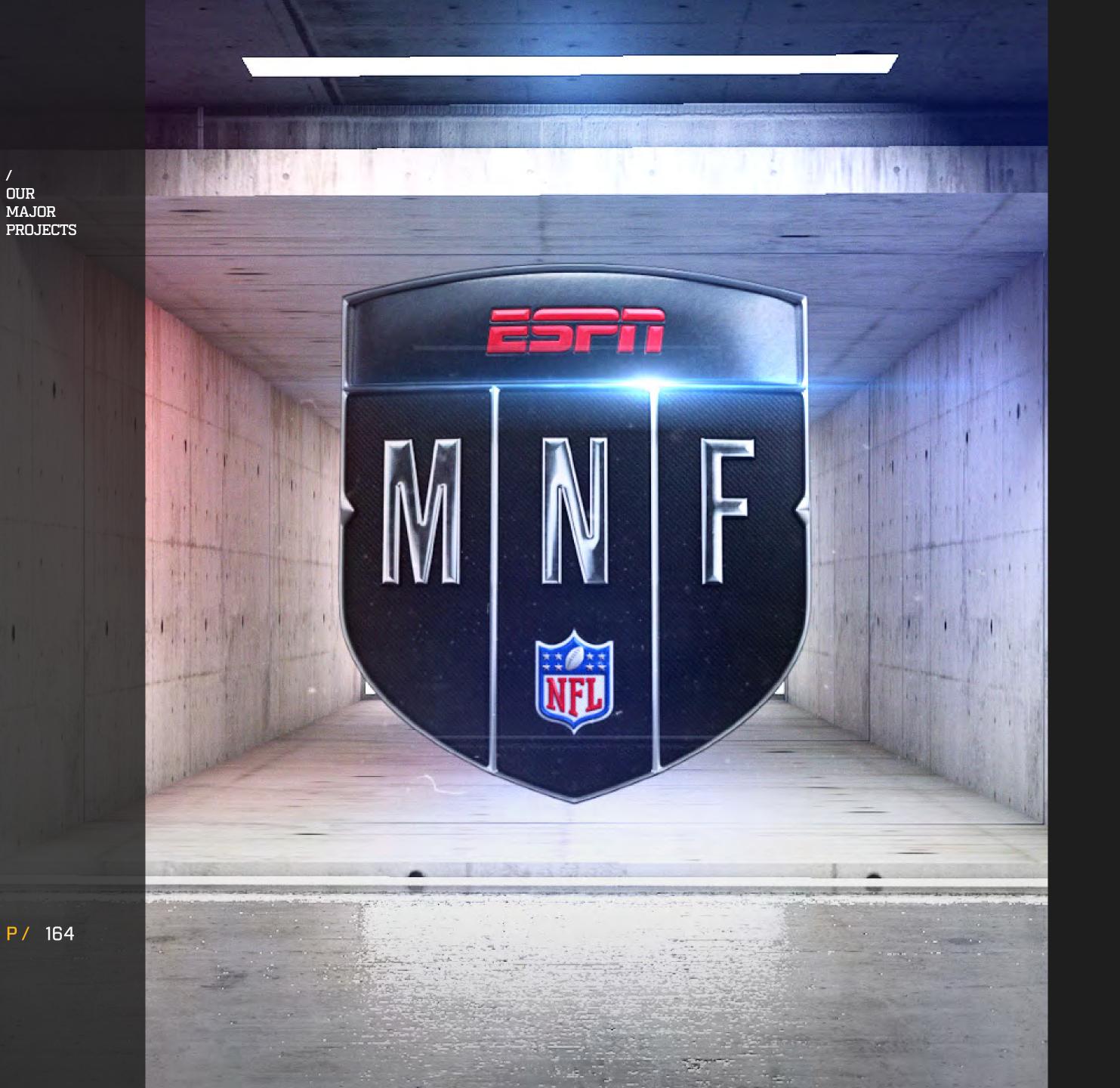












OUR

MAJOR





ESPN MONDAY NIGHT FOOTBALL

AUGMENTED GRAPHICS





MONDAY

FOOTBALL

NFL

WEW VODY

ه_

GIRRAPHIC

W | OTR 1



MIN 25 V















GRAPHICS PACKAGE AUGMENTED GRAPHICS

* ARENA OF HEROES REEL











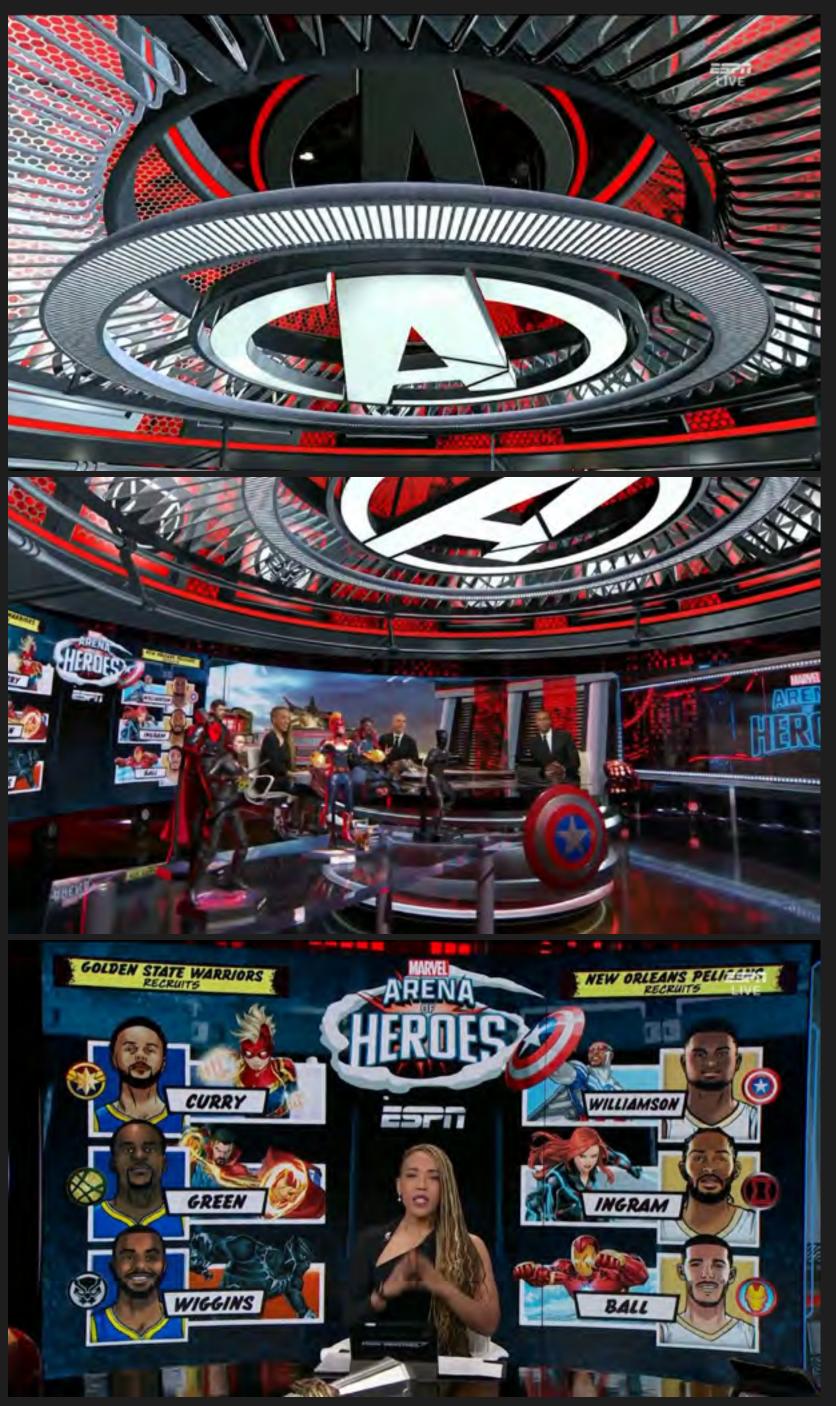








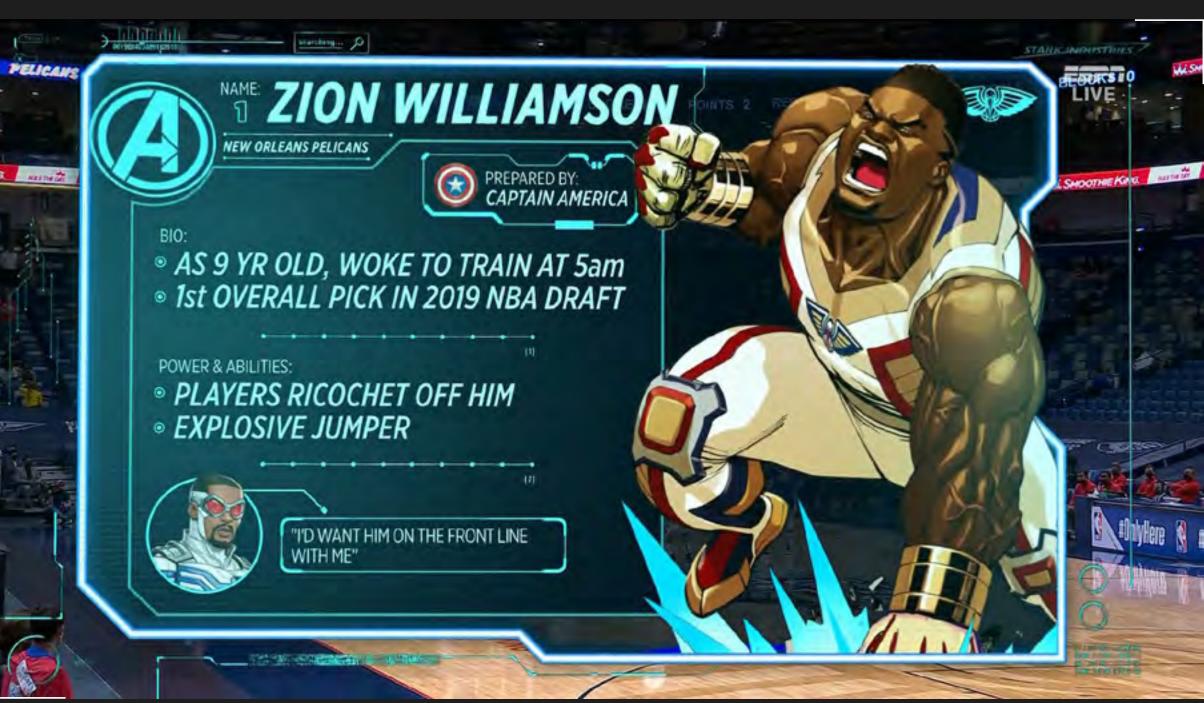


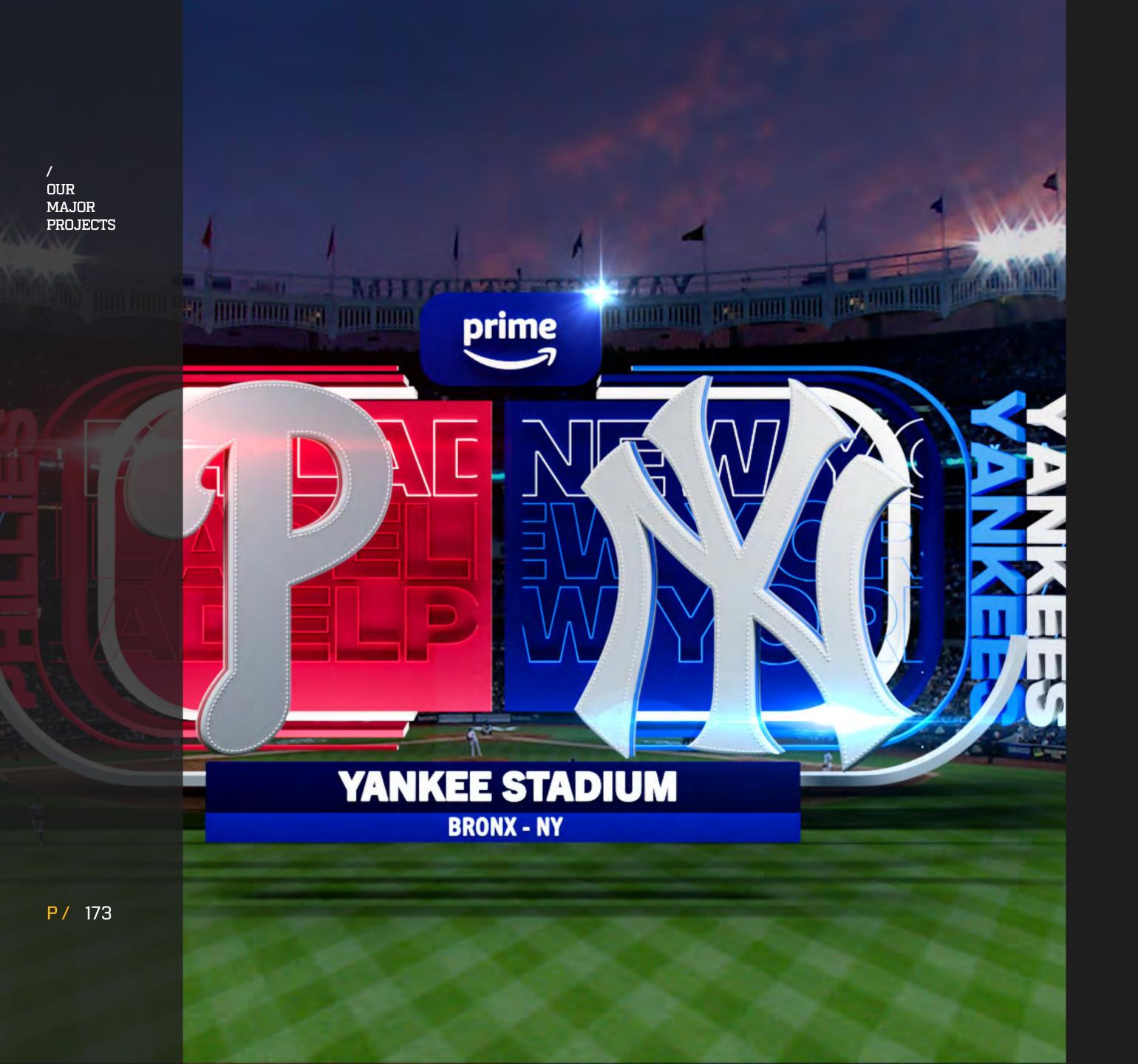
















AMAZON PRIME YANKEES YES NETWORK

AUGMENTED GRAPHICS

YANKEES YES NETWORK REEL



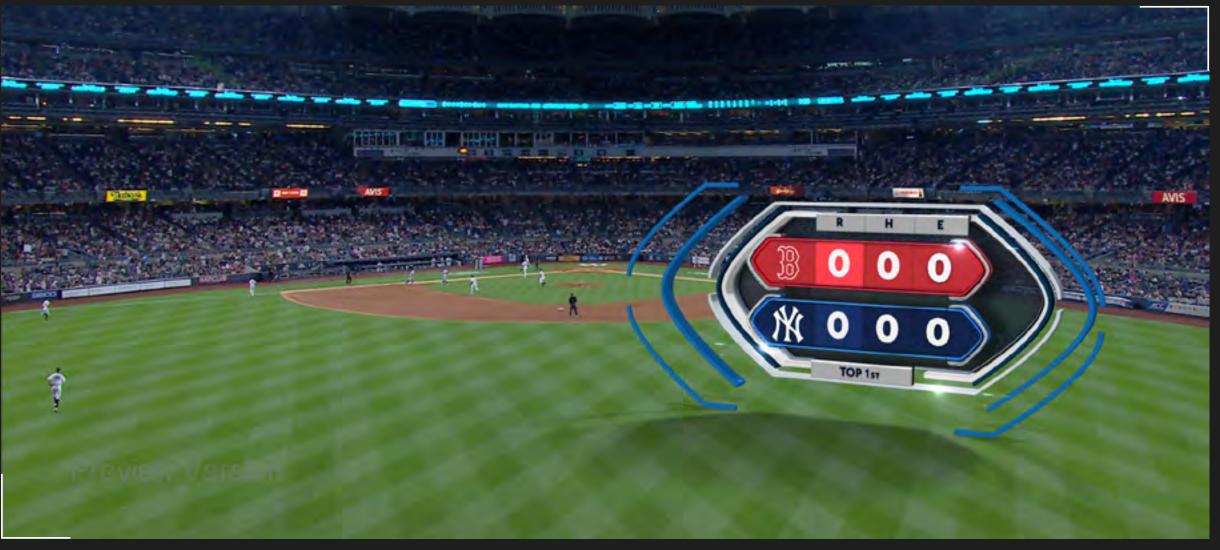




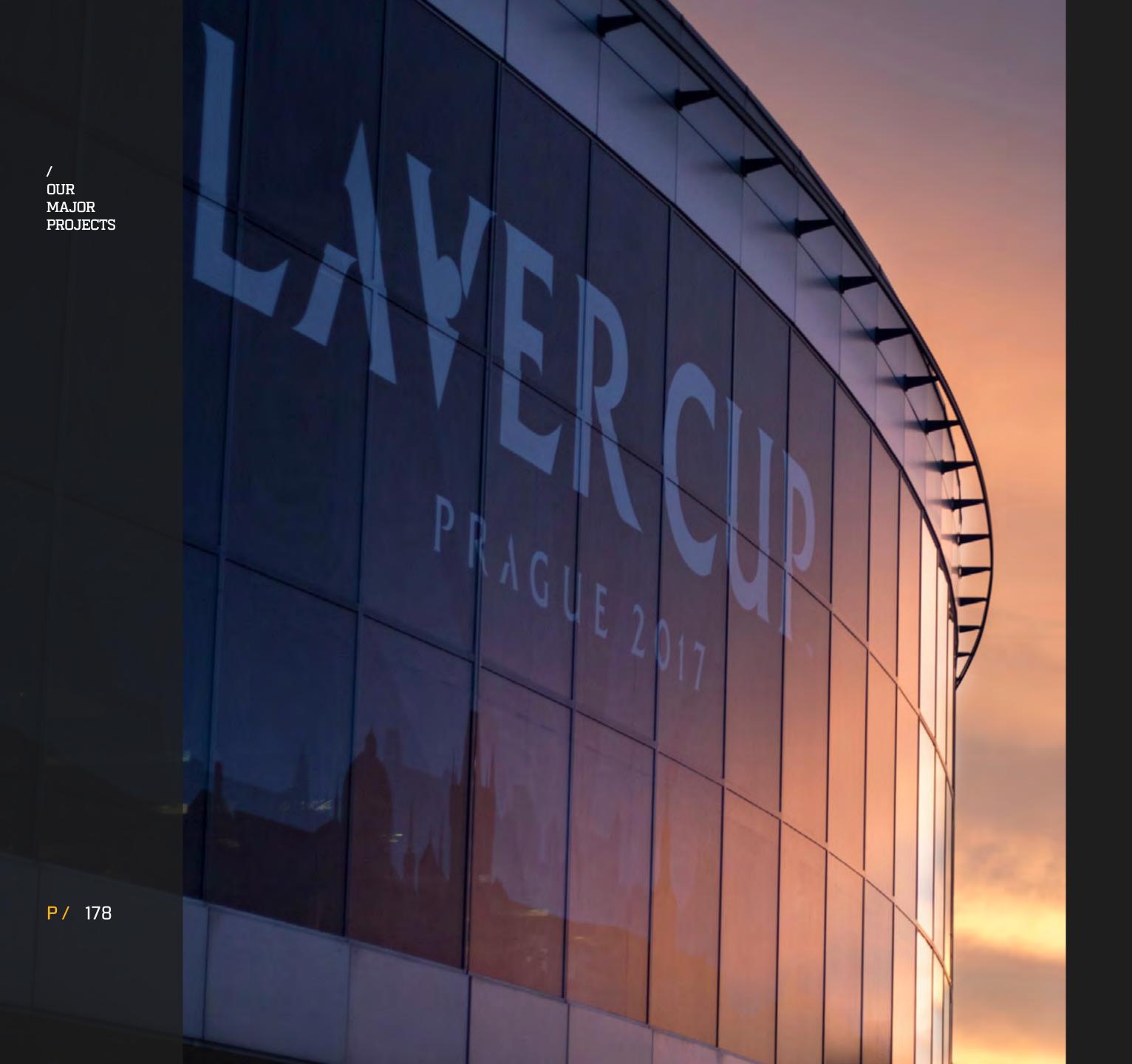
















LAVER CUP

GRAPHICS PACKAGE AUGMENTED GRAPHICS





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LAVERCUP



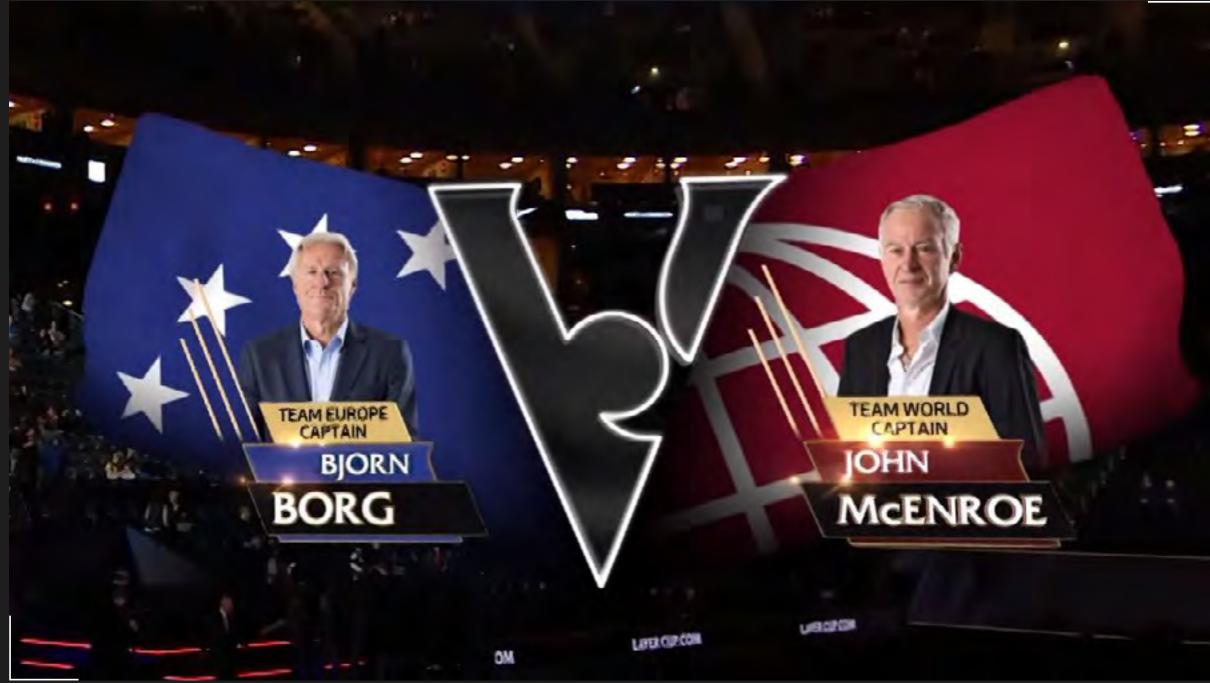








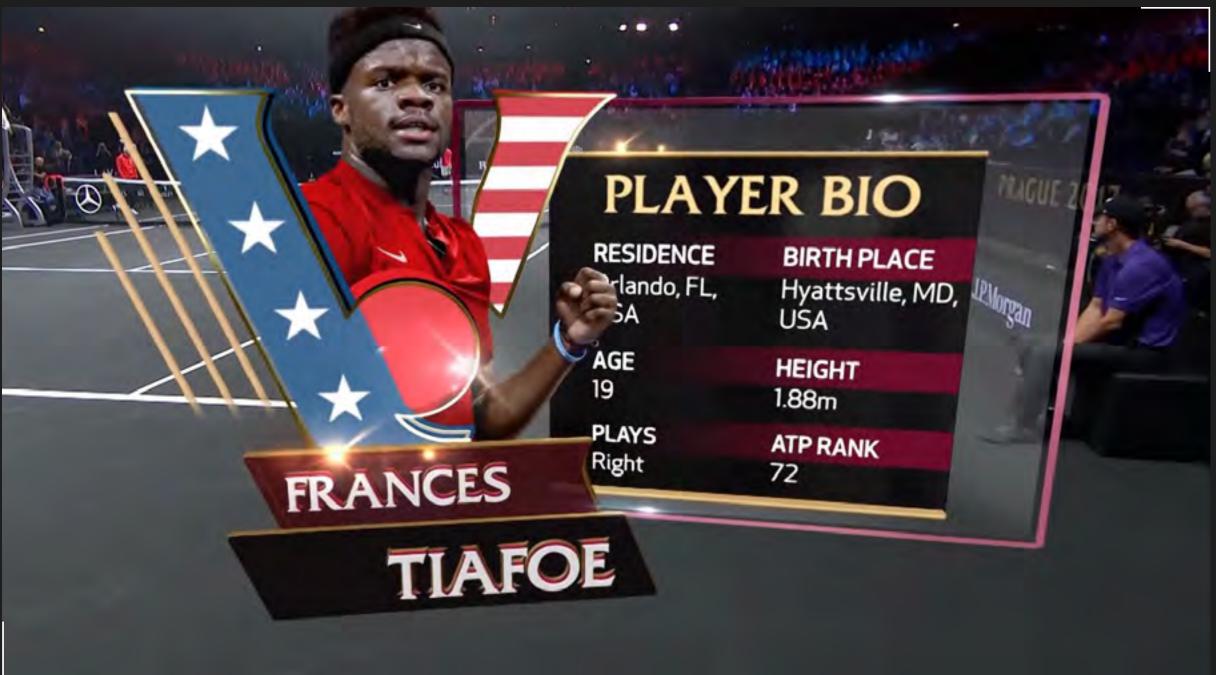


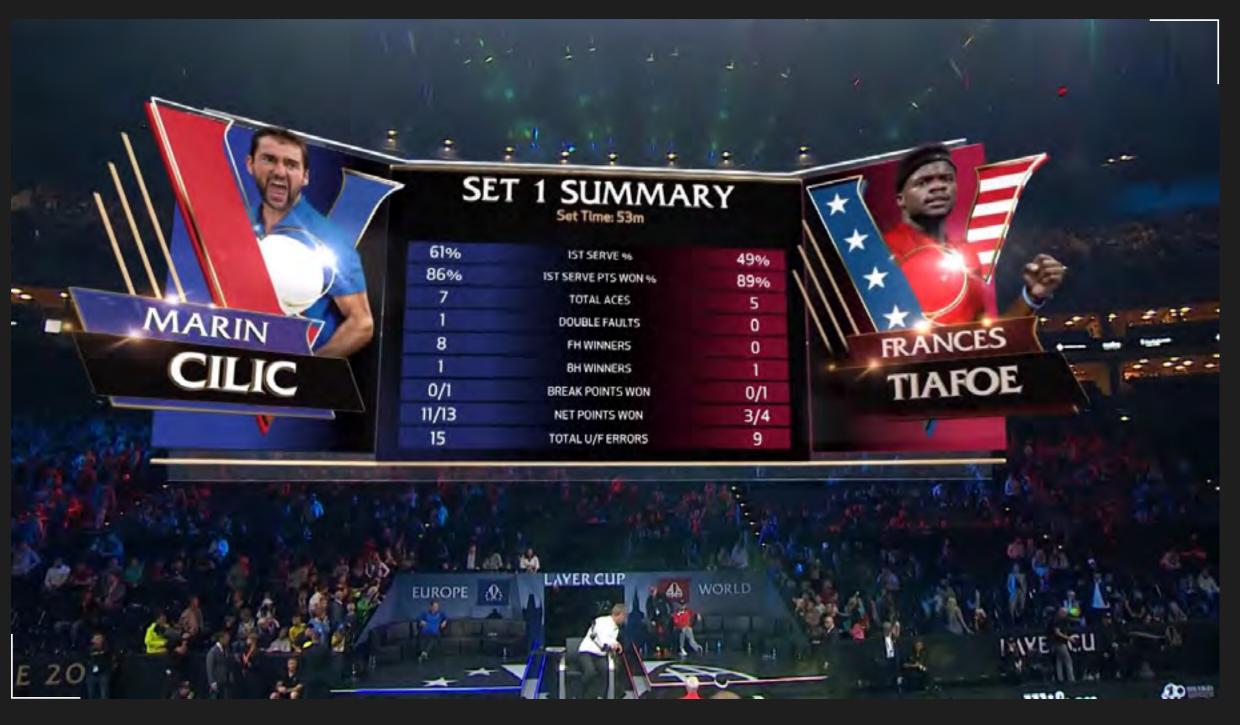


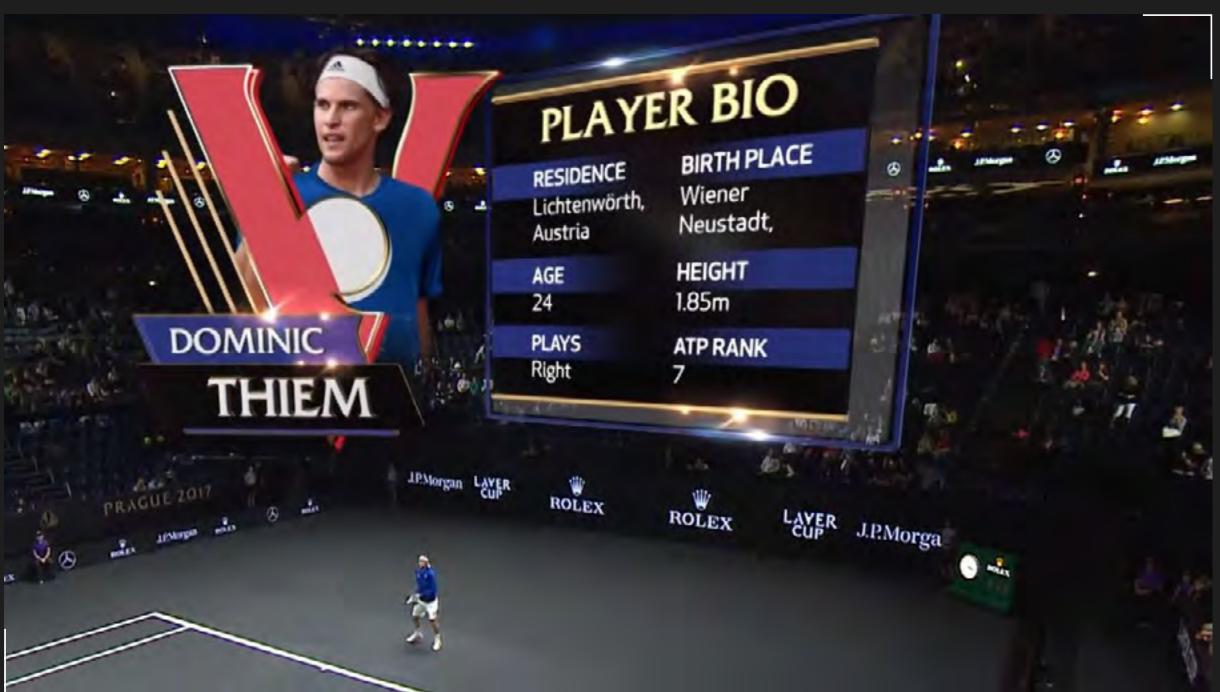






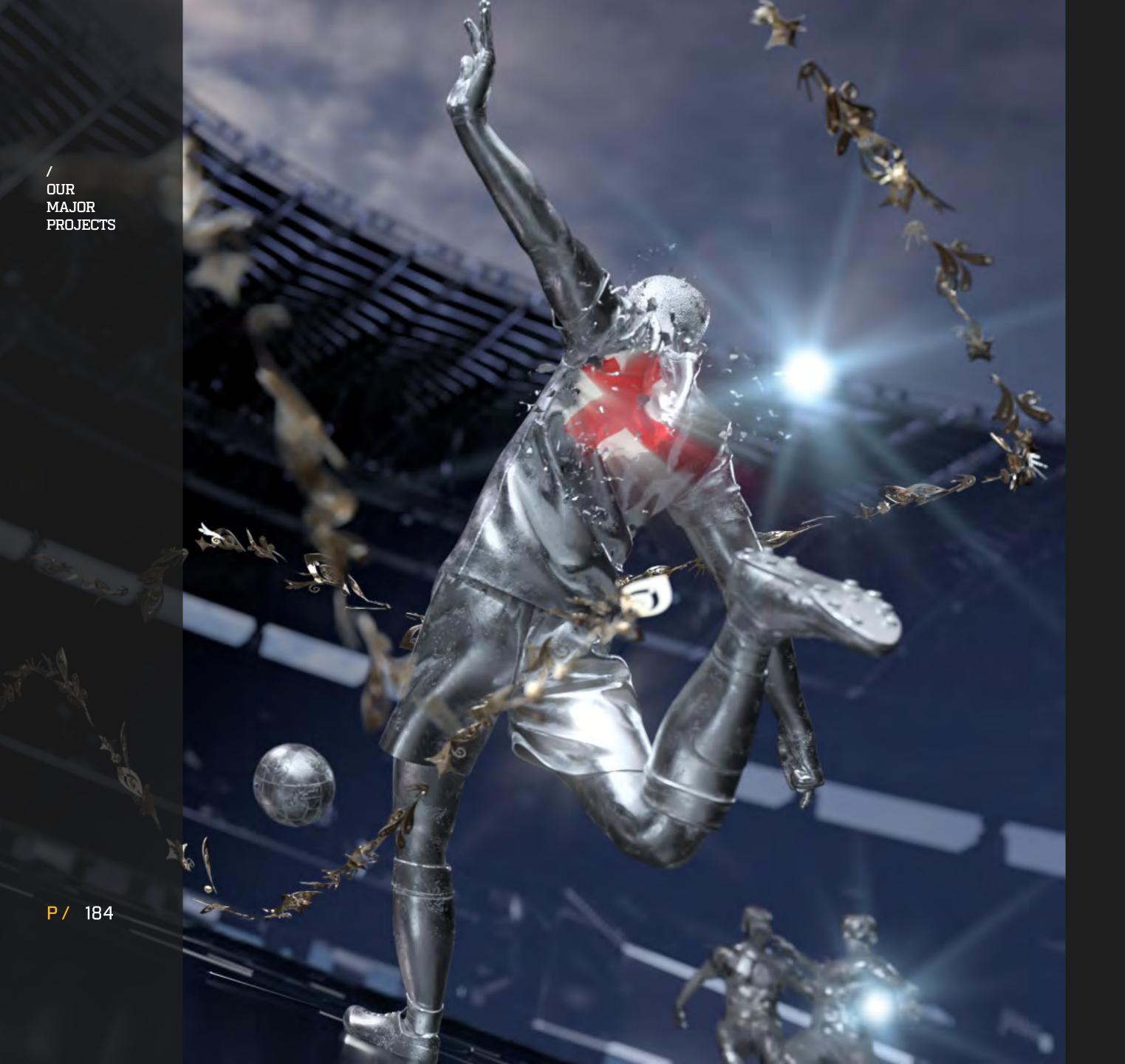












TENCENT FIFA WORLD CUP 2018

BRANDING
GRAPHICS PACKAGE
VIRTUAL SET
AUGMENTED GRAPHICS

▼ TENCENT FIFA WORLD CUP REEL



























BEYOND THE LIMITS

OUR GALLERY



COMBAT WATCH OUR REEL



ELECTIONS WATCH OUR REEL



MOTORSPORTS



SOCCER WATCH OUR REEL



TENNIS WATCH OUR REEL



UNREAL WATCH OUR REEL



UNITED CUP

BRANDING & GRAPHICS PACKAGE

▶ UNITED CUP REEL



ATP CUP 2020/2021

BRANDING & GRAPHICS PACKAGE

★ ATP CUP REEL



STAN RUGBY

AUGMENTED GRAPHICS

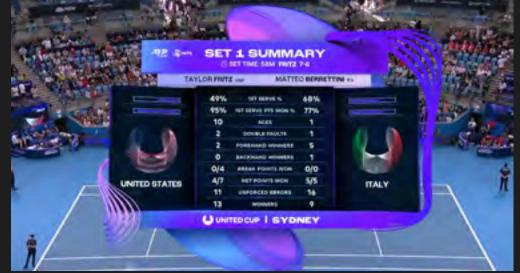
Tencent腾讯

TENCENT SPORTS

BRANDING & GRAPHICS PACKAGE

▼ TENCENT SPORTS REEL



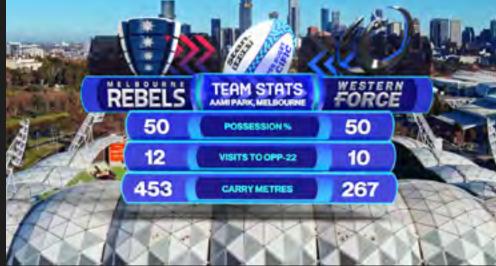


























AUSTRALIAN OPEN 2018

BRANDING & GRAPHICS PACKAGE AUGMENTED GRAPHICS

► AUSTRALIAN OPEN REEL









WORLD TABLE TENNIS

GRAPHICS PACKAGE

▶ WTT REEL









WTA TOUR

BRANDING & GRAPHICS PACKAGE

▶ WTA REEL









SUPERCARS CHAMPIONSHIP

BRANDING & GRAPHICS PACKAGE AUGMENTED GRAPHICS

★ TELEMETRY REEL

★ TOUCHSCREEN REEL









THE LONDONER \

VIRTUAL ENVIRONMENT

► LONDONER REEL







Ray White.

VIRTUAL SET







Ray White.

RAY WHITE AWARDS

VIRTUAL SET

RAY WHITE REEL



FOX SPORTS

STATE FARM STADIUM

VIRTUAL PRODUCTION

★ STATE FARM STADIUM REEL

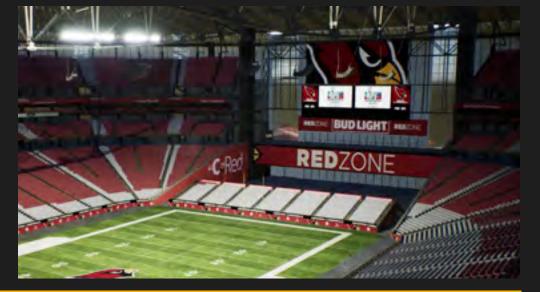












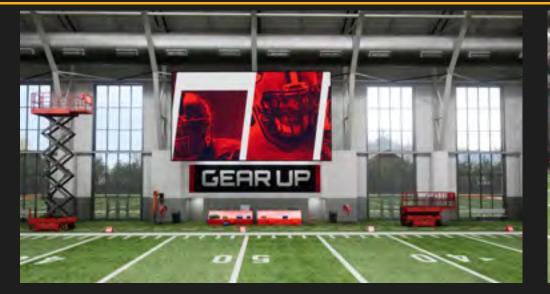
MEOOTBALL PROJECTS



ESPN GEAR UP

VIRTUAL SET

▶ GEAR UP REEL









PAC-12 CHAMPIONSHIP

AUGMENTED GRAPHICS

► PAC-12 CHAMPIONSHIP REEL





AUGMENTED GRAPHICS

► SUPER BOWL LIII OPENING NIGHT REEL











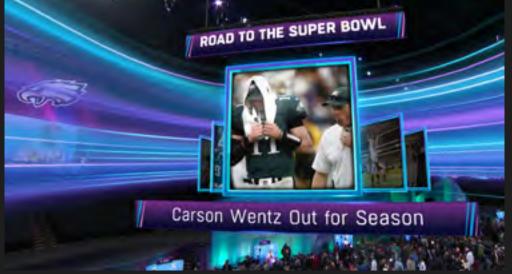
SUPER BOWL LII OPENING NIGHT

AUGMENTED GRAPHICS

► SUPER BOWL LII OPENING NIGHT REEL











VIRTUAL SET



NFL NETWORK

SCOUTING COMBINE

AUGMENTED GRAPHICS

▶ NFL NETWORK SCOUTING COMBINE



STATE OF ORIGIN

AUGMENTED GRAPHICS

★ STATE OF ORIGIN REEL



NRL MONDAY NIGHT FOOTBALL

AUGMENTED GRAPHICS



















MEASURABLES









AUSTRALIAN CUP 2023

GRAPHICS PACKAGE



SBS THE WORLD GAME

BRANDING & GRAPHICS PACKAGE

★ THE WORLD GAME REEL

SHOW DYKES SHOW

JOHN DYKES SHOW

BRANDING & GRAPHICS PACKAGE

> JOHN DYKES SHOW REEL



ALAMIYA KINGS CUP

GRAPHICS PACKAGE AUGMENTED GRAPHICS

★ KINGS CUP REEL



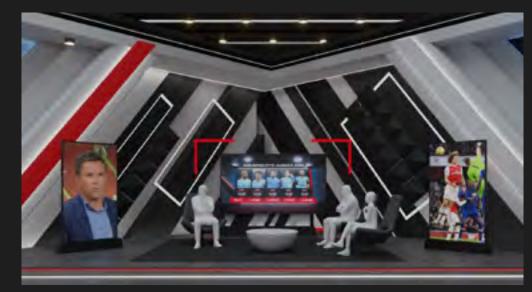
























PP SPORTS

SET DESIGN CONCEPT



STAN SPORT UEFA

GRAPHICS PACKAGE TOUCHSCREEN

► STAN UEFA REEL













DSTV PREMIERSHIP

BRANDING

► DSTV PSL REEL









KSA SPORTS MBS

BRANDING

★ KSA MBS REEL







P / 196



RED BULL VIRTUAL STUDIO

SET DESIGN



RED BULL ERZBERGRODEO

BRANDING & GRAPHICS PACKAGE
CUSTOM APPLICATION & AUGMENTED GRAPHICS

★ ERZBERGRODEO REEL



RED BULL BC ONE

BRANDING & GRAPHICS PACKAGE AUGMENTED REALITY

▶ BC ONE REEL



WSX CHAMPIONSHIP

BRANDING & GRAPHICS PACKAGE

► SUPERCROSS REEL























Tencent 腾讯

TENCENT SPORTS SET

BRANDING & GRAPHICS PACKAGE **AUGMENTED GRAPHICS**



ESPN STUDIO C

VIRTUAL SET



TVNZ TOKYO OLYMPICS

VIRTUAL SET

► TVNZ OLYMPICS REEL



7NEWS

WINTER OLYMPICS

AUGMENTED GRAPHICS





























ESPN AROUND THE HORN

AUGMENTED GRAPHICS

AROUND THE HORN REEL



HSBC LPGA

WOMEN'S WORLD CHAMPIONSHIP

AUGMENTED GRAPHICS

► LPGA REEL



ULTIMATE TENNIS SHOWDOWN

BRANDING & GRAPHICS PACKAGE

▶ UTS REEL











AROUND

THE HORN







AN ANTE-BYE

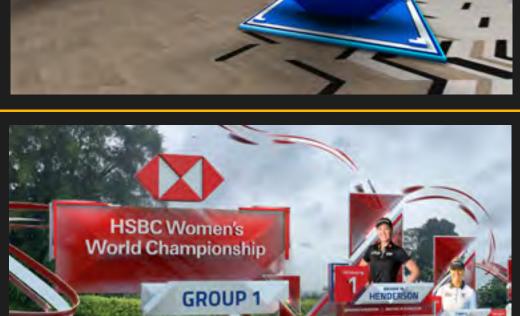
COMING UP: SHOWDOWN!

Bioter (13-7-3.24 ERA) vs Sandonsi (O.2.4.9) ERA)











ILTIMATE TENNIS SHOW DOWN





ESPN JUST FOR MEN

VIRTUAL PRODUCTION

▶ JUST FOR MEN REEL



EUROSPORT

WINTER OLYMPICS 2022

AUGMENTED GRAPHICS

★ EUROSPORT OLYMPICS REEL

► EUROSPORT OLYMPICS BTS

≠EUROSPORT

EUROSPORT

TOUR DE FRANCE

AUGMENTED GRAPHICS



TWITCH '

VIRTUAL SET GRAPHICS PACKAGE AUGMENTED GRAPHICS



























VIÑA DEL MAR MUSIC FESTIVAL

AUGMENTED GRAPHICS

► VIÑA DEL MAR REEL









NISSAN COMMERCIAL DOME

PROJECTION MAPPING









GENERAL MOTORS CORVETTE

AUGMENTED GRAPHICS PACKAGE

► CORVETTE REEL









VENN

GRAPHICS PACKAGE

▶ VENN REEL







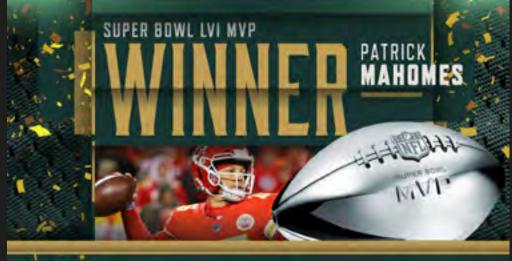


CAESARS SPORTSBOOK

SUPERBOWL PARTY

VIRTUAL PRODUCTION GRAPHICS PACKAGE









SKY RACING

REBRAND

BRANDING & GRAPHICS PACKAGE









TAB NZ

PREMIER PACKAGE

GRAPHICS PACKAGE

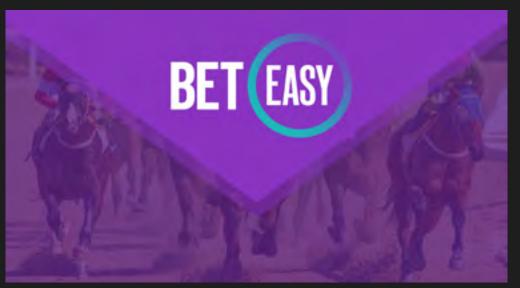








BET EASY GRAPHICS PACKAGE



RACK	RACE	HORSE	MN	PLAC
ROSEHILL	R2	5. HELGA	5.00	2.0
ROSEHILL	R3	1. PELETHRONIUS	13.00	4.0
ROSEHILL	RB	12. FASIKA	4.60	1.90



ELECTIONS REEL



TELEVISA

USA ELECTIONS 2020

AUGMENTED GRAPHICS

★ TELEVISA REEL









FOX NEWS

USA ELECTIONS 2018

AUGMENTED GRAPHICS

▶ FOX NEWS REEL











NBC MSNBC

USA ELECTIONS

AUGMENTED GRAPHICS

№ NBC MSNBC REEL







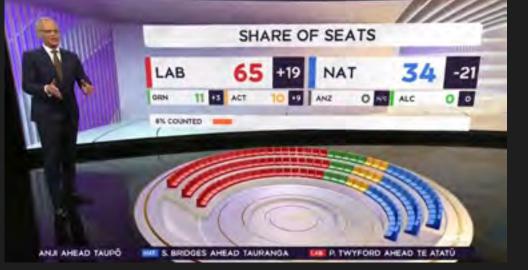


TVNZ ELECTIONS 2020

AUGMENTED GRAPHICS

★ TVNZ REEL







★ ELECTIONS REEL

13

CANAL 13

CHILE PRESIDENTIAL ELECTIONS 2021

GRAPHICS PACKAGE

★ CANAL 13 REEL









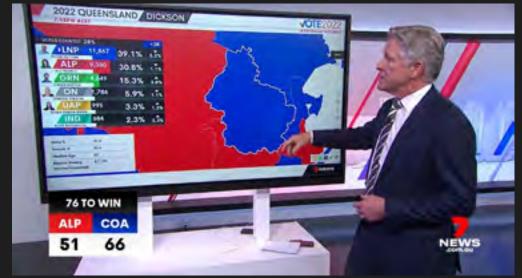
7NEWS

AUSTRALIA ELECTIONS 2022

AUGMENTED GRAPHICS

★ 7NEWS REEL







MABC AUSTRALIA

ABC NEWS ELECTIONS 2022

BRANDING & GRAPHICS PACKAGE AUGMENTED GRAPHICS

★ ABC NEWS REEL









7NEWS

NSW | AUSTRALIA STATE ELECTIONS 2023

GRAPHICS PACKAGE

▶ 7NEWS REEL







★ ELECTIONS REEL

sky NEWS

SKYNEWS

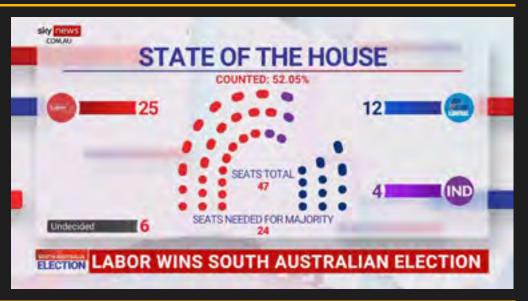
AUSTRALIA ELECTIONS 2022

AUGMENTED GRAPHICS

► SKY NEWS REEL









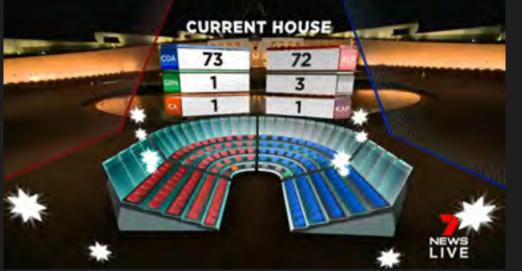
7NEWS

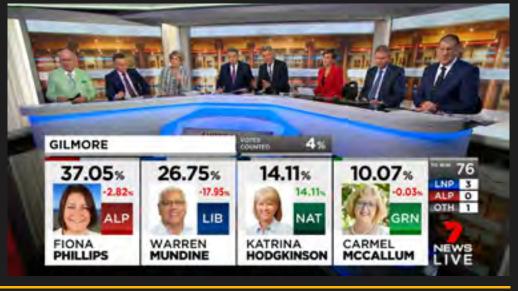
AUSTRALIA DECIDES ELECTIONS 2019

BRANDING & GRAPHICS PACKAGE AUGMENTED GRAPHICS

▶ 7NEWS REEL











GRAPHICS PACKAGE

CHILE PLEBISCITE ELECTIONS 2021



CANAL 13

ELECTIONS 2017

GRAPHICS PACKAGE & AUGMENTED GRAPHICS

★ CANAL 13 REEL















DISCOVERY NEWS HUB

VIRTUAL SET & AUGMENTED GRAPHICS

№ NEWSHUB REEL





VIRTUAL SET DESIGN



TVNZ ONE NEWS REBRAND

BRANDING & INTEGRATION

NE NEWS REEL



WILSON DOW

COMMVAULT











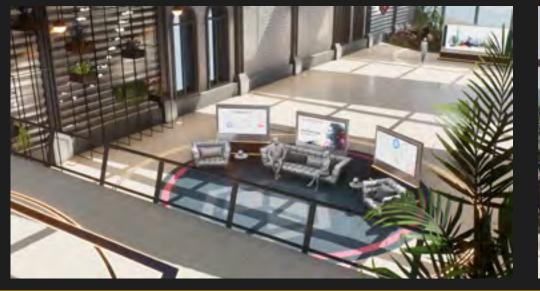














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